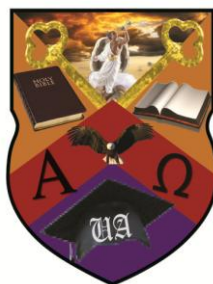


The University of America Curacao



E Pluribus Universitatibus, Una !



A CMA -UK University of Excellence

World School of Economics & Business **General BBA, MBA, DBA/ PhD Degree Programs** **for the Year 2020 - 2023 Session**

Wilhelminalaan 13
Curaçao
P.O. Box 4762
Curaçao

www.uoa.edu.cw
Email: info@ua-edu.us



The Profile of the University

Legal Authority for Institutional Operation

Accreditations and Recognitions

In the Curacao, Kingdom of the Netherlands-

The University of America Curacao is a Registered, Licensed & Chartered University with a high reputation.



The University of America is registered and licensed to operate by the Government of Curacao (**License no: OFS 0649/2019**), gazetted in the official Curacao Commercial Register with no:**150998** and approved to award all academic degrees and titles by the Royal Charter granted to it by the **Prime Minister** and **Ministry of Education, Science, Culture & Sports, Curacao** with **Charter Zaaknr. 2019/38885**.

The Accreditation Agency Curacao (AAC)



The University of America USA is a basic member of the Accreditation Agency Curacao. The Accreditation Agency Curacao (AAC) is a regional and international Accrediting Agency of Higher Education officially recognized by the Ministry of Education, Science, Culture and Sports of the Government of Curacao. AAC is a member of The International Network for Quality Assurance Agencies in Higher Education (INQAAHE), affiliate of **European Association for Quality Assurance in Higher Education (ENQA)** and the US. CHEA CIQG.

In the United States:

Legal Authority for Institutional Operation

Government Charter: The University of America received its corporate charter from the State of California government and the Florida Department of State.

Authorization: California Bureau for Private Postsecondary Education

The University of America has fulfilled all the requirements and is not subject to the governmental oversight and is verified exempt by the **California Bureau for Private Postsecondary Education (BPPE)** with App. No#**31518**



State of Florida Department of Education

Commission on Independent Education . The

University of America has fulfilled all the requirements of the Florida State and is not subject to governmental oversight **and is authorized by the State of**

Florida Department of Education Commission on Independent Education by Section 1005.06(1)(f), Florida Statutes and Rule 6E-5.001, and 1997 Florida Code TITLE XVI EDUCATION Chapter 246 Nonpublic Postsecondary Institutions 246.084(1)(2)(3) Authorization. To award Associate in Arts, Associate in Science, Bachelor of Arts, Bachelor of Science, Master of Arts, Master of Science, and Doctor of Philosophy in the following categories: ministry, counseling, theology, education, administration, music, fine arts, media communications, and social work.

Registration and Recognition:

The University of America is registered with the US. Department of Education/NCES and assigned the USDE federal recognition IDs: **475237 and A1390051** : to participate in the USDE yearly IPEDS programs. UA is listed in USDE College Navigator official list of all US. Recognized colleges and universities. Click here <https://nces.ed.gov/collegenavigator/> and type name: The University of America and the zip code: 92590 to see. Or <https://nces.ed.gov/globallocator/> .

The UoA degrees are evaluated as equivalent to US regionally accredited university degrees.

Accreditation /Memberships



Accreditation Bureau For International Colleges, Universities & Schools.

(ABICUS FLORIDA) Is a transnational accrediting and awarding body recognized by Florida Department of Education Commission on Independent Education. ABICUS is not an alternative to regional or National accreditation and therefore accepts only schools, colleges and universities that are authorized, registered, approved, and licensed by their countries ministries of Education.

In the United Kingdom



AWARDS FOR
TRAINING AND
HIGHER EDUCATION

- **ATHE LTD U.K** is national Awarding and accrediting body recognized by the UK Government through the Ofqual with the Ofqual Recognition Number RN5344, for all Law, Business, Computing, Business Information Technology Health and Social Care, Health Management, and related programs. For more information contact **ATHE** at <http://www.athe.co.uk/>

Accreditation for the School Science, Engineering and Technology



EAL – SCIENCE ENGINEERING AND MANUFACTURING TECHNOLOGIES AWARDING BODY LIMITED.

The University of America is a recognized and accredited centre of EAL Awarding Body under ID: F/EAL/34136, for all engineering, manufacturing, building services and related programs. EAL is a specialist, U.K Government Ofqual and SQA -recognized awarding organization at the forefront of training in engineering, manufacturing, building services and related sectors. Working closely with EAL, The University of America is able to provide its chosen sectors with training, verification and accreditation at the highest standard. For more information contact Excellence, Achievement & Learning Limited U.K Ofqual Recognition Number RN5260. <http://www.eal.org.uk/>

EBMA U.K /QAA and ATHe/OFQUAL : The UoA degree awards are programmatically accredited by EBMA U.K /QAA and ATHe/OFQUAL .U.K at all NVQ levels. **UoA is an EBMA CAMBRIDGE U.K** accredited Centre No. 92748. We are recognized centre of Education for Business Managers and Administrators (EBMA) Cambridge UK. EBMA is an only established awarding body in the UK to accredit, validate and award high value vocational and academic qualifications in business management and administration sectors through its rigorous and quality assured standards. EBMA qualifications are widely used by learners, employers, training providers, FE and HE colleges and acceptable by well-known and largest Universities in UK”



Accreditation for the School Natural Medicine and Health Sciences



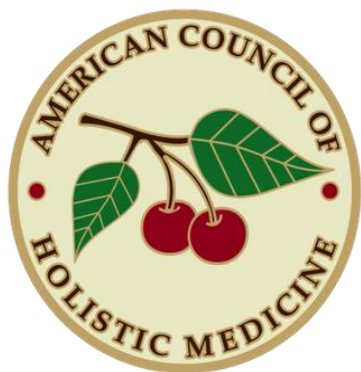
The University of America is a registered College member of the Prestigious Complementary Medical Association U.K. <https://the-cma.org.uk/>

UOA is a CMA Center of Excellence -

The University of America has been recognized as a Centre of Excellence by The Complementary Medical Association (The CMA). This means that we are proud to say that we hold full Training School Membership of The Complementary Medical Association. This Membership is highly prestigious, and it demonstrates our commitment to the very highest standards of excellence in training courses - and our dedication to supporting our Students and graduates.

UoA College of Natural Medicine and Health Sciences Curacao is open to offer you all degrees - Bachelor , Masters, Professional Doctorates and PhD in all areas of natural medicine. holistic health sciences, complementary therapies and integrative medicine- e.g. Naturopathy, Osteopathy, Homeopathy, Nutritional Medicine/therapies , Herbal Medicine, African Medicine , Oriental and Chinese Medicine, Ayurveda and Indian Medicine, Botanical Pharmacy, Naturopathic Dentistry, Naturopathic Orthopedics, Physical therapy, Massage Therapy, and ad - infinitum.

All our programs meets and exceeds all the standard of WHO and WNF and are fully accredited and chartered by recognized bodies. Our degrees are recognized globally and our tuition- the lowest among the world of accredited degrees. All our programs can be completed 100 percent online but all our students must perform 3500 clinical clock hours in an approved Hospital before graduation. for more information , please email us at info@ua-edu.us and read more on our webs www.uoa.edu.cw and www.ua-edu.us. We value all life experiences and prior -learning - contact today to see how we might be able help you earn a recognized credential that helps you actualize your dreams!



UoA Curacao Naturopathic and Holistic health programs are accredited by American Council of Holistic Medicine



UoA Curacao Naturopathic and Holistic health programs are accredited by American Naturopathic Medical Certification Board



UoA Curacao Naturopathic and Holistic health programs are accredited by American Herbalist Guild.



The UoA Curacao Holistic Medicine and Health Science programs has met and surpass the WHO bench marks for Naturopathic, Osteopathic, Homeopathic, Herbal, Nutrition and Oriental Medicine

Accreditation for the UOA School of Law& Jurisprudence

The University of America Law School (UALS) Curacao

Motto: Fiat jūstitia ruat cælum

"Let justice be done though the heavens may fall"

- 1. Approved by the Royal Charter of the Prime Minister and Minister of Education of Curacao, Kingdom of the Netherlands.**
- 2. Accredited by AAC Curacao.**
- 3. Accredited by ATHE UK.**
- 4. Curacao Bar Association- Council on Legal Education and 4. Curacao Supreme Court for admittance of graduates to the Curacao Bar after meeting all Curacao government and Curacao Bar prescribed requirements.**
- 5. California Bar Association - Bar after meeting all the Bar prescribed requirements for international Law graduates.**
- 6. United States- All US 50 States Bar Association - Bar after meeting all the Bar prescribed requirements for international Law graduates.**

7. Meet requirement for National Youth Service and Call to the bar of every English law nation.

U.A is also a United Nations Impact(UNAI) Institution



The University of America is a proud member of The United Nations Compact Group with the Participant ID 22461 unglobalcompact.org



The University of America's Masters and Doctorate Students at candidate advance level, are eligible to apply for Internship with the UNITED NATIONS through the UN COMPACT GROUP INTERNSHIP OPPRTUNITIES [CLICK TO LEARN MORE!](#) UA graduate and postgraduate students ,search and apply for scholarship funds to intern with the UNITED NATIONS [CLICK HERE TO CONNECT !](#)

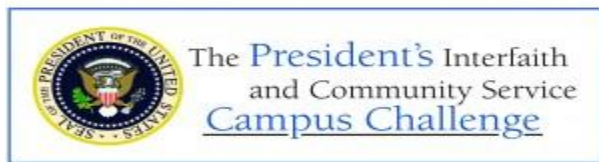
We are a member of **Comparative and International Education Society**



of The University of Pittsburgh, <https://www.cies.us/>

THE FACULTY SENATE OF THE UNIVERSITY OF AMERICA joins the President of United States and world scientific and academic community, to congratulate one of the world's foremost international university - **The University of America's faculties**, for receiving the President of United States most prestigious civil award - the **President's Call to Service Award** (also referred to as the **President's Lifetime Achievement Award**) for the year 2016. In the field of education.

We are honored by the White House and the US Secretary of Education to be part of the:



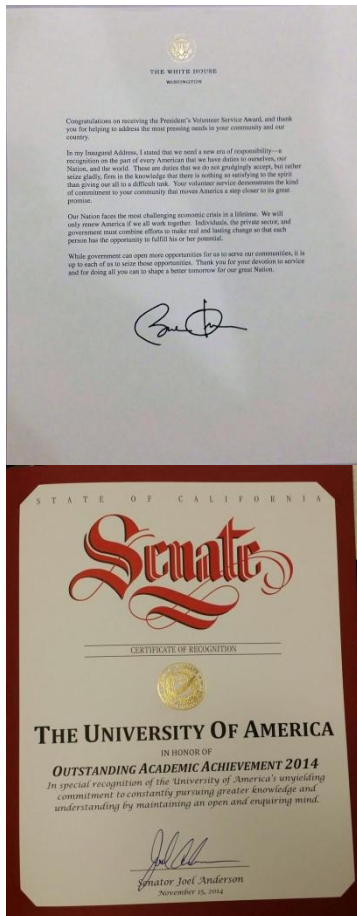
**** Select participant ****

The University of America is bestowed with the US PRESIDENT'S GOLD AWARD FOR EDUCATION.

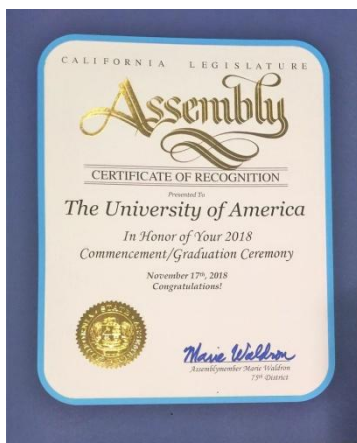


THE FACULTY SENATE OF THE UNIVERSITY OF AMERICA joins the President of United States and world scientific and academic community, to congratulate one of the world's foremost international university **Faculty of The University of America**, for receiving the President of United States most prestigious civil award - the **President's Call to Service**

Award (also referred to as the President's Lifetime Achievement Award) for the year 2016. In the field of education. LETTER FROM THE US PRESIDENT



UoA is granted a LETTER OF RECOGNITION FOR OUTSTANDING ACADEMIC PERFORMANCE by State of California Senate.



UoA is granted a LETTER OF RECOGNITION by State of California State House of Assembly.

UoA is granted a letter of RECOGNITION FOR EXCELLENCE by Riverside County California Government.



UOA is granted a letter of RECOGNITION FOR OUTSTANDING ACADEMIC PERFORMANCE by the City of Temecula .



UOA is granted a letter of RECOGNITION FOR OUTSTANDING ACADEMIC PERFORMANCE by the City of Murrieta .

UOA Degree Programs by Faculty

1.0. Faculty of Economics and Business

- 1.1. National Diploma in Accounting
- 1.2. National Diploma in Business Administration
- 1.3. Higher National Diploma in Accountancy
- 1.4. Higher National Diploma in Businesses Administration
- 1.5. Higher National Diploma In Banking and Finance
- 1.6. Higher National Diploma in Insurance and Risk Management.
- 1.7. Higher National Diploma in Police, Criminal law and Security Studies.
- 1.8. Bachelor of Science in Accountancy with Computing

1.9. Bachelor of Business Administration in the following specializations:

In Accounting and Business Administration
 In Banking and Finance
 Hospitality and Catering Administration
 Airline Host Catering and Hospitality Airport and Aviation Logistics Administration
 Seaport and Maritime Logistics Administration
 Transport Logistics Administration
 In Freight Clearing, forwarding and logistic Administration.

1.10. Master of Business Administration in the following specializations

Pharmacy and Patent Medicine Business Administration
 In Accounting and Business Administration
 In Banking and Finance
 Hospitality and Catering Administration
 Airline Host Catering and Hospitality Airport and Aviation Logistics Administration

Seaport and Maritime Logistics Administration
Transport Logistics Administration
In Freight Clearing, forwarding and logistic Administration.

1.11. Bachelor of Science in Economics and Business Administration

1.12. Master of Public Administration with a specialization in

Local government Administration

City/town Administration

Non- profit Administration

Human Services Administration

1.13. Master of Science in Economics

1.14. Doctor of Public Administration

1.15. Doctor of Business Administration

1.16. Doctor of Strategic Management

1.17. Doctor of Organizational Leadership

1.18. PhD in Business Administration

1.19. PhD in Business Information Systems

1.20. PhD in Economics with many specializations

World School of Economics & Business

Faculty of Economics and Business

Degree Programs Curricular for

Bachelor of Science in Economics and Business Administration

Bachelor of Science in Economics and Business Administration

Degree Nomenclature

BSc in Economics and Business Administration

Course type

Honors Bachelor

Program`s EU and UK NVQ level

Level 6 and 7

Duration

36 42 months (180 ECTS) or U.S 150 Credits

Code

BSEB6000

Language of instruction

English

Start

Year round

Faculty

Economics and Business

Program Entry Requirement

Completion of High School Diploma or 12 Grade Completions

Completion of Semesters of University General Studies

Program Introduction

Economics and Business Administration is an ATHE and EBMA internationally accredited program, ensuring a high quality education that meets both the AACSB and EQUIS standards, which only one percent of universities reach worldwide.

Economics and Business Administration /Business Economics is a complete program: you start with a broad foundation year in which basic economic theory and business issues are covered, and then choose the profile that interests you most.

Program options

Business Administration/ Business Economics

What is the best way to run an organization? In the profile Business Economics, you learn to understand decision-making within an organization from an economic point of view.

The Business Economics profile offers a high-quality practical and theoretical academic foundation for any profession within the field. The focus is on core subjects from Business Economics: finance, accounting, marketing, operations and logistics and human resource management. In addition, you will get a firm base in general economic theory. Via this combination of Business and Economics courses you learn to view the functioning of organizations from an analytic, microeconomic as well as a macro- and international economic point of view. You also receive ample training in mathematics, statistics, applied econometrics, and research skills in order to be able to do individual academic research in Business Economics. In addition, you develop your academic writing skills through writing several theoretical and empirical papers and, finally, the Bachelor's thesis.

Economics

Are you interested in economic and social problems? Then the Economics profile may be the perfect choice for you.

Economists develop models to obtain an understanding of economic phenomena. They look at economic data, try to make sense of it and explain its implications. It could be said that economics is a way of looking at the world. As such, the number of applications is almost limitless. Therefore, in this profile, a wide range of topics is addressed, like banking, fiscal and monetary policy issues, the origins of economic growth, decisions made by consumers on markets, and strategic behavior and competition between firms on markets. The Economics profile offers a high-quality practical and theoretical foundation for any profession in this field. The focus on both theory and practice prepares you for professional life. You will learn about general economic theory and take core courses in both Macroeconomics and Microeconomics. A crucial part of the curriculum is devoted to studying

economic problems with statistical data from real life. When you are writing your Bachelor's thesis, you will use this skill.

Economic Development and Globalization (ED&G)

How is economic development initiated and maintained? Which threats and opportunities arise as a result of economic globalization?

If you are interested in these types of questions, this profile is the perfect fit for you. In the last decades, millions of people have been lifted out of poverty in many developing countries. Development Economics deals with the theories, policies and patterns underlying this process. It also seeks to analyze why some regions of the world have managed to develop successfully, while other regions are struggling. At the same time, the world has become increasingly integrated by international trade and capital flows. This has major consequences for e.g. labor markets, internationalization decisions of firms and environmental sustainability, but also for the determinants of international capital flows, exchange rates and financial crises. The ED&G profile gives you the tools to understand the process of economic development and globalization. The core of the profile consists of courses in both Development Economics and International Economics. In your Bachelor's thesis, you will investigate a problem related to one of these topics.

BSc in Economics and Business Administration Program Outcomes

Program structure: three - four years Program

Year 1

During the first year of the programme you will take the same courses as your fellow students. These include introductions to Finance and Financial Accounting, International Economics, International Business and Marketing. You will also tackle the fundamentals of Micro- and Macroeconomics, Mathematics and Statistics. You will write a short research paper, an essential aspect of academic life. Finally, you will take an English language course to develop academic writing and presenting skills.

International Business (5 EC)

Mathematics (5 EC)

Microeconomics: Consumers & Firms (5 EC)

Financial Accounting (5 EC)

Macroeconomics (5 EC)

Mathematics and Data Analysis (5 EC)

Marketing (5 EC)

Statistics (5 EC)

English (5 EC)

Research Paper (5 EC)

Asset Pricing and Capital Budgeting (5 EC)

International Economics (5 EC)

Year 2 (Business Economics)

Building on the broad foundation provided in the first year, you and your fellow students will continue with courses such as Monetary Macroeconomics, Trade Policy and Economic Integration, Industrial Organization, Finance, Mathematics, Economics of Banking and Econometrics. In addition to these courses, you will choose between a profiles in:

- Business Economics
- Economics
- Economic Development and Globalization

You will write an empirical research paper at the end of your second year.

BE - Empirical Research Paper (5 EC)

BE - Matrix Analysis and Optimization (5 EC)

BE - Microeconomics - Industrial Organization (5 EC)

BE - Operations and Logistics Management (5 EC)

BE - Philosophy and Ethics of Business (5 EC)

ECO - Capital Structure and Financial Planning (5 EC)

ECO - Econometrics for Economics (5 EC)

ECO - Economics of Banking (5 EC)

ECO - Empirical Research Paper for Economics (5 EC)

ECO - Growth, Institutions and Business (5 EC)

ECO - History of Economic Thought (5 EC)

ECO - Intermediate Mathematics (5 EC)

ECO - Matrix Analysis and Optimization (5 EC)

ECO - Microeconomics - Industrial Organization (5 EC)

ECO - Monetary Macroeconomics (5 EC)

ECO - Public Finance (5 EC)

ECO - Trade Policy and Economic Integration (5 EC)

ED&G - Capital Structure and Financial Planning (5 EC)

ED&G - Econometrics (5 EC)

ED&G - Economics of Banking (5 EC)

ED&G - Empirical Research Paper (5 EC)

ED&G - Global Development Studies (5 EC)

ED&G - Growth, Institutions and Business (5 EC)

ED&G - International Business Strategy (5 EC)

ED&G - Matrix Analysis and Optimization (5 EC)

ED&G - Microeconomics - Industrial Organization (5 EC)

ED&G - Monetary Macroeconomics (5 EC)

ED&G - Philosophy and Ethics of Business (5 EC)

ED&G - Trade Policy and Economic Integration (5 EC)

BE - Monetary Macroeconomics (5 EC)

BE - Trade Policy and Economic Integration (5 EC)

BE - Management Accounting (5 EC)

BE - Capital Structure and Financial Planning (5 EC)

BE - Econometrics (5 EC)

BE - Human Resource Management (5 EC)

BE - Economics of Banking (5 EC)

Year 3 and 4

In the third year, you will take a Minor. You can choose from: a Minor offered by your own Degree program, a Minor from a different faculty of the UG or a Minor that involves studying abroad for a full semester – be that in Europe, Latin America, Australia, Canada, China, the USA or elsewhere in the world. At the end of the third year, you will write your Bachelor's thesis.

BE - Bachelor's Thesis (10 EC)

BE - Corporate Finance (5 EC)

BE - Faculty Minor or University Minor or Foreign Minor (study abroad) (30 EC)

BE - Financial Statement Analysis (5 EC)

BE - Intermediate Asset Pricing (5 EC)

BE - Marketing Research (5 EC)

ECO - Bachelor's Thesis (10 EC)

ECO - Faculty Minor or University Minor or Foreign Minor (study abroad) (30 EC)

ECO - Intermediate Macroeconomics (5 EC)

ECO - Intermediate Microeconomics (5 EC)

ECO - Labour Economics (5 EC)

ECO - Political Economics (5 EC)

ED&G - Bachelor's Thesis (10 EC)

ED&G- Foreign Minor (study abroad) (30 EC)

ED&G - Globalization - MNES & Institutions (5 EC)

ED&G - Globalization - The Great Unbundlings (5 EC)

ED&G - Growth and Development Economics (5 EC)

ED&G - International Financial Markets (5 EC)

Teaching method

lecture, practical, tutorial
(Attendance of the tutorials and practicals is mandatory)

Assessment Method

computer test/weekly quiz, individual assignment, individual oral presentation, intermediate exam (open and mc questions), written exam (open and mc questions) (Midterm, end-term and resit exam with multiple choice and open questions.) graded Essays.

Instructors/ faculty Members

Dean/ HoD / Cootdinator:

Dr. O Oparah . PhD
PhD in Economics . UoA
M.Sc.. in Economics from University of Ibadan
BSc. in Economics . University of Jos

Faculty members

Dr. Matthew Collins

PhD Public Administration & Management 1998 – 2003 Virginia Tech
Master of Public Administration (M.P.A.) 1996 – 1998
Virginia Commonwealth University
Bachelor Of Philosophy 1992 – 1996
Marshall University

Jerome Roberson, PhD

PhD in **Organization and Management**,
specialization in **Leadership** 2016
Capella University, Minneapolis, MN
MS in **Management**, specialization in
Human Resource Management 1987
Binghamton University, Binghamton, NY
BS in **Management**, minor in
Human **Resource Management** 1986
New School University, New York, NY
AAS in **Maintenance Production Management**
Air University – Community College of the Air Force

Dr. Jim Duncan

PhD, Human Resource Management 2018

Walden University, Minneapolis, MN

MBA, Management 2008

Southeast Missouri State University, Cape Girardeau, MO

BSBA, Human Resource Management 2002

Southeast Missouri State University, Cape Girardeau, MO

Dr. Ogoi Henry Jefferson

DBA Walden University 2016

MBA Saint Leo University 2013

B.Sc. BA Colorado Technical University 2012

B.Com. Dr Ambedka Marathwada University India 1989

COURSES TAUGHT BBA1000 INTRO TO BUSINESS

Dr. Rotimi O. Williams

Nationality: USA

PhD. Natural Medicine

DBA California Coast University .

MBA California Coast University

MA. Queens' College The University of the State of New York.

MSc Complementary Medicine. American College of Healthcare Sciences

MBA California Coast University

BA. Queens' College The University of the State of New York.

B.Sc Mgt. California Cost University

Lecturer in Business Administration

Lt. Clydea (Connie) Allaire

M.B.A US Army (Ret)

MBA) University of Phoenix **2004-- 2006**

Masters Certificate SecurityLeadership Center for Development of Security Excellence Certification in Security Leadership

BS Psychology and Biology **1978 – 1982**

Western Illinois University Macomb, Illinois

Graduate of the Army's Command and General Staff College,

Dr. N.O. MARCEL.

Ph.D. Mgt Information system/Bus Admin.

M CSA. CCNA

M.Sc, B.Sc Business Information System Management Bowie State University MD USA

Prof Timothy Whelan Ph.D. Professor of English Georgia Southern University

PhD., English, University of Maryland AT College Parks MD 1989, M.A University of Missouri-Kansas City, Kansa City MO.1981. B.A, English, Tennessee Temple University, Chattanooga , TN.

Professor of English and Baptist History and Culture. With over 30 years of teaching experience in the field of Early American Literature (I completed my Ph.D. in American Puritanism), my research and publications exploring the intersection of religious nonconformity (mostly Baptists) and British culture and literature, 1650-1850, with an expertise in creating and teaching online courses. Dr Whelan began his teaching college career in 1981 at Liberty University in Lynchburg, VA, and have been teaching at his current institution since 1989, where he teaches World Literature, American Literature, Southern

Literature, American Romanticism, and Colonial American Literature. Dr Whelan currently live in Jacksonville, FL, and attend First Baptist there, as well as the Chinese Christian Church

Pamela J Edwards

MA, Psychology, with a Health Psychology Specialization

Northcentral University, Prescott Valley, AZ, 2013

BA, Health Care Administration Ashford University, Clinton, IA, 2010

BA, Psychology, Ashford University, Clinton, IA, 2010. Undergraduate courses assigned to teach: Introduction to Psychology; Health Psychology; Biopsychology; Social Psychology; Community Psychology; Perspectives in the Social Sciences; Applied Social Sciences.

Dr. George Gonzales

Rev. Fr. George Gonzalez has been in the field of pastoral ministry as a catholic priest for twenty five years. His responsibilities have varied during these years from pastor, board president, hospital chaplain, college professor, clinical therapist and chaplain to the prisons/jails. Thus, his wonderful Hispanic background lends itself to his joyful sense of humor and serene personality. Amongst his many gifts he brings to our fine University the gift of academia. He has several college degrees from a **B.A. in Spanish, B.A. in Humanities, Master of Theology, Master of Counseling and Religion, Ph.D. in Psychology and D. of Sacred Music., PhD Philosophy.** He has also been listed in one of the yearly editions of International Who's Who of Professionals in the past. He has received several awards for being the outstanding pastoral musician and leader. In the joy of everyday life his motto is "Soli Deo Gloria", for the "Glory of God".

Dr. Dana-Marie Seepersad

PhD Public Policy and Administration

Walden University, Minneapolis, MN 12/ 2014

Master of Science International Relations

University of the West Indies, Trinidad & Tobago 2009

Post Graduate Diploma International Relations

University of the West Indies, Trinidad & Tobago 2008

Bachelor of Arts Communication & Literature

University of the West Indies, Trinidad & Tobago 2007

Certification in Managing and Facilitating Online Instruction

University of the West Indies, Open Campus 2012

Senior Editor George Washington University Elliot School of International Affairs, Washington D.C. (2011-2012)

Lecturer University of the West Indies, Open Campus (2011-present). Efficient and quality teacher, writer and PhD with 6+ years' teaching and writing experience. Hands-on experience in face to face and online education. Manages a team of 27 students per semester in an online environment, and a team of 100

students per semester, face to face. Proven results in managing, stimulating progress and development in students, as well as cultivating a climate of higher education and life-long learning. Exceptional leadership and effective communication skills, solid personal management skills. Prolific academic writer. Graduate work completed in International Relations and Public Policy & Administration

Dr. JOHN WILSON FORJE

PhD (Science and Technology Policy) **1986 University of Salford**

Fil dr. (Political Science **(1982) University of Lund – Sweden**

M.A. (European Politics and International Relations **(1976) University of Hull – U.K.**

Fil Kand. (B.A.) Political Science (Economic History – Minor) **1972, University of Lund – Sweden . Diploma, Public Management (1998) Advanced School of Public Management – (ISPM) Yaoundé, Republic of Cameroon . Certificate: Commonwealth Science and Technology Certificate (1986) Commonwealth**

Dr Ifemidayo. Akinmoladun Andrew

DBA Business Education ,Entrepreneurship and Marketing 2013- 2015.

California Intercontinental University /**The UA USA**

PhD Higher/ Adult Education Administration .1997-1999 **Berne University, St Kitts WI**

M.Sc. Technology Education. City College of City of **The City University of New York 1994-1998.**

Meritorious Award in Student Research 2005.

B.Engr. Tech. in Electro- Mechanical Engineering. City College of **City University of New York 1993-1994, Dean list.**

AASc. Electronics Technology. **Bronx Community College** of The City University of New York 1989- 1993.

Adjunct faculty un the Department of Physics Technology at Bronx Community College of The City University of New York, 10/ 2013- presen

Dr. Gary B. Leon, Ph.D. Berkeley, CA

Ph.D. University of California at Berkeley; Math: Probability and Statistics (1975);

B.S. Massachusetts Institute of Technology; Math/ Physics (1971)

TEACHING EXPERIENCE: * I was teaching assistant (T.A.) in the U.C.B. Mathematics Department while working on the doctorate. I taught Calculus, primarily (1971-1974). * After completing the degree, I was hired as **lecturer** by the U.C.B. Statistics Department (1975-1980). I taught the department's very first course offered in Probability and Statistics for Engineers. * For approximately a decade (1999-2010), I was an **adjunct faculty** member of the California Community College system, where I taught Statistics and Mathematics to a wide range of students, from working professionals (e.g., teachers, engineers & nurses) to future high school valedictorians. I am also experienced and proficient in the use of computer-based learning tools such as Pearson MyMathLab, and I have developed technical content for online classes. .

APPLIED MATHEMATICS & STATISTICS EXPERIENCE: The beauty of Mathematics and especially Statistics lies in the fact that they are applicable to all fields of human endeavor. Here is a simple random sample from personal experience (1975-2014): * Analysis of health, nutrition, and morbidity data collected by a few major hospitals. * Analysis of radioisotope data collected for performing geologic time calculations. * Analysis of train deceleration data for the purpose of calculating safe separation distances between high-speed mass-transit vehicles. This project made use of applied Calculus in precisely calculating safe separation distances based on train deceleration rates. * Design and analysis of surveys for business marketing and consumer research purposes. * Design and analysis of experiments for determining reliability of "high-tech" electronic devices; also, investigations into the use of statistical methods for

maintaining quality in manufacturing. I am published in these endeavors.

COMPUTER LANGUAGES AND SKILLS: S.A.S., S.P.S.S., Excel, D.D.X.L., Stat Crunch, R, basic C and C++.

PAST PROFESSIONAL AFFILIATIONS: I served as President and Program Director of the System Safety Society California Chapter from 1980-1982. The S.S.S. is a national professional society that deals primarily with safety and quality assurance issues relevant to engineering systems including military; I have been a reviewer and a referee for the Institute of Electrical and Electronic Engineers (I.E.E.E.) journals; held Sigma Xi honorary society membership, personally published in a number of professional journals etc.

Mrs. Tessy C. Ude

CA CTC Teacher Credential, 2004

MSC. Engineer. US , 2002

M.Sc. Computer Science University of Lagos 1998

M.Ed. Computer Science University of Lagos 1994

PGDip. Computer Science. University of Jos 1989

B.Ed University of Jos 1987

B.Sc. Econs. & BA Detailed Course Description:

Year 1 Courses

International Business for Econs & BA I

<i>Faculty</i>	Economics and Business
<i>Year</i>	
<i>Course code</i>	EBP808C05
<i>Course name</i>	International Business for Econs & BA
<i>Level(s)</i>	Junior Year
<i>Language of instruction</i>	English
<i>Period</i>	semester I a
<i>Credits (ECTS)</i>	5
<i>Time table</i>	<u>schedule</u>
<i>Extended</i>	International Business for Econs & BA

course name

*Learning
outcomes*

Upon completion of the course the student is able to:

1. Explain the basic ideas, concepts and frameworks developed in the course in writing.
2. Use coherent and theoretically informed arguments to apply the basic ideas, concepts, tools and frameworks developed in the course to case studies.
3. Verbally present his/her understanding of the basic ideas, concepts, tools and frameworks developed in the course to peers.
4. Provide feedback on peers' presentations of the course material.
5. Cooperate with peers to develop their knowledge of the course material.
6. Evaluate his/her ability to develop the skills that are required to study independently.

Overview

International business deals with economic transactions amongst individuals, groups or organizations across national geographical borders. It deals with issues such as why does a particular country produce particular goods or services? Why and when does a company in one country deal with companies in other countries? What is a multinational enterprise and how are they different from domestic enterprises? This course introduces the core concepts related to globalization and global business, with a focus on developments in the triad, i.e. the US, the EU and Japan and in emerging markets. The perspective of this course is that of the multinational firm in its economic environment, addressing issues of primary importance to multinational enterprises (MNEs) such as the international competitive environment, the internal resources of multinational enterprises, and the origins of their competitive advantage, which are embedded in combinations of country-specific and firm-specific advantages. This course thus serves as an introduction to the domain of international business strategy.

*Hours per
week*

5

*Teaching
method*

lecture, practical, tutorial
(Attendance of the tutorials and practicals is mandatory)

Assessment

computer test/weekly quiz, individual assignment, individual oral presentation, intermediate exam (open and mc questions), written exam (open and mc questions)
(Midterm, end-term and resit exam with multiple choice and open questions.)

Course type

Junior Year

Coordinator

Dr. O. Opala

Lecturer(s)

Prof T. Whelan, Dr M. Collins. Dr S. Lawson, Dr J. Robertson, Dr J Duncan. Dr O.H. jefferson, Dr N.Marcel. Dr. D.M. Seepersad, Lt. Clydea (Connie) Allaire MBA, Pamela J Edwards MA. and Student_Graduate_Assistants

*Core
literature*

Title	Author	ISBN	Price
Additional articles, to be announced on Nestor.	Various		
<i>Global Business</i> , 4th edition	Peng, Mike W.	9781305500891	appr. € 85.00

Prerequisites

Admittance to the BSc E&BE. Depending on e.g. capacity, other students may be allowed to participate in some or all course activities. (To be decided by the Programme Director)

Remarks

Part of

Degree program

Year

Term

Type

BSc Economics and Business
Economics/E&BA (core program BSc
E&BA)

1

semester I
a

Core

Mathematics for E&BE

Faculty Economics and Business

Year -

Course code EBP817B05

Course name Mathematics for E&BE

Level(s) Junior year

Language of
instruction English

Period semester I a

Credits
(ECTS) 5

Time table schedule

Extended
course name Mathematics for E&BE

Learning
outcomes

1. Write logical mathematical argumentation.
2. Use key concepts and techniques from algebra.
3. Analyze properties of functions of one variable.
4. Solve optimization problems for functions of one variable.
5. Differentiate functions of one and two variables.
6. Apply basic mathematical tools to simple economic problems.
7. Work solution focused in a team.

Overview The course starts with repeating all kinds of skills from algebra. Subsequently, functions of one variable and their properties are treated. Differentiation and its applications, optimization of functions of one variable.

Hours per
week 6

Teaching
method >lecture, >practical, >tutorial

Assessment >group assignment , >intermediate exam (open questions), >written exam (open questions)
(There are two written exams with open questions: a midterm exam and a final exam. The students also have to solve exercises from homework every week (in groups of 2-3 students). Every homework (one per week) will be graded pass/fail.)

Course type Sophomore Year phase

Coordinator Dr. O. Opala

Lecturer(s) Prof T. Whelan , Dr M. Collins. Dr S. Lawson, Dr J. Robertson , Dr J Duncan. Dr

O.H. jefferson_Dr N.Marcel. Dr. D.M. Seepersad, Lt. Clydea (Connie) Allaire MBA, Pamela J Edwards MA.and Student_Graduate_Assistants.

Core literature

Title	Author	ISBN	Price
<i>Essential Mathematics for Economic Analysis</i> , 5th edition	Sydsaeter, Knut, Peter Hammond, Arne Strom, Andrés Carvajal	9781292074610	€ 84.00

Prerequisites

Admittance to the BSc E&BE. Depending on e.g. capacity, other students may be allowed to participate in some or all course activities (to be decided by the Programme Director)

Remarks

Dr. Prince 951-239-3084. info@ua-edu.us

Part of

Degree program	Year	Term	Type
<u>BSc Economics and Business Economics/E&BE (core programme BSc E&BE)</u>	1	semester I a	Core

Microeconomics for E&BE: Consumers&Firms

Faculty	Economics and Business
Year	-
Course code	EBP819B05
Course name	Microeconomics for E&BE: Consumers&Firms
Level(s)	Junior year
Language of instruction	English
Period	semester I a
Credits (ECTS)	5
Time table	schedule

Extended course name

Microeconomics for E&BE: Consumers&Firms

Learning outcomes

Upon completion of the course the student is able to:

1. Explain the basic microeconomic concepts of consumer and producer theory.
2. Derive demand functions and supply functions.
3. Define the short-run competitive market equilibrium, compute it, and apply the model.
4. Define the long-run competitive market equilibrium, calculate the long-run number of firms and the associated price level and interpret the results.
5. Understand how taxes, subsidies and rationing distort the market equilibrium.
6. Compute monopoly prices, and define and interpret the deadweight loss of monopoly.
7. Compute market equilibria in a two-person, two-good exchange economy and

explain the concept of Pareto-efficiency in this context.

Overview

This course deals with the basic principles of microeconomic theory. Every day, consumers make decisions about the purchase of goods and services, while companies continuously decide what their product range will include and in what quantities they will supply their products. In most economies, the decisions of consumers and producers are coordinated through markets by means of the price mechanism. Prices are a measure of scarcity. Microeconomics deals with the individual decisions of consumers and producers and their coordination through the price mechanism. It studies the behavior of companies on markets and how this behavior contributes to social welfare. Many, if not most, courses in the bachelor E&BE build upon microeconomic principles. Hence, a thorough understanding of these principles is necessary.

Hours per week

6

Teaching method

>lecture, >practical, >tutorial

Assessment

>computer test/weekly quiz, >intermediate exam (open and mc questions) , >written exam (open and mc questions)
(The exam consists of quizzes, one midterm and a final exam.)

Course type

Sophomore Year phase

Coordinator

Dr. O. Oparah

Lecturer(s)

Prof T. Whelan , Dr M. Collins. Dr S. Lawson, Dr J. Robertson , Dr J Duncan. Dr O.H. jefferson_Dr N.Marcel. Dr. D.M. Seepersad, Lt. Clydea (Connie) Allaire MBA, Pamela J Edwards MA.and Student_Graduate_Assistants

Core literature

Title	Author	ISBN	Price
<i>Microeconomics</i> international edition, Worth, New York	Goolsbee, A., T. Levitt, C. Syverson	9781464146978	appr. € 65.00
<i>Microeconomics</i> second revised edition, Worth, New York	Goolsbee, A., T. Levitt, C. Syverson	9781464187025	appr. € 65.00
Students can use the first or the second edition of <i>Microeconomics</i>			

Prerequisites

Admittance to the BSc E&BE. Depending on e.g. capacity, other students may be allowed to participate in some or all course activities. (To be decided by the Programme Director)

Remarks

Financial Accounting for E&BE

<i>Faculty</i>	Economics and Business
<i>Year</i>	-
<i>Course code</i>	EBP802B05
<i>Course name</i>	Financial Accounting for E&BE

	<i>Level(s)</i>	Junior year
	<i>Language of instruction</i>	English
	<i>Period</i>	semester I b
	<i>Credits (ECTS)</i>	5
	<i>Time table</i>	schedule
<i>Extended course name</i>	Financial Accounting for E&BE	
<i>Learning outcomes</i>	<p>Upon completion of the course the student is able to:</p> <ol style="list-style-type: none"> 1. identify business transactions that affect the financial position of an organization. 2. analyze business transaction according to the rules of double entry. 3. distinguish accrual accounting based on revenues and expenses from cash accounting based on receipt and expenditures. 4. translate the effect of business transactions concerning different assets and liabilities as well as revenues and expenses into a balance sheet and income statement. 5. prepare the statement of cash flows from balance sheet and income statement items. 6. apply the basic techniques of analyzing financial statements with ratio analysis. 7. identify the major stakeholders involved in the production and dissemination of accounting information. 	
<i>Overview</i>	<p>Financial accounting provides a vital service by supplying information that decision makers need to make reasoned choices among alternative uses of scarce resources in the conduct of business and economic activities. To that end, accounting measures business activities by recording data about them for future use, by processing them to useful information and by communicating them to decision makers through financial reports. The topics in this course are the administration and processing of various financial transactions, the preparation of the accounts (balance sheet, income statement, cash flow statement) and the analysis and interpretation of the financial performance and financial position of companies.</p>	
<i>Hours per week</i>	5	
<i>Teaching method</i>	>lecture, >practical, >tutorial	
<i>Assessment</i>	>group assignment , >intermediate exam (open questions), >written exam (open questions) (resit semester IIa)	
<i>Course type</i>	Sophomore Year phase	
<i>Coordinator</i>	Dr. O Oparah	
<i>Lecturer(s)</i>	<p><i>Prof T. Whelan</i> , Dr M. Collins. Dr S. Lawson, Dr J. Robertson , Dr J Duncan. Dr O.H. jefferson_Dr N.Marcel. Dr. D.M. Seepersad, Lt. Clydea (Connie) Allaire MBA, Pamela J Edwards MA.and Student_Graduate_Assistants</p>	

Macroeconomics for E&BE

<i>Faculty</i>	Economics and Business
<i>Year</i>	-
<i>Course code</i>	EBP812B05
<i>Course name</i>	Macroeconomics for E&BE
<i>Level(s)</i>	Junior year
<i>Language of instruction</i>	English
<i>Period</i>	semester I b
<i>Credits (ECTS)</i>	5
<i>Time table</i>	schedule

<i>Extended course name</i>	Macroeconomics for E&BE
<i>Learning outcomes</i>	<p>Upon completion of the course the student is able to:</p> <ol style="list-style-type: none"> 1. explain and discuss basic macroeconomic concepts, national accounting and circular flow. 2. work with aggregate closed macroeconomic models. 3. distinguish between short-run, medium-run and long-run macroeconomic analysis. 4. apply the method of comparative statics using graphs and simple linear mathematical models.
<i>Overview</i>	<p>Macroeconomics is the study of the economy as a whole. This course provides an introduction into the field of macroeconomics. It focuses on key macroeconomic concepts such as national income, interest rates, exchange rates, the balance of trade, unemployment, inflation etc. In the course, simple macroeconomic models are introduced to explain the relationships between macroeconomic variables. These models deal with the short-run economy as well as the long run economy. These models, in turn, are used to analyze the effects of fiscal and monetary policy in the economy.</p>
<i>Hours per week</i>	6
<i>Teaching method</i>	>guest lecture, >lecture, >practical, >tutorial
<i>Assessment</i>	>computer test/weekly quiz, >intermediate exam (open and mc questions) , >written exam (open and mc questions) (and weekly quizzes)
<i>Course type</i>	Sophomore Year phase
<i>Coordinator</i>	Dr. O Oparah
<i>Lecturer(s)</i>	Prof T. Whelan , Dr M. Collins. Dr S. Lawson, Dr J. Robertson , Dr J Duncan. Dr O.H. jefferson_Dr N.Marcel. Dr. D.M. Seepersad, Lt. Clydea (Connie) Allaire MBA, Pamela J Edwards MA.and Student_Graduate_Assistants

Core literature

Title

Author

ISBN

Price

*Macroeconomics: global
edition, 7th edition*

Blanchard,
O.

9781292160504

appr. €
65.00

Prerequisites

Admittance to the BSc E&BE. Depending on e.g. capacity, other students may be allowed to participate in some or all course activities. (To be decided by the Programme Director)

Remarks

Contact information coordinator:

Part of

Degree program	Year	Term	Type
BSc Business Administration/BA (minor Finance)	3	semester I b	Core
BSc Economics and Business Economics/E&BE (core programme BSc E&BE)	1	semester I b	compulsor

Mathematics and Data Analysis for E&BE

<i>Faculty</i>	Economics and Business
<i>Year</i>	-
<i>Course code</i>	EBP034A05
<i>Course name</i>	Mathematics and Data Analysis for E&BE
<i>Level(s)</i>	Junior year
<i>Language of instruction</i>	English
<i>Period</i>	semester I b
<i>Credits (ECTS)</i>	5
<i>Time table</i>	schedule

*Extended
course name*

Mathematics and Data Analysis for E&BE

*Learning
outcomes*

Upon completion of the course the student is able to:

1. Differentiate (implicit) functions.
2. Use the basic rules of integral calculus.
3. Compute interest rates, present values and future values.
4. Apply basic mathematical tools to simple economic problems.
5. Graphically represent quantitative information
6. Summarize quantitative information using descriptive statistics.
7. Work solution focused in a team.

Overview

Further topics on differentiation and its applications. Topics on integration and its economic applications. Techniques from financial calculus. Graphical representation and descriptive statistics of quantitative information.

*Hours per
week*

6

*Teaching
method*

>lecture, >practical, >tutorial
(There are two written exams with open questions: a midterm exam and a final

Assessment exam. The students also have to solve exercises from homework every week (in groups of 2-3 students). Every homework (one per week) will be graded pass/fail.)
>group assignment , >intermediate exam (open and mc questions) , >written exam (open questions)

Course type Sophomore Year phase

Coordinator Dr. O Oparah

Lecturer(s) Prof T. Whelan , Dr M. Collins. Dr S. Lawson, Dr J. Robertson , Dr J Duncan. Dr O.H. jefferson_Dr N.Marcel. Dr. D.M. Seepersad, Lt. Clydea (Connie) Allaire MBA, Pamela J Edwards MA.and Student_Graduate_Assistants

Core literature

Title	Author	ISBN	Price
<i>Essential Mathematics for Economic Analysis</i> , 5th edition	Sydsaeter, Knut, Peter Hammond, Arne Strom, Andrés Carvajal	9781292074610	€ 84.00
<i>The Practice of Statistics for Business and Economics</i> , 4th edition, 2016	D.S. Moore, G.P. McCabe, L.C. Alwan, B. A. Craig	9781319154127	€ 84.00

Prerequisites Admittance to the BSc E&BE. Depending on e.g. capacity, other students may be allowed to participate in some or all course activities (to be decided by the Programme Director)

Remarks

Part of

Degree program	Year	Term	Type
BSc Economics and Business Economics/E&BE (core programme BSc E&BE)	1	semester I b	Core

English for E&BE

<i>Faculty</i>	Economics and Business
<i>Year</i>	-
<i>Course code</i>	EBP837B05
<i>Course name</i>	English for E&BE
<i>Level(s)</i>	Junior year
<i>Language of instruction</i>	English
<i>Period</i>	semester II
<i>Credits (ECTS)</i>	5
<i>Time table</i>	schedule

<i>Extended course name</i>	English for E&BE
<i>Learning outcomes</i>	<p>Upon completion of the course, the student is able to:</p> <ol style="list-style-type: none"> 1. Distinguish between formal and informal English in speaking and writing. 2. Demonstrate a sufficient range of language to give clear descriptions and express viewpoints, and to clearly formulate and construct argumentation in English speaking and writing. 3. Write an academic research paper in English that is coherent, grammatically accurate and contains a wide range of subject appropriate and academic vocabulary. 4. Deliver an academic presentation in English with a clear structure, professional delivery, appropriate vocabulary, grammatical accuracy and coherence, followed by a well-managed question and answer session. 5. Present opinions, research findings and defend points of view in English through participation in meetings and discussions. 6. Cooperate with other students. 7. Reflect on their own writing and speaking. 8. Provide and process constructive feedback. 9. Work independently with online references to further develop their English language skills.
<i>Overview</i>	<p>The Nestor based course concentrates on written skills in a professional business context. The focus of the curriculum aims to assist students to become proficient users of professional business English communication. Specifically, the following:</p> <ol style="list-style-type: none"> 1. Develop and use skills of analytic reading and critical thinking; 2. Develop new vocabulary and word skills; 3. Expand grammar, syntax and sentence mechanics; 4. Write a business memo, letter, and report; 5. Expand their knowledge of business English; 6. Demonstrate knowledge of discourse conventions ranging from structure and paragraphing to tone and mechanics; 7. Demonstrate control of such surface features as grammar, punctuation, and spelling; 8. Develop flexible strategies for generating, revising, editing, and proof-reading; 9. Employ the collaborative and social aspects of writing processes; 10. Successfully master the mechanics of a PowerPoint; 11. Deliver a professional oral individual and group; 12. Work within a team utilizing business agendas, meetings, and minutes.
<i>Hours per week</i>	3
<i>Teaching method</i>	<p>>tutorial (Attendance at tutorials is mandatory. Small-group teaching tutorials and self-study, supported through Nestor and individual feedback.)</p>
<i>Assessment</i>	<p>>group assignment , >group oral presentation , >individual assignment , >individual oral presentation , >mandatory attendance (Written assignments and presentations. All assessment, both writing and presenting, will take place during teaching weeks, not in the exam period. Therefore, attendance is obligatory during these weeks.)</p>
<i>Course type</i>	Sophomore Year phase
<i>Coordinator</i>	Dr. O Oparah
<i>Lecturer(s)</i>	Prof T. Whelan , Dr M. Collins. Dr S. Lawson, Dr J. Robertson , Dr J Duncan. Dr O.H. jefferson_Dr N.Marcel. Dr. D.M. Seepersad, Lt. Clydea (Connie) Allaire

Core literature

Title	Author	ISBN	Price
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Nestor site with relevant materials

Nestor Toolbox

Prerequisites

Admittance to the BSc E&BE. Depending on e.g. capacity, other students may be allowed to participate in some or all course activities. (To be decided by the Programme Director)

*Remarks**Part of*

Degree program	Year	Term	Type
BSc Economics and Business Economics/E&BE (core programme BSc E&BE)	1	semester II	Core

Research Paper for E&BE

<i>Faculty</i>	Economics and Business
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<i>Year</i>	-
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<i>Course code</i>	EBP035A05
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<i>Course name</i>	Research Paper for E&BE
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<i>Level(s)</i>	Junior year
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<i>Language of instruction</i>	English
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<i>Period</i>	semester II
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<i>Credits (ECTS)</i>	5
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<i>Time table</i>	schedule
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<i>Extended course name</i>	Research Paper for E&BE
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<i>Learning outcomes</i>	<p>Upon completion of the course, the student is able to</p> <ol style="list-style-type: none"> 1. Develop and motivate one or more research questions on the basis of a given research topic. 2. Perform a literature survey for a given research topic in the fields of Business and Economics. 3. Appropriately reference and cite relevant literature and previous research. 4. Access data with different formats and be able to prepare (preprocess) data for further analysis. 5. Demonstrate proficiency in using software programs Excel and Stata to apply relevant statistical techniques in manipulating and describing data. 6. Effectively communicate the results of the research in written and in oral form. 7. Work effectively in groups.
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<i>Overview</i>	This course deals with two aspects of writing a research paper. First, it provides a
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training in writing a literature review in Economics & Business Economics. It will deal with the specifics of writing economics, and apply this knowledge in writing a paper presenting a literature overview. Second, the course teaches the first steps in doing actual research which involve data collection, cleaning, presentation and summarizing. They also practice performing a simple regression analysis. Students implement these first steps of research using the software programs Excel and Stata.

<i>Hours per week</i>	variable
<i>Teaching method</i>	>lecture, >tutorial, computer practicals (sem. 2.1: tutorials - sem. 2.2: lectures, computer practicals)
<i>Assessment</i>	>group assignment , >individual oral presentation (sem. 2.1: group assignment, individual oral presentation - sem. 2.2: group assignment, individual assignment)
<i>Course type</i>	Sophomore Year phase
<i>Coordinator</i>	Dr. O Oparah
<i>Lecturer(s)</i>	<i>Prof T. Whelan</i> , Dr M. Collins. Dr S. Lawson, Dr J. Robertson , Dr J Duncan. Dr O.H. jefferson_Dr N.Marcel. Dr. D.M. Seepersad, Lt. Clydea (Connie) Allaire MBA, Pamela J Edwards MA.and Student_Graduate_Assistants
<i>Prerequisites</i>	Admittance to the BSc E&BE. Depending on e.g. capacity, other students may be allowed to participate in some or all course activities (to be decided by the Programme Director)

Remarks

Part of

Degree program	Year	Term	Type
BSc Economics and Business Economics/E&BE (core programme BSc E&BE)	1	semester II	Core

Marketing for E&BE

<i>Faculty</i>	Economics and Business
<i>Year</i>	-
<i>Course code</i>	EBP033A05
<i>Course name</i>	Marketing for E&BE
<i>Level(s)</i>	Junior year , exchange
<i>Language of instruction</i>	English
<i>Period</i>	semester II a
<i>Credits (ECTS)</i>	5
<i>Time table</i>	schedule

*Extended
course name*

Marketing for E&BE

*Learning
outcomes*

Upon completion of the course the student is able to:

1. Describe the terms and concepts used in marketing.
2. Describe the different steps in the marketing (planning) process.
3. Discuss the key words in a customer oriented marketing strategy.
4. Explain the customer decision process.
5. Explain the effect of the external environment on marketing strategy.
6. Explain the steps in STP-strategy (Segmentation-Targeting-Positioning).
7. Describe the marketing mix instruments.
8. Explain how international marketing differs from domestic marketing.
9. Use theories in the book and other relevant information to solve real-life cases.
10. Communicate the solutions for the real-life cases in writing a clear and concise report.
11. Read, discuss and present articles from scientific journals.

Overview

Marketing is an important functional area in organizations. The marketing philosophy can be described as a management orientation which focuses on the needs of customers, given the organizational goals and the mission. Marketing activities are goal-oriented activities aimed at maintaining and/or building relationships with stakeholders in the external environment. This course aims to develop an understanding of the marketing environment, marketing strategy, and the marketing mix. Specific topics include the marketing orientation; the macro- and meso-environments; segmentation, targeting and positioning; and the marketing mix. The primary objective of this class is to introduce the concepts, theories, and strategies in marketing.

*Hours per
week*

5

*Teaching
method*

>guest lecture, >lecture, >tutorial
(2 hour lecture, 2 hour tutorial, 1 hour Question&Answer session)

Assessment

>active participation, >group assignment, >group oral presentation,
>intermediate exam (open and mc questions), >written exam (open and mc questions)
(Group assignment, group presentation, participation)

Course type

Sophomore Year phase

Coordinator

Dr Oparah

Lecturer(s)

Prof T. Whelan, Dr M. Collins. Dr S. Lawson, Dr J. Robertson, Dr J Duncan. Dr O.H. jefferson, Dr N.Marcel. Dr. D.M. Seepersad, Lt. Clydea (Connie) Allaire MBA, Pamela J Edwards MA and Student_Graduate_Assistants

*Core
literature*

Title	Author	ISBN	Price
Relevant articles from academic journals	To be announced in the course manual		
<i>Principles of Marketing</i> , Global Edition, 17th edition	Armstrong, Gary, Philip Kotler	9781292220178	€ 69.95

Prerequisites

Admittance to the BSc E&BE. Depending on e.g. capacity, other students may be allowed to participate in some or all course activities. (To be decided by the Programme Director)

Remarks

This course is also open for a max of 10 exchange students.

Part of

Degree program	Year	Term	Type
BSc Economics and Business Economics/E&BE (core programme BSc E&BE)	1	semester II a	Core

Statistics for E&BE

<i>Faculty</i>	Economics and Business
<i>Year</i>	-
<i>Course code</i>	EBP822B05
<i>Course name</i>	Statistics for E&BE
<i>Level(s)</i>	Junior year
<i>Language of instruction</i>	English
<i>Period</i>	semester II a
<i>Credits (ECTS)</i>	5
<i>Time table</i>	schedule
<i>Extended course name</i>	Statistics for E&BE
<i>Learning outcomes</i>	<p>Upon completion of the course the student is able to:</p> <ol style="list-style-type: none"> 1. Explain concepts of probability, sampling, inference and hypothesis testing. 2. Apply concepts of probability, sampling, inference and hypothesis testing. 3. Interpret statistical designs and statistical results and draw appropriate conclusions. 4. Use STATA output to carry out selected hypothesis tests. 5. Student is able to work systematically/solution focused in a group.
<i>Overview</i>	Statistics, probability, inference and hypothesis testing
<i>Hours per week</i>	6
<i>Teaching method</i>	lectures and tutorials, practicals
<i>Assessment</i>	<p>>computer test/weekly quiz, >intermediate exam (open and mc questions) , >written exam (open and mc questions) (attendance/participation, assignments and exams(s))</p>
<i>Course type</i>	Sophomore Year phase
<i>Coordinator</i>	Dr. O Oparah
<i>Lecturer(s)</i>	Prof T. Whelan , Dr M. Collins. Dr S. Lawson, Dr J. Robertson , Dr J Duncan. Dr O.H. jefferson_Dr N.Marcel. Dr. D.M. Seepersad, Lt. Clydea (Connie) Allaire

Core literature

Title	Author	ISBN	Price
<i>The Practice of Statistics for Business and Economics</i> , International Edition, 2016, 4th edition, Palgrave	Moore, D.S., G.P. McCabe, L.C. Alwan, B. A. Craig,	978-1-319-15412-7	appr. € 85.00

Prerequisites

Admittance to the BSc E&BE. Depending on e.g. capacity, other students may be allowed to participate in some or all course activities (to be decided by the Programme Director)

*Remarks**Part of*

Degree program	Year	Term	Type
BSc Economics and Business Economics/E&BE (core programme BSc E&BE)	1	semester II a	Core

Asset Pricing and Capital Budgeting

<i>Faculty</i>	Economics and Business
<i>Year</i>	-
<i>Course code</i>	EBP032A05
<i>Course name</i>	Asset Pricing and Capital Budgeting
<i>Level(s)</i>	Junior year , exchange
<i>Language of instruction</i>	English
<i>Period</i>	semester II b
<i>Credits (ECTS)</i>	5
<i>Time table</i>	schedule
<i>Extended course name</i>	Asset Pricing and Capital Budgeting
<i>Learning outcomes</i>	<p>Upon completion of the course the student is able to:</p> <ol style="list-style-type: none"> 1. Reproduce, explain and apply methods of valuation to the field of capital budgeting 2. Reproduce, explain and apply methods of valuation to the field security (stock and bond) valuation 3. Define and discuss the interactions of firms with both financial and real markets

in making financial decisions

4. Define and discuss the fundamental risk-return relationship and apply relevant theories and models

5. Create an Excel model to underpin an advice in a financial decision making problem

6. Work on a solution of a financial decision making problem in a team

Overview

Value and value creation are central concepts of Corporate Finance. The value of an asset depends on the size, the timing and the risk of the expected cash flows generated by an asset. In this course you will learn how to determine the risk-adjusted cost of capital. You will apply these techniques to valuing of shares and bonds and to investment decisions of a firm. The analysis of investments will show you the relation between financial accounting and corporate finance. Next, the financing decisions of firms will be dealt with, taking into account institutional aspects of capital markets and the efficiency of these markets.

Hours per week

5

Teaching method

>guest lecture, >lecture, >practical, >tutorial

Assessment

>computer test/weekly quiz, >group assignment , >intermediate exam (mc questions), >written exam (open and mc questions)
(Written exam with open and/or MC questions, group assignment, midterm exam, weekly MC quizzes)

Course type

Sophomore Year phase

Coordinator

Dr. O Oparah

Lecturer(s)

Prof T. Whelan , Dr M. Collins. Dr S. Lawson, Dr J. Robertson , Dr J Duncan. Dr O.H. jefferson_Dr N.Marcel. Dr. D.M. Seepersad, Lt. Clydea (Connie) Allaire MBA, Pamela J Edwards MA.and Student_Graduate_Assistants

Core literature

Title	Author	ISBN	Price
<i>Fundamentals of Corporate Finance</i> , 4th Global edition, 2018	Berk, Jonathan, Peter DeMarzo, Jarrad Harford	9781292215075	appr. € 67.00

Prerequisites

Admittance to the BSc E&BE. Depending on e.g. capacity, other students may be allowed to participate in some or all course activities. (To be decided by the Programme Director)

Remarks

This course is also open for a max of 5 exchange students

Part of

Degree program	Year	Term	Type
BSc Economics and Business Economics/E&BE (core programme BSc E&BE)	1	semester II b	Core
Pre-MSc Programmes FEB (Pre-MSc BA Management Accounting and Control / MAC)	1	semester II b	Core

International Economics for E&BE II

Faculty

Economics and Business

Year	-								
Course code	EBP810B05								
Course name	International Economics for E&BE								
Level(s)	Junior year								
Language of instruction	English								
Period	semester II b								
Credits (ECTS)	5								
Time table	schedule								
Extended course name	International Economics for E&BE								
Learning outcomes	Upon completion of the course the student is able to: 1. Express, in a lucid and cogent manner, the main theoretical topics of basic International Trade Theory and Foreign Direct Investment. 2. Evaluate the relative strengths and weaknesses of the various theories at a basic level. 3. Explain the abstract principles at the heart of the theories to a “knowledgeable” audience, and describe their consequences for the application of the theories. 4. Reflect analytically on the theoretical issues dealt with during the course. 5. Describe the main occupational areas which (international) economics prepares one for.								
Overview	The course will offer a broad introduction to international trade theory, foreign direct investment, and their relation to government policy.								
Hours per week	6								
Teaching method	>lecture, >practical, >tutorial								
Assessment	>intermediate exam (open and mc questions) , >written exam (open and mc questions) (There are quizzes, 1 mid-term exam covering the first part of the course material and 1 end-block exam covering the second part of the material; there is 1 resit exam covering all the material)								
Course type	bachelor								
Coordinator	Dr. Oparah								
Core literature	<table><tr><th>Title</th><th>Author</th><th>ISBN</th><th>Price</th></tr><tr><td>International Economics (International Edition), fourth edition</td><td>Robert C. Feenstra, Alan M. Taylor</td><td>9781319127640</td><td>appr. € 75.00</td></tr></table>	Title	Author	ISBN	Price	International Economics (International Edition), fourth edition	Robert C. Feenstra, Alan M. Taylor	9781319127640	appr. € 75.00
Title	Author	ISBN	Price						
International Economics (International Edition), fourth edition	Robert C. Feenstra, Alan M. Taylor	9781319127640	appr. € 75.00						
Prerequisites	Admittance to the BSc E&BE. Depending on e.g. capacity, other students may be allowed to participate in some or all course activities. (To be decided by the Programme Director)								
Remarks									

Part of

Degree program	Year	Term	Type
BSc Economics and Business Economics/E&BE (core programme BSc E&BE)	1	semester II b	Core

B.Sc. Econs/BA Detailed Course Description:

Year 2 Courses - Year 2 (Business Economics)

Matrix Analysis and Optimization

Faculty	Economics and Business
Year	-
Course code	EBB066A05
Course name	Matrix Analysis and Optimization
Level(s)	bachelor, exchange
Language of instruction	English
Period	semester I a
Credits (ECTS)	5
Time table	schedule

Extended course name	Matrix Analysis and Optimization
Learning outcomes	Upon completion of the course the student is able to: 1. Write logical mathematical argumentation. 2. Use the key concepts and techniques from linear algebra (matrices and determinants.) 3. Solve systems of linear equations. 4. Analyze properties of functions of more variables. 5. Apply basic mathematical tools to simple economical problems.
Overview	Matrix Theory and applications, Tools for Comparative Statics, Multivariable Optimization
Hours per week	4
Teaching method	>lecture, >tutorial
Assessment	>written exam (open questions) (Or: Written exam with open and/or mc questions)
Course type	bachelor
Coordinator	Dr. O Oparah

Lecturer(s) Prof T. Whelan , Dr M. Collins. Dr S. Lawson, Dr J. Robertson , Dr J Duncan. Dr O.H. jefferson_Dr N.Marcel. Dr. D.M. Seepersad, Lt. Clydea (Connie) Allaire MBA, Pamela J Edwards MA.and Student_Graduate_Assistants

Core literature				
	Title	Author	ISBN	Price
	<i>Essential Mathematics for Economic Analysis</i> , 4th edition	Sydsaeter, Knut, Peter Hammond	9780273760689	€ 80.00

Prerequisites

Remarks

Part of

Degree program	Year	Term	Type
BSc Economics and Business Economics/E&BE (Economics)			

Monetary Macroeconomics

<i>Faculty</i>	Economics and Business
<i>Year</i>	-
<i>Course code</i>	EBB130A05
<i>Course name</i>	Monetary Macroeconomics
<i>Level(s)</i>	bachelor, exchange
<i>Language of instruction</i>	English
<i>Period</i>	semester I a
<i>Credits (ECTS)</i>	5
<i>Time table</i>	schedule

Extended course name Monetary Macroeconomics

Learning outcomes Upon completion of the course the student is able to:

1. Draw the connections between reality and macroeconomic models.
2. Recognize the main intertemporal trade-offs in macroeconomics.
3. Identify the complexities behind the design of stabilization policies.
4. Know how monetary and fiscal policy is conducted.
5. Explain how the European Monetary Union works.
6. Analyze contemporary economic policy debates.
7. Demonstrate insight into European macroeconomic affairs.

Overview This course builds upon the basic macroeconomic concepts and the simple macroeconomic models developed as part of the first-year course Macroeconomics for E&BE to touch upon a whole new set of issues related to macroeconomic analysis and policy. It introduces students to dynamic macroeconomic analysis and the role of expectations, it explains the various ways in which financial markets influence the macro-economy, it discusses the objectives and trade-offs that policy-makers are subject to, and it provides insight into the contemporary

	macroeconomic challenges faced by European economies.											
Hours per week	4											
Teaching method	>lecture, >tutorial (Lectures, tutorials, self-study: 28 hours in total)											
Assessment	>intermediate exam (mc questions), >written exam (open and mc questions) (Written midterm and final exam)											
Course type	bachelor											
Coordinator	Dr O. Oparah											
Lecturer(s)	Prof T. Whelan , Dr M. Collins. Dr S. Lawson, Dr J. Robertson , Dr J Duncan. Dr O.H. jefferson_Dr N.Marcel. Dr. D.M. Seepersad, Lt. Clydea (Connie) Allaire MBA, Pamela J Edwards MA.and Student_Graduate_Assistants											
Core literature	<table><tr><th>Title</th><th>Author</th><th>ISBN</th><th>Price</th></tr><tr><td>Macroeconomics, 2017, 7th Global Edition, Pearson</td><td>Blanchard, O.</td><td>9781292160504</td><td>appr. € 75.00</td></tr></table>				Title	Author	ISBN	Price	Macroeconomics, 2017, 7th Global Edition, Pearson	Blanchard, O.	9781292160504	appr. € 75.00
Title	Author	ISBN	Price									
Macroeconomics, 2017, 7th Global Edition, Pearson	Blanchard, O.	9781292160504	appr. € 75.00									
Prerequisites	The course assumes that the students are familiar with the concepts and models discussed in the first-year course Macroeconomics for E&BE (EBP812B05)											
Remarks												
Part of	<table><tr><th>Degree program</th><th>Year</th><th>Term</th><th>Type</th></tr><tr><td>BSc Economics and Business Economics/E&BE (Economics)</td><td>2</td><td>semester I a</td><td>Core</td></tr></table>				Degree program	Year	Term	Type	BSc Economics and Business Economics/E&BE (Economics)	2	semester I a	Core
Degree program	Year	Term	Type									
BSc Economics and Business Economics/E&BE (Economics)	2	semester I a	Core									

Trade Policy and Economic Integration

Faculty	Economics and Business
Year	-
Course code	EBB125A05
Course name	Trade Policy and Economic Integration
Level(s)	bachelor, exchange
Language of instruction	English
Period	semester I a
Credits (ECTS)	5
Time table	schedule
Extended course name	Trade Policy and Economic Integration
Learning outcomes	1.Discuss and appraise trade policy using trade theories 2.Analyse and evaluate welfare implications of trade policy 3.Express logical, clear and convincing arguments with respect to models of international trade and trade policy

4. Have deep knowledge of the history of economic integration in Europe and the current division of decision-making responsibilities over the European Commission and national governments
5. Appraise the benefits of increasing economic integration within Europe and evaluate the arguments supporting recent tendencies against continued integration.
6. Work towards understanding of theoretical and empirical studies regarding international trade, both individually and as a member of a small team.

Overview

We first focus on the theory of trade policies. What are the welfare implications of introducing quotas, tariffs and providing export subsidies? How are these welfare changes distributed among trade partners and groups of agents (such as producers and consumers) within these? Second, we focus on European economic integration. Which economic and political factors led to the European Union and its predecessors? How are decision-making processes designed, what are the main advantages and disadvantages of the increasing economic integration and what are the main aspects of EU trade policies?

Hours per week

4

Teaching method

>guest lecture, >lecture, >tutorial

Assessment

>group assignment , >group oral presentation , >intermediate exam (open and mc questions) , >mandatory attendance , >written exam (open and mc questions)
(Due to the group assignment that takes place during the tutorials, attendance of (most likely) 5 out of 7 tutorials is mandatory.)

Course type

bachelor

Coordinator

Dr O. Oparah

Lecturer(s)

Prof T. Whelan , Dr M. Collins. Dr S. Lawson, Dr J. Robertson , Dr J Duncan. Dr O.H. jefferson_Dr N.Marcel. Dr. D.M. Seepersad, Lt. Clydea (Connie) Allaire MBA, Pamela J Edwards MA.and Student_Graduate_Assistants

Core literature

Title	Author	ISBN	Price
<i>International Economics</i> , 4th edition	Feenstra, R.C., A.M. Taylor	9781319127640	appr. € 75.00
<i>The European Union: A Reader</i> (will be made freely available on Nestor)	IJtsma, P.A.		
<i>Trade Policy and Economic Integration</i> (2nd custom edition for University of Groningen)	Los, B. (compiler)	9781307459463	appr. € 25.00

Prerequisites

Remarks

Part of

Degree program	Year	Term	Type
BSc Economics and Business Economics/E&BE (Business Economics)	2	semester I a	Core

Management Accounting for BE

<i>Faculty</i>	Economics and Business
<i>Year</i>	-
<i>Course code</i>	EBB846C05
<i>Course name</i>	Management Accounting for BE
<i>Level(s)</i>	bachelor, exchange
<i>Language of instruction</i>	English
<i>Period</i>	semester I b
<i>Credits (ECTS)</i>	5
<i>Time table</i>	schedule

<i>Extended course name</i>	Management Accounting for BE
<i>Learning outcomes</i>	<p>Upon completion of the course the student is able to:</p> <ol style="list-style-type: none"> 1. Describe and explain management accounting concepts and techniques. 2. Apply these concepts and techniques to solve management problems, in both production and service organisations. 3. Analyse the financial and non-financial effects of decisions - for example, about the product mix or the outsourcing of activities - on an organisation, and formulate an advice to the organisation's management. 4. Describe and explain the role of management accounting in organisations' overall control framework. 5. Describe the key characteristics of case research, and compare them with those of survey research. 6. Recognise and discuss the methodological choices made by case researchers.
<i>Overview</i>	<p>Management Accounting for Business Economics (in short: MA4BE) gives an introduction into the fields of management accounting and management control. Whereas financial accounting provides information used primarily by investors, creditors and other stakeholders outside the organization, management accounting focuses on information used by managers and employees inside the organization. MA4BE introduces various management accounting concepts and techniques (e.g. variable/fixed costs, relevant/irrelevant information), and stresses that different pieces of information must be used for different purposes. The course discusses costing systems and presents several techniques used to produce information for insiders. These techniques are: 1) cost estimation, 2) cost-volume-profit analysis, 3) cost accumulation, tracing, and allocation, 4) differential analysis, 5) budgeting, 6) variance analysis, and 7) responsibility accounting. Although much of the information produced through management accounting techniques is financial in nature, the course shows that this information must often be combined with non-financial, qualitative information to make informed decisions. We will also highlight the role of management accountants in the production and communication of information for managers.</p>
<i>Hours per week</i>	4
<i>Teaching</i>	>lecture, >tutorial

method				
Assessment	>group assignment , >written exam (open questions)			
Course type	bachelor			
Coordinator	Dr O. Oparah			
Lecturer(s)	Prof T. Whelan , Dr M. Collins. Dr S. Lawson, Dr J. Robertson , Dr J Duncan. Dr O.H. jefferson_Dr N.Marcel. Dr. D.M. Seepersad, Lt. Clydea (Connie) Allaire MBA, Pamela J Edwards MA.and Student_Graduate_Assistants			
Core literature				
	Title	Author	ISBN	Price
	About 5 articles from academic journals.	Various		
	Fundamental Managerial Accounting Concepts, 8th edition, McGraw-Hill, New York (NY), 2016 (Not Mandataroy)	Edmonds, T.P., et al.	9781259253416	appr. € 75.00
Prerequisites	The course assumes that students are acquainted with the accounting concepts and systems discussed in the first-year course Financial Accounting for E&BE.			
Remarks				
Part of				
	Degree program	Year	Term	Type
	BSc Economics and Business Economics/E&BE (Business Economics)	2	semester I b	Core

Microeconomics - Industrial Organization

<i>Faculty</i>	Economics and Business
<i>Year</i>	-
<i>Course code</i>	EBB067A05
<i>Course name</i>	Microeconomics - Industrial Organization
<i>Level(s)</i>	bachelor, exchange
<i>Language of instruction</i>	English
<i>Period</i>	semester I b
<i>Credits (ECTS)</i>	5
<i>Time table</i>	schedule
<i>Extended course name</i>	Microeconomics - Industrial Organization
<i>Learning outcomes</i>	Upon completion of the course the student is able to: 1. Derive equilibrium prices, equilibrium quantities and equilibrium profit levels of

the basic oligopoly models.

2. Use basic cartel models, explain which factors increase the stability of cartels and determine the stability of cartels.
3. Explain how dominant monopolistic firms can deter other firms from entering.
4. Determine under which conditions mergers and innovations are profitable.
5. Explain how firms use price discrimination to extract more surplus from consumers.
6. Understand the implications of price setting in a vertical market structure.
7. Understand and explain simple models of innovation.

Overview

This course takes a second look at microeconomic theory. We focus on the strategic interaction between firms. When firms set prices or quantities, they have to take into account how other firms may react to such choices. We study such interactions, using the tools of game theory. Amongst others, we study the strategies firms could use to gain an advantage over their competitors; how and when firms may be able to fix prices and how they may keep potential competitors out of their market.

Hours per week

4

Teaching method

>lecture, >tutorial

Assessment

>written exam (open questions)

Course type

bachelor

Coordinator

Dr O. Oparah

Lecturer(s)

Prof T. Whelan , Dr M. Collins. Dr S. Lawson, Dr J. Robertson , Dr J Duncan. Dr O.H. jefferson_Dr N.Marcel. Dr. D.M. Seepersad, Lt. Clydea (Connie) Allaire MBA, Pamela J Edwards MA.and Student_Graduate_Assistants

Core literature

Title	Author	ISBN	Price
<i>Introduction to Industrial Organization</i> , 2nd Edition	Cabral, Luis	9780262035941	appr. € 75.00

Prerequisites

Remarks

Part of

Degree program	Year	Term	Type
BSc Economics and Business Economics/E&BE (Business Economics)	2	semester I b	Core

Operations and Logistics Management

<i>Faculty</i>	Economics and Business
<i>Year</i>	-
<i>Course code</i>	EBB068A05
<i>Course name</i>	Operations and Logistics Management

<i>Level(s)</i>	bachelor, exchange
<i>Language of instruction</i>	English
<i>Period</i>	semester I b
<i>Credits (ECTS)</i>	5
<i>Time table</i>	schedule
<i>Extended course name</i>	Operations and Logistics Management
<i>Learning outcomes</i>	<p>Upon completion of the course the students are able to:</p> <ol style="list-style-type: none"> 1. Describe and analyze supply chains of products and services. 2. Identify logistics decision problems in the processing and distribution of goods and services, related logistics costs, objectives and constraints. 3. Discuss logistics control problems, global logistics, and integration of logistics activities. 4. Evaluate supply chain performance, manufacturing processes and facility layout strategies, understand strategic sourcing and bullwhip effect among with other critical phenomena along with their possible solutions in supply chain management. 5. Design logistical processes using qualitative and quantitative approaches (waiting-line models, simulation, productivity, and deterministic performance estimation). 6. Critically analyze classic academic articles in the field of operations and supply chain management (at a basic level). 7. Write in a group a small report and give a presentation about a case study related to supply chains models and logistics decision problems.
<i>Overview</i>	<p>Nowadays, no organization operates in isolation: contemporary organizations are part of (often global) networks of suppliers, producers, distributors, retailers, and consumers that make up a 'supply chain'. The fundamental objective of this course is to help students understand the role of companies in such a network consisting of (international) suppliers and buyers. The main topics treated are supply strategy, outsourcing, characteristics of both service and manufacturing operational processes, distribution and after sales operations, and the various decision-making processes concerned with these topics. In addition to these aspects, a number of decision support tools will be introduced which are used to assess the supply chain performance and analyze and design flows of goods and services. Hence, this course intends to provide basic knowledge of operations and global supply chains management.</p>
<i>Hours per week</i>	variable
<i>Teaching method</i>	>lecture, >tutorial (Tutorial (in groups) are mandatory (no show leads to grade deduction))
<i>Assessment</i>	<p>>active participation, >group assignment, >group oral presentation, >individual assignment, >intermediate exam (mc questions), >written exam (open and mc questions)</p> <p>(Intermediate exam (20%)+final exam (60%)+assignment grades (20%). The final exam covers all contents of this course including those treated in the intermediate exam. Assignment grades consist of three group assignments and one individual assignment. Tutorial attendance is mandatory. Active participation</p>

in tutorial class (e.g., being active in the discussion which helps create an active learning atmosphere in tutorial class) can be awarded bonus points.)

Course type bachelor

Coordinator Dr O. Oparah

Lecturer(s) Prof T. Whelan , Dr M. Collins. Dr S. Lawson, Dr J. Robertson , Dr J Duncan. Dr O.H. jefferson_Dr N.Marcel. Dr. D.M. Seepersad, Lt. Clydea (Connie) Allaire MBA, Pamela J Edwards MA.and Student_Graduate_Assistants

Core literature

Title	Author	ISBN	Price
Some additional articles (t.b.a.)	Various		
Operations and Supply Chain Management: The Core, 4th edition, McGraw-Hill Education, New York.	Jacobs, F. Robert, Richard B.Chase	9781259253522	appr. € 40.00

Prerequisites The contents of this course are at the basis level of operations and supply chain (logistics) management. However, some prior knowledge of statistics (e.g., understanding of normal distribution, simple probability theories, random distributions etc.) is required.

Remarks

Part of

Degree program	Year	Term	Type
BSc Economics and Business Economics/E&BE (Business Economics)	2	semester I b	Core
Courses open to Exchange Students (BSc) (Courses open to Exchange Students (BSc) without limited access)	2	semester I b	elective

Capital Structure and Financial Planning

<i>Faculty</i>	Economics and Business
<i>Year</i>	-
<i>Course code</i>	EBB060A05
<i>Course name</i>	Capital Structure and Financial Planning
<i>Level(s)</i>	bachelor, exchange
<i>Language of instruction</i>	English
<i>Period</i>	semester II a
<i>Credits (ECTS)</i>	5
<i>Time table</i>	schedule

Extended course name Capital Structure and Financial Planning

Learning outcomes

Upon completion of the course the student is able to:

1. Describe and explain how companies raise cash to fund their investments and how companies distribute cash to their investors.
2. Analyze and explain how and when companies create value when they raise cash to fund investments and how and when they distribute cash to their investors.
3. Describe and explain how management manages the financing side of the company.
4. Create and use a financial Excel model to evaluate investment and financing decisions of a company working in a team, communicate subsequent findings, and reflect on the work of others.
5. Describe and explain what financial options are and how they are being valued.
6. Describe and explain the motivation, and process of mergers and acquisitions and how they may create value.

Overview

The first year course Asset Pricing and Capital Budgeting and the second year course Capital Structure and Financial Planning introduce you to the fundamentals of corporate finance. In the first year, you learned the core concepts of financial analysis and applied them to the investment decision of companies and the trade-off between return and risk. In the second year you apply the same concepts to the financing decisions of companies. In a group you value a firm by making a financial planning based on your own Excel model.

Hours per week

4

Teaching method

>guest lecture, >lecture, >tutorial

Assessment

>group assignment , >written exam (open and mc questions)
(The group assignment in groups of 4 students)

Course type

bachelor

Coordinator

Dr O. Oparah

Lecturer(s)

Prof T. Whelan , Dr M. Collins. Dr S. Lawson, Dr J. Robertson , Dr J Duncan. Dr O.H. jefferson_Dr N.Marcel. Dr. D.M. Seepersad, Lt. Clydea (Connie) Allaire MBA, Pamela J Edwards MA.and Student_Graduate_Assistants

Core literature

Title	Author	ISBN	Price
<i>Fundamentals of Corporate Finance</i> , 4th Global edition, 2018, Pearson	Berk, J., P. DeMarzo, J. Harford	9781292215075	appr. € 72.00
Academic paper: <i>Dividends and Share Repurchases in the European Union</i> , Journal of Financial Economics, 2008	Eije, H. von, W.L. Megginson		
Instead of the 4th Global edition of <i>Fundamentals of Corporate Finance</i> , student can also use the 3rd Global edition			

Prerequisites

Recommended: Asset Pricing and Capital Budgeting (EBP031A05)

Remarks

Part of

Degree program	Year	Term	Type
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BSc Economics and Business Economics/E&BE (Business Economics)	2	semester II a	Core
BSc Economics and Business Economics/E&BE (Economics)	2	semester II a	Core
BSc Economics and Business Economics/E&BE (International Economics & Business/IE&B)	2	semester II a	Core
Courses open to Exchange Students (BSc) (Courses open to Exchange Students (BSc) without limited access)			

Econometrics for BE

<i>Faculty</i>	Economics and Business
<i>Year</i>	-
<i>Course code</i>	EBB061A05
<i>Course name</i>	Econometrics for BE
<i>Level(s)</i>	bachelor
<i>Language of instruction</i>	English
<i>Period</i>	semester II a
<i>Credits (ECTS)</i>	5
<i>Time table</i>	schedule
<i>Extended course name</i>	Econometrics for BE
<i>Learning outcomes</i>	<p>Upon completion of the course the student is able to:</p> <ol style="list-style-type: none"> 1. Identify and interpret various econometric techniques for addressing particular research questions, among which the classical linear regression model. 2. Describe the principles of parameter estimation and hypotheses testing. 3. Apply these techniques using an empirical dataset from the field of Business Economics. 4. Critically assess the application of these techniques to studies from the field of Business Economics. 5. Analyze and interpret the results generated by an econometric software package (STATA).
<i>Overview</i>	<p>The course introduces basic principles of econometrics centered around the linear regression model. It emphasizes motivation, understanding, and implementation and shows how economic data are used with economic and statistical models as a basis for estimating key parameters and testing hypotheses. Students apply these methods to data from the field of Business Economics. Students learn to work with the econometric software package STATA.</p>
<i>Hours per week</i>	4

Teaching method	>computer practical, >lecture, >tutorial															
Assessment	>group assignment , >intermediate exam (mc questions), >written exam (open and mc questions) (The exam consists of a midterm and final exam.)															
Course type	bachelor															
Coordinator	Dr Oparah															
Lecturer(s)	Prof T. Whelan , Dr M. Collins. Dr S. Lawson, Dr J. Robertson , Dr J Duncan. Dr O.H. jefferson_Dr N.Marcel. Dr. D.M. Seepersad, Lt. Clydea (Connie) Allaire MBA, Pamela J Edwards MA.and Student_Graduate_Assistants															
Core literature	<table><tr><th>Title</th><th>Author</th><th>ISBN</th><th>Price</th></tr><tr><td>Introductory Econometrics: A Modern Approach, 7th edition, 2020, Cengage Learning (E-Book is 45 euro)</td><td>Wooldridge, Jeffrey</td><td>9781337558860</td><td>appr. € 80.00</td></tr></table>				Title	Author	ISBN	Price	Introductory Econometrics: A Modern Approach, 7th edition, 2020, Cengage Learning (E-Book is 45 euro)	Wooldridge, Jeffrey	9781337558860	appr. € 80.00				
Title	Author	ISBN	Price													
Introductory Econometrics: A Modern Approach, 7th edition, 2020, Cengage Learning (E-Book is 45 euro)	Wooldridge, Jeffrey	9781337558860	appr. € 80.00													
Prerequisites																
Remarks																
Part of	<table><tr><th>Degree program</th><th>Year</th><th>Term</th><th>Type</th></tr><tr><td>BSc Economics and Business Economics/E&BE (Business Economics)</td><td>2</td><td>semester II a</td><td>Core</td></tr><tr><td>Pre-MSc Programmes FEB (Pre-MSc Finance)</td><td>1</td><td>semester II a</td><td>Core</td></tr></table>				Degree program	Year	Term	Type	BSc Economics and Business Economics/E&BE (Business Economics)	2	semester II a	Core	Pre-MSc Programmes FEB (Pre-MSc Finance)	1	semester II a	Core
Degree program	Year	Term	Type													
BSc Economics and Business Economics/E&BE (Business Economics)	2	semester II a	Core													
Pre-MSc Programmes FEB (Pre-MSc Finance)	1	semester II a	Core													

Econometrics for Economics

<i>Faculty</i>	Economics and Business
<i>Year</i>	-
<i>Course code</i>	EBB814A05
<i>Course name</i>	Econometrics for Economics
<i>Level(s)</i>	bachelor
<i>Language of instruction</i>	English
<i>Period</i>	semester II a
<i>Credits (ECTS)</i>	5
<i>Time table</i>	schedule
<i>Extended course name</i>	Econometrics for Economics

Learning outcomes

Upon completion of the course the student is able to:

1. Identify and interpret various econometric techniques for addressing particular research questions, among which the classical linear regression model.
2. Describe the principles of parameter estimation and hypotheses testing.
3. Apply these techniques using an empirical dataset from the field of Economics.
4. Critically assess the application of these techniques to studies from the field of Economics.
5. Analyze and interpret the results generated by an econometric software package (Stata).

Overview

The course introduces basic principles of econometrics centered around the linear regression model. It emphasizes motivation, understanding, and implementation, and shows how economic data are used with economic and statistical models as a basis for estimating key parameters and testing hypotheses. Students apply these methods to data from the field of Economics. Students learn to work with the statistical software package Stata.

Hours per week

4

Teaching method

>computer practical, >lecture, >tutorial

Assessment

>group assignment , >intermediate exam (mc questions), >written exam (open and mc questions)
(The exam consists of a midterm and final exam)

Course type

bachelor

Coordinator

Dr O. Oparah

Lecturer(s)

Prof T. Whelan , Dr M. Collins. Dr S. Lawson, Dr J. Robertson , Dr J Duncan. Dr O.H. jefferson_Dr N.Marcel. Dr. D.M. Seepersad, Lt. Clydea (Connie) Allaire MBA, Pamela J Edwards MA.and Student_Graduate_Assistants

Core literature

Title	Author	ISBN	Price
Some empirical journal articles from the field of Economics	Various		
<i>Introductory Econometrics. A Modern Approach</i> , 7th edition, Cengage Learning, Boston 2020	Wooldridge, Joffrey M.	9781337558860	appr. € 80.00

Prerequisites

Remarks

Part of

Degree program	Year	Term	Type
BSc Economics and Business Economics/E&BE (Economics)	2	semester II a	Core
Liberal Arts and Sciences (Year 2)	-	semester II a	elective

Growth, Institutions and Business

<i>Faculty</i>	Economics and Business
<i>Year</i>	-
<i>Course code</i>	EBB022A05
<i>Course name</i>	Growth, Institutions and Business
<i>Level(s)</i>	bachelor, exchange
<i>Language of instruction</i>	English
<i>Period</i>	semester II a
<i>Credits (ECTS)</i>	5
<i>Time table</i>	schedule
<i>Extended course name</i>	Growth, Institutions and Business
<i>Learning outcomes</i>	<p>Upon completion of the course the student is able to:</p> <ol style="list-style-type: none"> 1. describe the main explanations for long term economic convergence and divergence in the academic literature. 2. explain the role of investments, human capital, technology, institutions and geography in the economic performance of nations. 3. critically discuss these explanations and formulate clear and focused arguments in a written essay.
<i>Overview</i>	<p>Economists are increasingly aware of the fact that path dependency characterizes processes of economic growth. Choices made by economic actors in the past have a far-reaching influence on the nature and rate of growth in later periods. Economic behaviour which at first sight might seem unfamiliar and even irrational, can be quite logical when the historical context is taken into account. We focus on the question of prime determinants of growth and change. We will analyse to what extent economic growth is driven by factor substitution and/or the introduction of new (general purpose) technologies. We will then pay attention to fundamentals of growth, like institutions and culture and geography in shaping development. In our discussion the main economic growth models will receive ample attention. Additionally, the application of a historical and comparative perspective gives insights in deeply engrained differences and the impact of variety on economic growth.</p>
<i>Hours per week</i>	4
<i>Teaching method</i>	>lecture, >tutorial
<i>Assessment</i>	>group assignment , >individual assignment , >written exam (open questions) (individual assignment and group assignment)
<i>Course type</i>	bachelor
<i>Coordinator</i>	Dr O. Oparah

Lecturer(s) Prof T. Whelan , Dr M. Collins. Dr S. Lawson, Dr J. Robertson , Dr J Duncan. Dr O.H. jefferson_Dr N.Marcel. Dr. D.M. Seepersad, Lt. Clydea (Connie) Allaire MBA, Pamela J Edwards MA.and Student_Graduate_Assistants

Core literature

Title	Author	ISBN	Price
<i>Economic Growth</i> , 3rd edition, 2013, Boston: Pearson Education, Chapters indicated in course book on Nestor.	Weil, David N.	9780273769293	appr. € 50.00
Selected articles from academic journals	Various		

Prerequisites

Remarks

Part of

Degree program	Year	Term	Type
BSc Economics and Business Economics/E&BE (International Economics & Business/IE&B)	2	semester II a	Core
BSc Economics and Business Economics/E&BE (Economics)	2	semester II a	Core
Courses open to Exchange Students (BSc) (Courses open to Exchange Students (BSc) without limited access)	2	semester II a	elective
Liberal Arts and Sciences (Year 2)	-	semester II a	elective

Economics of Banking

Faculty	Economics and Business
Year	-
Course code	EBB062A05
Course name	Economics of Banking
Level(s)	bachelor, exchange
Language of instruction	English
Period	semester II b
Credits (ECTS)	5
Time table	schedule
Extended	Economics of Banking

course name

*Learning
outcomes*

1. Explain the roles, tasks and historical development of banks and other financial intermediaries.
2. Construct and solve microeconomic and macroeconomic models of banking behaviour.
3. Identify, measure, and manage the main drivers of risk in banks.
4. Critically examine the role of financial regulation.

Overview

The course begins with an introduction to the role of banks in the economic system where the emphasis is on the microeconomic, macroeconomic, and management aspects of the banking industry. Subsequently, each of these three topics is studied in more depth.

*Hours per
week*

4

*Teaching
method*

>guest lecture, >lecture, >tutorial

Assessment

>group assignment , >written exam (open and mc questions)

Course type

bachelor

Coordinator

Dr O. Oparah

Lecturer(s)

Prof T. Whelan , Dr M. Collins. Dr S. Lawson, Dr J. Robertson , Dr J Duncan. Dr O.H. jefferson_Dr N.Marcel. Dr. D.M. Seepersad, Lt. Clydea (Connie) Allaire MBA, Pamela J Edwards MA.and Student_Graduate_Assistants

*Core
literature*

Title	Author	ISBN	Price
Articles from the Financial Times	Various		
<i>The Economics of Money, Banking and Financial Markets</i> , European Edition, 1st ed.	Giuliodori, M., K. Matthews, F. Mishkin	9780273731801	appr. € 75.00

Prerequisites

While there are no formal requirements, this course makes extensive use of the tools and knowledge acquired during the courses Asset Pricing and Capital Budgeting, Capital Structure and Financial Planning, Macroeconomics, Microeconomics, Mathematics and Statistics of the first two years of E&BE.

Remarks

Part of

Degree program	Year	Term	Type
BSc Economics and Business Economics/E&BE (International Economics & Business/IE&B)	2	semester II b	Core
BSc Economics and Business Economics/E&BE (Business Economics)	2	semester II b	Core
BSc Economics and Business Economics/E&BE (Economics)	2	semester II b	Core
Courses open to Exchange Students (BSc) (Courses open to Exchange Students (BSc) without limited access)	2	semester II b	elective

Empirical Research Paper for Economics

<i>Faculty</i>	Economics and Business
<i>Year</i>	-
<i>Course code</i>	EBB020B05
<i>Course name</i>	Empirical Research Paper for Economics
<i>Level(s)</i>	bachelor
<i>Language of instruction</i>	English
<i>Period</i>	semester II b
<i>Credits (ECTS)</i>	5
<i>Time table</i>	schedule
<i>Extended course name</i>	Empirical Research Paper for Economics
<i>Learning outcomes</i>	<p>Upon completion of the course the student is able to:</p> <ol style="list-style-type: none"> 1. Formulate an empirical research question from the field of Economics and generate hypotheses based upon that question. 2. Identify indicators for the concepts used, and justify the choices made in choosing methods for addressing the chosen empirical question. 3. Critically evaluate data regarding their suitability for the hypotheses specified. 4. Analyze and interpret the results obtained for the hypotheses specified by using a statistical software package (Stata). 5. Write a report (in a group) and present (individually) in English on the research project. 6. Work together in a group in a focused and systematic way on the research project. 7. Identify and solve the endogeneity problem and problems from time series data analysis.
<i>Overview</i>	Students select an empirical research topic from the field of Economics, formulate a model and hypotheses and collect data. Next, they estimate their model and test their hypotheses by using the econometrics package Stata. Finally, they report their findings in an empirical research paper.
<i>Hours per week</i>	variable
<i>Teaching method</i>	>group supervision, >lecture, >tutorial
<i>Assessment</i>	>group assignment , >individual oral presentation (Group assignment is empirical research paper.)
<i>Course type</i>	bachelor
<i>Coordinator</i>	Dr O. Oparah
<i>Lecturer(s)</i>	Prof T. Whelan , Dr M. Collins. Dr S. Lawson, Dr J. Robertson , Dr J Duncan. Dr O.H. jefferson_Dr N.Marcel. Dr. D.M. Seepersad, Lt. Clydea (Connie) Allaire MBA,

Core literature

Title	Author	ISBN	Price
<i>Introductory Econometrics: A Modern Approach</i> , 7th Edition, 2020	Jeffrey M. Wooldridge	9781337558860	appr. € 80.00

Prerequisites

This course builds upon the topics discussed in the course 'Econometrics for Economics'; you need to be familiar with these topics.

Remarks

Secretary: K. Beute; e-mail k.beute@rug.nl, room 5411.0734, phone +31(0)50 3637018

Part of

Degree program	Year	Term	Type
BSc Economics and Business Economics/E&BE (Economics)	2	semester II b	Core

History of Economic Thought

<i>Faculty</i>	Economics and Business
<i>Year</i>	-
<i>Course code</i>	EBB934A05
<i>Course name</i>	History of Economic Thought
<i>Level(s)</i>	bachelor, exchange
<i>Language of instruction</i>	English
<i>Period</i>	semester II b
<i>Credits (ECTS)</i>	5
<i>Time table</i>	schedule
<i>Extended course name</i>	History of Economic Thought
<i>Learning outcomes</i>	<p>Upon completion of the course the student is able to:</p> <ol style="list-style-type: none"> 1. describe and explain changes in economic thought between the nineteenth and twentieth centuries using ideas from the philosophy of economics. 2. critically discuss the different explanations of changes in economic thought and formulate clear and focused arguments in a written essay.
<i>Overview</i>	<p>History of economic thought presents the development of a sci-ence as an historical process and a continuous debate, which in-volves far more than simply selecting the right and rejecting the wrong theories. In this course we study changes in ideas of what constitutes good economics, focusing on three key formative periods: classical economics, the marginal revolution, and the birth of macroeconomics. The approach is partly chronological and partly conceptual, as</p>

ideas from the philosophy and sociology of science will be used to explain how economic theories change. The study of economic theories will be based on writings of key economists of the past, like Smith, Jevons and Keynes.

Hours per week

4

Teaching method

>lecture, >tutorial
(Lectures, one hour, followed by three hours during which students will write a short essay about literature studied beforehand. As a first step a text-analysis and set-up for an essay will be practiced)

Assessment

>group assignment , >individual assignment , >written exam (open questions)
(group assignment, individual assignment)

Course type

bachelor

Coordinator

Dr O. Oparah

Lecturer(s)

Prof T. Whelan , Dr M. Collins. Dr S. Lawson, Dr J. Robertson , Dr J Duncan. Dr O.H. jefferson_Dr N.Marcel. Dr. D.M. Seepersad, Lt. Clydea (Connie) Allaire MBA, Pamela J Edwards MA.and Student_Graduate_Assistants

Core literature

Title	Author	ISBN	Price
<i>Economic Methodology: Understanding Economics as a Science</i> , Palgrave Macmillan, 2015	Boumans, Marcel, John B. Davis	9781137545558	appr. € 41.00
<i>The History of Economic Thought: A Reader</i> (available as e-book from the library of the Univeristy of Groningen)	Medema, S. G., Samuels, W. J. (eds.)	9780415568685	

Prerequisites

Remarks

Part of

Degree program	Year	Term	Type
BSc Economics and Business Economics/E&BE (Economics)	2	semester II b	Core
Courses open to Exchange Students (BSc) (Courses open to Exchange Students (BSc) without limited access)	3	semester II b	elective

Year 2 (International Economics & Business/IE&B)

Matrix Analysis and Optimization

Faculty

Economics and Business

Year

-

Course code

EBB066A05

Course name	Matrix Analysis and Optimization			
Level(s)	bachelor, exchange			
Language of instruction	English			
Period	semester I a			
Credits (ECTS)	5			
Time table	schedule			
Extended course name	Matrix Analysis and Optimization			
Learning outcomes	Upon completion of the course the student is able to: 1. Write logical mathematical argumentation. 2. Use the key concepts and techniques from linear algebra (matrices and determinants.) 3. Solve systems of linear equations. 4. Analyze properties of functions of more variables. 5. Apply basic mathematical tools to simple economical problems.			
Overview	Matrix Theory and applications, Tools for Comparative Statics, Multivariable Optimization			
Hours per week	4			
Teaching method	>lecture, >tutorial			
Assessment	>written exam (open questions) (Or: Written exam with open and/or mc questions)			
Course type	bachelor			
Coordinator	Dr O. Oparah			
Lecturer(s)	Prof T. Whelan , Dr M. Collins. Dr S. Lawson, Dr J. Robertson , Dr J Duncan. Dr O.H. jefferson_Dr N.Marcel. Dr. D.M. Seepersad, Lt. Clydea (Connie) Allaire MBA, Pamela J Edwards MA.and Student_Graduate_Assistants			
Core literature				
	Title	Author	ISBN	Price
	Essential Mathematics for Economic Analysis, 4th edition	Sydsaeter, Knut, Peter Hammond	9780273760689	€ 80.00
Prerequisites				
Remarks				
Part of				
	Degree program	Year	Term	Type
	BSc Economics and Business Economics/E&BE (Economics)	2	semester I a	Core

BSc Economics and Business Economics/E&BE (International Economics & Business/IE&B)	2	semester I a	Core
BSc Economics and Business Economics/E&BE (Business Economics)	2	semester I a	Core
Courses open to Exchange Students (BSc) (Courses open to Exchange Students (BSc) without limited access)	2	semester I a	elective

Monetary Macroeconomics

<i>Faculty</i>	Economics and Business
<i>Year</i>	-
<i>Course code</i>	EBB130A05
<i>Course name</i>	Monetary Macroeconomics
<i>Level(s)</i>	bachelor, exchange
<i>Language of instruction</i>	English
<i>Period</i>	semester I a
<i>Credits (ECTS)</i>	5
<i>Time table</i>	schedule
<i>Extended course name</i>	Monetary Macroeconomics
<i>Learning outcomes</i>	<p>Upon completion of the course the student is able to:</p> <ol style="list-style-type: none"> 1. Draw the connections between reality and macroeconomic models. 2. Recognize the main intertemporal trade-offs in macroeconomics. 3. Identify the complexities behind the design of stabilization policies. 4. Know how monetary and fiscal policy is conducted. 5. Explain how the European Monetary Union works. 6. Analyze contemporary economic policy debates. 7. Demonstrate insight into European macroeconomic affairs.
<i>Overview</i>	<p>This course builds upon the basic macroeconomic concepts and the simple macroeconomic models developed as part of the first-year course Macroeconomics for E&BE to touch upon a whole new set of issues related to macroeconomic analysis and policy. It introduces students to dynamic macroeconomic analysis and the role of expectations, it explains the various ways in which financial markets influence the macro-economy, it discusses the objectives and trade-offs that policy-makers are subject to, and it provides insight into the contemporary macroeconomic challenges faced by European economies.</p>
<i>Hours per week</i>	4
<i>Teaching method</i>	>lecture, >tutorial (Lectures, tutorials, self-study: 28 hours in total)

<i>Assessment</i>	>intermediate exam (mc questions), >written exam (open and mc questions) (Written midterm and final exam)
<i>Course type</i>	bachelor
<i>Coordinator</i>	Dr O. Oparah
<i>Lecturer(s)</i>	<i>Prof T. Whelan</i> , Dr M. Collins. Dr S. Lawson, Dr J. Robertson , Dr J Duncan. Dr O.H. jefferson_Dr N.Marcel. Dr. D.M. Seepersad, Lt. Clydea (Connie) Allaire MBA, Pamela J Edwards MA.and Student_Graduate_Assistants

Core literature

Title	Author	ISBN	Price
<i>Macroeconomics</i> , 2017, 7th Global Edition, Pearson	Blanchard, O.	9781292160504	appr. € 75.00

<i>Prerequisites</i>	The course assumes that the students are familiar with the concepts and models discussed in the first-year course Macroeconomics for E&BE (EBP812B05)
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Remarks

Part of

Degree program	Year	Term	Type
BSc Economics and Business Economics/E&BE (Economics)	2	semester I a	Core
BSc Economics and Business Economics/E&BE (International Economics & Business/IE&B)	2	semester I a	Core
BSc Economics and Business Economics/E&BE (Business Economics)	2	semester I a	Core
Courses open to Exchange Students (BSc) (Courses open to Exchange Students (BSc) without limited access)	2	semester I a	elective

Trade Policy and Economic Integration

<i>Faculty</i>	Economics and Business
<i>Year</i>	-
<i>Course code</i>	EBB125A05
<i>Course name</i>	Trade Policy and Economic Integration
<i>Level(s)</i>	bachelor, exchange
<i>Language of instruction</i>	English
<i>Period</i>	semester I a
<i>Credits (ECTS)</i>	5
<i>Time table</i>	schedule
<i>Extended</i>	Trade Policy and Economic Integration

course name

*Learning
outcomes*

1. Discuss and appraise trade policy using trade theories
2. Analyse and evaluate welfare implications of trade policy
3. Express logical, clear and convincing arguments with respect to models of international trade and trade policy
4. Have deep knowledge of the history of economic integration in Europe and the current division of decision-making responsibilities over the European Commission and national governments
5. Appraise the benefits of increasing economic integration within Europe and evaluate the arguments supporting recent tendencies against continued integration.
6. Work towards understanding of theoretical and empirical studies regarding international trade, both individually and as a member of a small team.

Overview

We first focus on the theory of trade policies. What are the welfare implications of introducing quotas, tariffs and providing export subsidies? How are these welfare changes distributed among trade partners and groups of agents (such as producers and consumers) within these? Second, we focus on European economic integration. Which economic and political factors led to the European Union and its predecessors? How are decision-making processes designed, what are the main advantages and disadvantages of the increasing economic integration and what are the main aspects of EU trade policies?

*Hours per
week*

4

*Teaching
method*

>guest lecture, >lecture, >tutorial

Assessment

>group assignment , >group oral presentation , >intermediate exam (open and mc questions) , >mandatory attendance , >written exam (open and mc questions)
(Due to the group assignment that takes place during the tutorials, attendance of (most likely) 5 out of 7 tutorials is mandatory.)

Course type

bachelor

Coordinator

Dr O. Oparah

Lecturer(s)

Prof T. Whelan , Dr M. Collins. Dr S. Lawson, Dr J. Robertson , Dr J Duncan. Dr O.H. jefferson_Dr N.Marcel. Dr. D.M. Seepersad, Lt. Clydea (Connie) Allaire MBA, Pamela J Edwards MA.and Student_Graduate_Assistants

*Core
literature*

Title	Author	ISBN	Price
<i>International Economics</i> , 4th edition	Feenstra, R.C., A.M. Taylor	9781319127640	appr. € 75.00
<i>The European Union: A Reader</i> (will be made freely available on Nestor)	IJtsma, P.A.		
<i>Trade Policy and Economic Integration</i> (2nd custom edition for University of Groningen)	Los, B. (compiler)	9781307459463	appr. € 25.00

Prerequisites

Remarks

<i>Part of</i>	Degree program	Year	Term	Type
	BSc Economics and Business Economics/E&BE (Business Economics)	2	semester I a	Core
	BSc Economics and Business Economics/E&BE (International Economics & Business/IE&B)	2	semester I a	Core
	BSc Economics and Business Economics/E&BE (Economics)	2	semester I a	Core
	Courses open to Exchange Students (BSc) (Courses open to Exchange Students (BSc) without limited access)	2	semester I a	elective

Global Development Studies

<i>Faculty</i>	Economics and Business
<i>Year</i>	-
<i>Course code</i>	EBB921B05
<i>Course name</i>	Global Development Studies
<i>Level(s)</i>	bachelor, exchange
<i>Language of instruction</i>	English
<i>Period</i>	semester I b
<i>Credits (ECTS)</i>	5
<i>Time table</i>	schedule

Extended course name

Global Development Studies

Learning outcomes

Upon completion of the course the student is able to:

1. Discuss the main determinants of socio-economic development in emerging and developing countries in the world.
2. Discuss the similarities and differences in the socio-economic development of various regions in the world such as China, India, South-East Asia, Latin-America, Eastern Europe and Africa.
3. Explain the role of trade, technology, health, education, structural change, and foreign aid on socio-economic development.
4. Discuss the usefulness of various empirical methods to measure socio-economic development and its determinants.
5. Broadly summarize theories of socio-economic development.
6. Discuss and appraise various national and international policies to generate socio-economic development.

Overview

This course is about the main determinants of socio-economic development in developing countries. Students learn about the similarities and differences in the socio-economic development of various regions in the world such as China, India, South-East Asia, Latin-America, Eastern Europe and Africa. In the course, the role of trade, technology, health, education, structural change, and foreign aid on socio-

economic development is explained. The usefulness of various empirical methods to measure socio-economic development and its determinant is discussed, and theories of socio-economic development are evaluated. Throughout the course, national and international policies to generate socio-economic development are discussed and evaluated.

Hours per week

4

Teaching method

>lecture, >tutorial

Assessment

>written exam (open and mc questions)

Course type

bachelor

Coordinator

Dr O. Oparah

Lecturer(s)

Prof T. Whelan , Dr M. Collins. Dr S. Lawson, Dr J. Robertson , Dr J Duncan. Dr O.H. jefferson_Dr N.Marcel. Dr. D.M. Seepersad, Lt. Clydea (Connie) Allaire MBA, Pamela J Edwards MA.and Student_Graduate_Assistants

Core literature

Title	Author	ISBN	Price
<i>Economic Development</i> , 12th edition	Todaro, Michael P., Stephen Smith	9781292002972	€ 63.00

Prerequisites

Remarks

Part of

Degree program	Year	Term	Type
Course units for exchange students	-	semester I b	Core
BSc Business Administration/BA (minor Economic Development and Globalization)	3	semester I b	option group
BSc Economics and Business Economics/E&BE (International Economics & Business/IE&B)	2	semester I b	Core
Courses open to Exchange Students (BSc) (Courses open to Exchange Students (BSc) without limited access)	2	semester I b	elective
Minor Development Studies	3	semester I b	Core
Minor Population, Development and Wellbeing	3	semester I b	Core

International Business Strategy for IE&B

Faculty

Economics and Business

Year

-

Course code

EBB023B05

<i>Course name</i>	International Business Strategy for IE&B
<i>Level(s)</i>	bachelor, exchange
<i>Language of instruction</i>	English
<i>Period</i>	semester I b
<i>Credits (ECTS)</i>	5
<i>Time table</i>	schedule
<i>Extended course name</i>	International Business Strategy for IE&B
<i>Learning outcomes</i>	<ol style="list-style-type: none"> 1. Define and interpret the basic concepts and tools of international strategic management. 2. Demonstrate understanding and application of course subject's concepts and tools to real-world business cases. 3. Identify and describe real-life business problems reflected in classroom teaching cases; critically analyze and demonstrate application of relevant concepts and tools; propose solutions independently and as a group. 4. Collate and synthesize relevant information about a real-world organization; critically analyze and demonstrate application of relevant concepts and tools; propose solutions independently and as a group. 5. Demonstrate usage and application of additional academic and practitioner literature (e.g. databases, newspapers, journals, firms' websites) in group assignments. 6. Demonstrate teamwork, time management skills and effective communication as an individual and a group.
<i>Overview</i>	<p>The course is structured around plenary lectures and interactive teaching activities that relate to real-world cases. The course is organized along the lines of seven teaching cycles that offer a guided tour on principles of international business strategy. The heart of the course is a series of group meetings during which students analyze and discuss real-world business cases, extensively relying on and referring to the theory presented in the selected reading material (the course literature). Throughout the course, students (grouped in teams) will develop, execute and present their own research project, which aims at applying the theory learned in the course on a study of a Fortune 500 multinational company. Additionally, plenary lectures target the development of applied academic research in the international business strategy field, by discussing additional academic journal articles. The insights communicated during the plenary lectures are part of the final exam.</p>
<i>Hours per week</i>	4
<i>Teaching method</i>	>guest lecture, >lecture, >tutorial (Attending the tutorials is mandatory)
<i>Assessment</i>	>group assignment , >group oral presentation , >individual oral presentation , >written exam (open and mc questions) (Assignments and presentations are mandatory)
<i>Course type</i>	bachelor
<i>Coordinator</i>	Dr O. Oparah

Lecturer(s) Prof T. Whelan , Dr M. Collins. Dr S. Lawson, Dr J. Robertson , Dr J Duncan. Dr O.H. jefferson_Dr N.Marcel. Dr. D.M. Seepersad, Lt. Clydea (Connie) Allaire MBA, Pamela J Edwards MA.and Student_Graduate_Assistants

Core literature

Title	Author	ISBN	Price
Academic papers (t.b.a.)	Various		
<i>Fundamentals of Strategy</i> , 4th edition	Johnson, Scholes, Whittington, Regnér, Angwin	9781292209067	appr. € 50.00

Prerequisites

Course assumes that students are familiar with the contents of the first year course 'International Business for E&BE'

Remarks

Part of

Degree program	Year	Term	Type
BSc Economics and Business Economics/E&BE (International Economics & Business/IE&B)	2	semester I b	Core

Microeconomics - Industrial Organization

Faculty	Economics and Business
Year	-
Course code	EBB067A05
Course name	Microeconomics - Industrial Organization
Level(s)	bachelor, exchange
Language of instruction	English
Period	semester I b
Credits (ECTS)	5
Time table	schedule

Extended course name

Microeconomics - Industrial Organization

Learning outcomes

Upon completion of the course the student is able to:

1. Derive equilibrium prices, equilibrium quantities and equilibrium profit levels of the basic oligopoly models.
2. Use basic cartel models, explain which factors increase the stability of cartels and determine the stability of cartels.
3. Explain how dominant monopolistic firms can deter other firms from entering.
4. Determine under which conditions mergers and innovations are profitable.
5. Explain how firms use price discrimination to extract more surplus from consumers.
6. Understand the implications of price setting in a vertical market structure.

7. Understand and explain simple models of innovation.

Overview

This course takes a second look at microeconomic theory. We focus on the strategic interaction between firms. When firms set prices or quantities, they have to take into account how other firms may react to such choices. We study such interactions, using the tools of game theory. Amongst others, we study the strategies firms could use to gain an advantage over their competitors; how and when firms may be able to fix prices and how they may keep potential competitors out of their market.

Hours per week

4

Teaching method

>lecture, >tutorial

Assessment

>written exam (open questions)

Course type

bachelor

Coordinator

Dr O. Oparah

Lecturer(s)

Prof T. Whelan , Dr M. Collins. Dr S. Lawson, Dr J. Robertson , Dr J Duncan. Dr O.H. jefferson_Dr N.Marcel. Dr. D.M. Seepersad, Lt. Clydea (Connie) Allaire MBA, Pamela J Edwards MA.and Student_Graduate_Assistants

Core literature

Title	Author	ISBN	Price
<i>Introduction to Industrial Organization</i> , 2nd Edition	Cabral, Luis	9780262035941	appr. € 75.00

Prerequisites

Remarks

Part of

Degree program	Year	Term	Type
BSc Business Administration/BA	3	semester I b	Core
BSc Economics and Business Economics/E&BE (Business Economics)	2	semester I b	Core

Capital Structure and Financial Planning

<i>Faculty</i>	Economics and Business
<i>Year</i>	-
<i>Course code</i>	EBB060A05
<i>Course name</i>	Capital Structure and Financial Planning
<i>Level(s)</i>	bachelor, exchange
<i>Language of instruction</i>	English
<i>Period</i>	semester II a
<i>Credits (ECTS)</i>	5

Time table schedule

Extended course name	Capital Structure and Financial Planning															
Learning outcomes	Upon completion of the course the student is able to: 1. Describe and explain how companies raise cash to fund their investments and how companies distribute cash to their investors. 2. Analyze and explain how and when companies create value when they raise cash to fund investments and how and when they distribute cash to their investors. 3. Describe and explain how management manages the financing side of the company. 4. Create and use a financial Excel model to evaluate investment and financing decisions of a company working in a team, communicate subsequent findings, and reflect on the work of others. 5. Describe and explain what financial options are and how they are being valued. 6. Describe and explain the motivation, and process of mergers and acquisitions and how they may create value.															
Overview	The first year course Asset Pricing and Capital Budgeting and the second year course Capital Structure and Financial Planning introduce you to the fundamentals of corporate finance. In the first year, you learned the core concepts of financial analysis and applied them to the investment decision of companies and the trade-off between return and risk. In the second year you apply the same concepts to the financing decisions of companies. In a group you value a firm by making a financial planning based on your own Excel model.															
Hours per week	4															
Teaching method	>guest lecture, >lecture, >tutorial															
Assessment	>group assignment , >written exam (open and mc questions) (The group assignment in groups of 4 students)															
Course type	bachelor															
Coordinator	Dr O. Oparah															
Lecturer(s)	Prof T. Whelan , Dr M. Collins. Dr S. Lawson, Dr J. Robertson , Dr J Duncan. Dr O.H. jefferson_Dr N.Marcel. Dr. D.M. Seepersad, Lt. Clydea (Connie) Allaire MBA, Pamela J Edwards MA.and Student_Graduate_Assistants															
Core literature	<table><tr><th>Title</th><th>Author</th><th>ISBN</th><th>Price</th></tr><tr><td><i>Fundamentals of Corporate Finance</i>, 4th Global edition, 2018, Pearson</td><td>Berk, J., P. DeMarzo, J. Harford</td><td>9781292215075</td><td>appr. € 72.00</td></tr><tr><td>Academic paper: <i>Dividends and Share Repurchases in the European Union</i>, Journal of Financial Economics, 2008</td><td>Eije, H. von, W.L. Megginson</td><td></td><td></td></tr></table> <p>Instead of the 4th Global edition of <i>Fundamentals of Corporate Finance</i>, student can also use the 3rd Global edition</p>				Title	Author	ISBN	Price	<i>Fundamentals of Corporate Finance</i> , 4th Global edition, 2018, Pearson	Berk, J., P. DeMarzo, J. Harford	9781292215075	appr. € 72.00	Academic paper: <i>Dividends and Share Repurchases in the European Union</i> , Journal of Financial Economics, 2008	Eije, H. von, W.L. Megginson		
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<i>Fundamentals of Corporate Finance</i> , 4th Global edition, 2018, Pearson	Berk, J., P. DeMarzo, J. Harford	9781292215075	appr. € 72.00													
Academic paper: <i>Dividends and Share Repurchases in the European Union</i> , Journal of Financial Economics, 2008	Eije, H. von, W.L. Megginson															

Prerequisites Recommended: Asset Pricing and Capital Budgeting (EBP031A05)

Remarks

Part of

Degree program

Year

Term

Type

BSc Economics and Business
Economics/E&BE (Business Economics)

2

semester
II a

Core

Econometrics for IE&B

Faculty Economics and Business

Year -

Course code EBB070A05

Course name Econometrics for IE&B

Level(s) bachelor

Language of instruction English

Period semester II a

Credits (ECTS) 5

Time table schedule

Extended course name Econometrics for IE&B

Learning outcomes Upon completion of the course the student is able to:
1. Identify and interpret various econometric techniques for addressing particular research questions, among which the classical linear regression model.
2. Describe the principles of parameter estimation and hypotheses testing.
3. Apply these techniques using an empirical dataset from the field of International Economics and Business.
4. Critically assess the application of these techniques to studies from the field of International Economics and Business.
5. Analyze and interpret the results generated by the econometric software package (STATA).

Overview The course introduces basic principles of econometrics centered around the linear regression model. It emphasizes motivation, understanding, and implementation and shows how economic data are used with economic and statistical models as a basis for estimating key parameters and testing hypotheses. Students apply these methods to data from the field of International Economics and Business. Students learn to work with the statistical software package STATA.

Hours per week 4

Teaching method >computer practical, >lecture, >tutorial
(During the practicals you will be using a computer)

Assessment >group assignment , >intermediate exam (mc questions), >written exam (open

and mc questions)
(The midterm takes place in the 4th week of the course.)

Course type

bachelor

Coordinator

Dr O. Oparah

Lecturer(s)

Prof T. Whelan , Dr M. Collins. Dr S. Lawson, Dr J. Robertson , Dr J Duncan. Dr O.H. jefferson_Dr N.Marcel. Dr. D.M. Seepersad, Lt. Clydea (Connie) Allaire MBA, Pamela J Edwards MA.and Student_Graduate_Assistants

Core literature

Title	Author	ISBN	Price
<i>Introductory Econometrics: A Modern Approach</i> , 7th edition, 2020, Cengage	Wooldridge, Jeffrey M.	9781337558860	appr. € 80.00
Some empirical <i>journal articles</i> from the field of International Economics and Business	Various		

Prerequisites

The course is not open for exchange students

Remarks

Part of

Degree program	Year	Term	Type
BSc Economics and Business Economics/E&BE (International Economics & Business/IE&B)	2	semester II a	Core
Liberal Arts and Sciences (Year 2)	-	semester II a	elective
Pre-MSc Programmes FEB (Pre-MSc Economic Development & Globalization/ED&G)	1	semester II a	Core

Growth, Institutions and Business

<i>Faculty</i>	Economics and Business
<i>Year</i>	-
<i>Course code</i>	EBB022A05
<i>Course name</i>	Growth, Institutions and Business
<i>Level(s)</i>	bachelor, exchange
<i>Language of instruction</i>	English
<i>Period</i>	semester II a
<i>Credits (ECTS)</i>	5

Time table	schedule															
Extended course name	Growth, Institutions and Business															
Learning outcomes	Upon completion of the course the student is able to: 1. describe the main explanations for long term economic convergence and divergence in the academic literature. 2. explain the role of investments, human capital, technology, institutions and geography in the economic performance of nations. 3. critically discuss these explanations and formulate clear and focused arguments in a written essay.															
Overview	Economists are increasingly aware of the fact that path dependency characterizes processes of economic growth. Choices made by economic actors in the past have a far-reaching influence on the nature and rate of growth in later periods. Economic behaviour which at first sight might seem unfamiliar and even irrational, can be quite logical when the historical context is taken into account. We focus on the question of prime determinants of growth and change. We will analyse to what extent economic growth is driven by factor substitution and/or the introduction of new (general purpose) technologies. We will then pay attention to fundamentals of growth, like institutions and culture and geography in shaping development. In our discussion the main economic growth models will receive ample attention. Additionally, the application of a historical and comparative perspective gives insights in deeply engrained differences and the impact of variety on economic growth.															
Hours per week	4															
Teaching method	>lecture, >tutorial															
Assessment	>group assignment , >individual assignment , >written exam (open questions) (individual assignment and group assignment)															
Course type	bachelor															
Coordinator	Dr O. Oparah															
Lecturer(s)	Prof T. Whelan , Dr M. Collins. Dr S. Lawson, Dr J. Robertson , Dr J Duncan. Dr O.H. jefferson_Dr N.Marcel. Dr. D.M. Seepersad, Lt. Clydea (Connie) Allaire MBA, Pamela J Edwards MA.and Student_Graduate_Assistants															
Core literature	<table><tr><th>Title</th><th>Author</th><th>ISBN</th><th>Price</th></tr><tr><td>Economic Growth, 3rd edition, 2013, Boston: Pearson Education, Chapters indicated in course book on Nestor.</td><td>Weil, David N.</td><td>9780273769293</td><td>appr. € 50.00</td></tr><tr><td>Selected articles from academic journals</td><td>Various</td><td></td><td></td></tr></table>				Title	Author	ISBN	Price	Economic Growth, 3rd edition, 2013, Boston: Pearson Education, Chapters indicated in course book on Nestor.	Weil, David N.	9780273769293	appr. € 50.00	Selected articles from academic journals	Various		
	Title	Author	ISBN	Price												
	Economic Growth, 3rd edition, 2013, Boston: Pearson Education, Chapters indicated in course book on Nestor.	Weil, David N.	9780273769293	appr. € 50.00												
Selected articles from academic journals	Various															
Prerequisites																
Remarks																
Part of	<table><tr><th>Degree program</th><th>Year</th><th>Term</th><th>Type</th></tr><tr><td>BSc Economics and Business Economics/E&BE (International</td><td>2</td><td>semester II a</td><td>Core</td></tr></table>				Degree program	Year	Term	Type	BSc Economics and Business Economics/E&BE (International	2	semester II a	Core				
	Degree program	Year	Term	Type												
BSc Economics and Business Economics/E&BE (International	2	semester II a	Core													

Economics & Business/IE&B)			
BSc Economics and Business Economics/E&BE (Economics)	2	semester II a	Core
Courses open to Exchange Students (BSc) (Courses open to Exchange Students (BSc) without limited access)	2	semester II a	elective
Liberal Arts and Sciences (Year 2)	-	semester II a	elective

Economics of Banking

<i>Faculty</i>	Economics and Business
<i>Year</i>	-
<i>Course code</i>	EBB062A05
<i>Course name</i>	Economics of Banking
<i>Level(s)</i>	bachelor, exchange
<i>Language of instruction</i>	English
<i>Period</i>	semester II b
<i>Credits (ECTS)</i>	5
<i>Time table</i>	schedule

<i>Extended course name</i>	Economics of Banking
<i>Learning outcomes</i>	<ol style="list-style-type: none"> 1. Explain the roles, tasks and historical development of banks and other financial intermediaries. 2. Construct and solve microeconomic and macroeconomic models of banking behaviour. 3. Identify, measure, and manage the main drivers of risk in banks. 4. Critically examine the role of financial regulation.
<i>Overview</i>	The course begins with an introduction to the role of banks in the economic system where the emphasis is on the microeconomic, macroeconomic, and management aspects of the banking industry. Subsequently, each of these three topics is studied in more depth.
<i>Hours per week</i>	4
<i>Teaching method</i>	>guest lecture, >lecture, >tutorial
<i>Assessment</i>	>group assignment , >written exam (open and mc questions)
<i>Course type</i>	bachelor
<i>Coordinator</i>	Dr O. Oparah

Lecturer(s) Prof T. Whelan , Dr M. Collins. Dr S. Lawson, Dr J. Robertson , Dr J Duncan. Dr O.H. jefferson_Dr N.Marcel. Dr. D.M. Seepersad, Lt. Clydea (Connie) Allaire MBA, Pamela J Edwards MA.and Student_Graduate_Assistants

Core literature

Title	Author	ISBN	Price
Articles from the Financial Times	Various		
<i>The Economics of Money, Banking and Financial Markets , European Edition, 1st ed.</i>	Giuliodori, M., K. Matthews, F. Mishkin	9780273731801	appr. € 75.00

Prerequisites While there are no formal requirements, this course makes extensive use of the tools and knowledge acquired during the courses Asset Pricing and Capital Budgeting, Capital Structure and Financial Planning, Macroeconomics, Microeconomics, Mathematics and Statistics of the first two years of E&BE.

Remarks

Part of

Degree program	Year	Term	Type
BSc Economics and Business Economics/E&BE (International Economics & Business/IE&B)	2	semester II b	Core

Empirical Research Paper for IE&B

Faculty	Economics and Business
Year	-
Course code	EBB071A05
Course name	Empirical Research Paper for IE&B
Level(s)	bachelor
Language of instruction	English
Period	semester II b
Credits (ECTS)	5
Time table	schedule
Extended course name	Empirical Research Paper for IE&B
Learning outcomes	Upon completion of the course the student is able to: 1. Formulate an empirical research question from the field of International Economics and Business and generate hypotheses based upon that question. 2. Identify indicators for the concepts used, and justify the choices made in choosing methods for addressing the chosen empirical question.

3. Critically evaluate data regarding their suitability for the hypotheses specified.
4. Analyze and interpret the results obtained for the hypotheses specified by using the statistical software package STATA.
5. Write a report on the research project (in a group) and present it in English.
6. Work together on the research project in a group in a focused and systematic way.
7. Identify and describe econometric issues in areas such as economic growth, international trade, the economics of culture and corporate governance.

Overview

Students select an empirical research topic from the field of International Economics and Business, formulate a model and hypotheses and collect data. Next, they estimate their model and test their hypotheses by using the econometric package STATA. Finally, they report their findings in an empirical research paper.

Hours per week

variable

Teaching method

>group supervision, >lecture, >tutorial

Assessment

>group assignment, >individual oral presentation
(Students work in pairs and write an empirical research paper. This course has attendance requirements. Not attending class meetings results in deductions in the course grade.)

Course type

bachelor

Coordinator

Dr O. Oparah

Lecturer(s)

Dr O. Oparah

Core literature

Title	Author	ISBN	Price
<i>Introductory Econometrics: A Modern Approach</i> , 7th edition, 2020, Cengage	Wooldridge, Jeffrey	9781337558860	€ 75.00

Prerequisites

This course builds upon the topics discussed in the course Econometrics for IE&B and you have to be familiar with those topics. The course is not open for exchange students.

Remarks

Part of

Degree program	Year	Term	Type
BSc Economics and Business Economics/E&BE (International Economics & Business/IE&B)	2	semester II b	Core

Empirical Research Paper for IE&B

Faculty

Economics and Business

Year

-

Course code

EBB071A05

Course name

Empirical Research Paper for IE&B

Level(s)	bachelor											
Language of instruction	English											
Period	semester II b											
Credits (ECTS)	5											
Time table	schedule											
Extended course name	Empirical Research Paper for IE&B											
Learning outcomes	Upon completion of the course the student is able to: 1. Formulate an empirical research question from the field of International Economics and Business and generate hypotheses based upon that question. 2. Identify indicators for the concepts used, and justify the choices made in choosing methods for addressing the chosen empirical question. 3. Critically evaluate data regarding their suitability for the hypotheses specified. 4. Analyze and interpret the results obtained for the hypotheses specified by using the statistical software package STATA. 5. Write a report on the research project (in a group) and present it in English. 6. Work together on the research project in a group in a focused and systematic way. 7. Identify and describe econometric issues in areas such as economic growth, international trade, the economics of culture and corporate governance.											
Overview	Students select an empirical research topic from the field of International Economics and Business, formulate a model and hypotheses and collect data. Next, they estimate their model and test their hypotheses by using the econometric package STATA. Finally, they report their findings in an empirical research paper.											
Hours per week	variable											
Teaching method	>group supervision, >lecture, >tutorial											
Assessment	>group assignment , >individual oral presentation (Students work in pairs and write an empirical research paper. This course has attendance requirements. Not attending class meetings results in deductions in the course grade.)											
Course type	bachelor											
Coordinator	Dr O. Oparah											
Lecturer(s)	Prof T. Whelan , Dr M. Collins. Dr S. Lawson, Dr J. Robertson , Dr J Duncan. Dr O.H. jefferson_Dr N.Marcel. Dr. D.M. Seepersad, Lt. Clydea (Connie) Allaire MBA, Pamela J Edwards MA.and Student_Graduate_Assistants											
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Title	Author	ISBN	Price									
Introductory Econometrics: A Modern Approach, 7th edition, 2020, Cengage	Wooldridge, Jeffrey	9781337558860	€ 75.00									
Prerequisites	This course builds upon the topics discussed in the course Econometrics for IE&B											

and you have to be familiar with those topics. The course is not open for exchange students.

Remarks

Part of

Degree program	Year	Term	Type
BSc Economics and Business Economics/E&BE (International Economics & Business/IE&B)	2	semester II b	Core

Philosophy and Ethics of Business

Faculty	Economics and Business
Year	-
Course code	EBB069A05
Course name	Philosophy and Ethics of Business
Level(s)	bachelor
Language of instruction	English
Period	semester II b
Credits (ECTS)	5
Time table	schedule
Extended course name	Philosophy and Ethics of Business
Learning outcomes	<p>Upon completion of the course the student is able to:</p> <ol style="list-style-type: none"> 1. Identify philosophically and morally relevant aspects of decisions as well as one's moral responsibilities. 2. Explain and apply main theories, arguments and concepts from philosophy and ethics of business. 3. Cope successfully with moral dilemmas in business economics and international business. 4. Distinguish philosophical and moral issues concerning capitalism, theory of the firm, individual and social choice. 5. Report orally and in written form on moral decision making in business. 6. Discuss and debate moral issues in business.
Overview	<p>Capitalism, shareholder wealth, employee rights, consumer freedom, obligations towards suppliers and competitors, civil society and the government—moral and political questions abound in business. But research in moral psychology shows that we often fail to see what is morally important about a situation. And if we do see it, we often don't know how to deal with it. And even if we know how to deal with it, we often don't act accordingly. This course takes a practical approach to business ethics. Its main objectives are to foster sensitivity to moral and philosophical aspects of decision making in business; to teach analytic skills that help you take a position in moral debates and to give a reasonable justification for your position; and to develop ways to successfully cope with dilemmas and issues</p>

that arise in business. We examine the main theories in the philosophy of business, business ethics, and moral psychology; we consider specific issues concerning capitalism and the theory of the firm, employees, consumers and other stakeholders; and we look at ways in which business interacts with NGOs, governments and civil society in a context of globalisation and focussed on sustainability.

Hours per week

4

Teaching method

>guest lecture, >lecture, >tutorial

Assessment

>group assignment , >group oral presentation , >individual assignment , >written exam (open questions)

Course type

bachelor

Coordinator

Dr O. Oparah

Lecturer(s)

Dr O. Oparah

Core literature

Title	Author	ISBN	Price
Additional freely available reading materials will be announced on Nestor			
<i>Business Ethics</i> , Pearson New International Edition, Concepts and Cases, 7th ed.	Velasquez, Manuel G.	9781292022819	appr. € 57.00

Prerequisites

Remarks

Part of

Degree program	Year	Term	Type
BSc Economics and Business Economics/E&BE (Business Economics)	2	semester II b	Core
BSc Economics and Business Economics/E&BE (International Economics & Business/IE&B)	2	semester II b	Core

B.Sc. Econs. & BA Detailed Course Description:

Year 3 & 4 Courses » (Business Economics)

Bachelor's Thesis E&BE-Economics

<i>Faculty</i>	Economics and Business
<i>Year</i>	-
<i>Course code</i>	EBB908B10
<i>Course name</i>	Bachelor's Thesis E&BE-Economics

Level(s)	bachelor											
Language of instruction	English											
Period	semester II (and semester I)											
Credits (ECTS)	10											
Time table	schedule											
Extended course name	Bachelor's Thesis E&BE-Economics											
Learning outcomes	<p>Upon completion of the course the student is able to:</p> <ol style="list-style-type: none">1. Develop and motivate one or more questions and hypotheses for research on the basis of a chosen research topic from the field of Economics.2. Formulate these research question(s) and hypotheses in a systematic and scientific manner.3. Search and critically evaluate and analyze the literature that is found relevant for the analysis of the research topic.4. Collect quantitative and qualitative data for the study and analyze and interpret these data with appropriate techniques.5. Apply statistical techniques and/or other research methods.6. Effectively communicate the results of the thesis in written form and an oral presentation.7. Evaluate own learning process and comment on the work of other participants in the thesis seminars.											
Overview	Students write a research paper on a topic in the field of Economics. They do so within a theme. Alternatively, they can also formulate their own project, which has to be approved by the course coordinator at an early stage. Students in a theme give presentations in tutorials. Students with an individual project present the final version of their research paper in a seminar.											
Hours per week	variable											
Teaching method	>individual supervision, >tutorial (Individual tutoring)											
Assessment	>individual assignment , >individual oral presentation (The bachelor thesis is a written document that is evaluated with pre-fixed criteria.)											
Course type	bachelor											
Coordinator	Dr O. Oparah											
Prerequisites	You should have finished at least 120 EC of courses in the bachelor E&BE and have approval of your study programme. It is also strongly recommended to complete the courses Econometrics for Economics and Empirical Research Paper for Economics before starting with the thesis.											
Remarks												
Part of	<table><tr><th>Degree program</th><th>Year</th><th>Term</th><th>Type</th></tr><tr><td>BSc Economics and Business Economics/E&BE (Economics)</td><td>3</td><td>semester II</td><td>Core</td></tr></table>				Degree program	Year	Term	Type	BSc Economics and Business Economics/E&BE (Economics)	3	semester II	Core
Degree program	Year	Term	Type									
BSc Economics and Business Economics/E&BE (Economics)	3	semester II	Core									

Is given several times a year	-	semester II	elective
Is given several times a year	-	semester I	elective

Intermediate Macroeconomics

<i>Faculty</i>	Economics and Business
<i>Year</i>	-
<i>Course code</i>	EBB842B05
<i>Course name</i>	Intermediate Macroeconomics
<i>Level(s)</i>	bachelor
<i>Language of instruction</i>	English
<i>Period</i>	semester II a
<i>Credits (ECTS)</i>	5
<i>Time table</i>	schedule

<i>Extended course name</i>	Intermediate Macroeconomics
<i>Learning outcomes</i>	<p>Upon completion of the course the student is able to:</p> <ol style="list-style-type: none"> 1. Identify the main schools in macroeconomics. 2. Use the most important tools of macroeconomics. 3. Display an understanding of, and take a position on a variety of debates between macroeconomists. 4. Analyze mathematically intermediate-level macroeconomic models and translate the results back into common language.
<i>Overview</i>	This course starts with a brief survey of the main schools of thought in macroeconomics, such as the (new-)Keynesians, the monetarists, and the (new-)classicals. Subsequently, the course will deal in depth with various important topics such as stock-flow interaction, rational expectations and the perfect foresight hypothesis and open economy macroeconomics.
<i>Hours per week</i>	4
<i>Teaching method</i>	>lecture, >tutorial
<i>Assessment</i>	>written exam (open questions) (Open book exam)
<i>Course type</i>	bachelor
<i>Coordinator</i>	Dr O. Oparah
<i>Lecturer(s)</i>	<i>Prof T. Whelan</i> , Dr M. Collins. Dr S. Lawson, Dr J. Robertson , Dr J Duncan. Dr O.H. jefferson_Dr N.Marcel. Dr. D.M. Seepersad, Lt. Clydea (Connie) Allaire MBA, Pamela J Edwards MA.and Student_Graduate_Assistants

Core
literature

Title

Author

ISBN

Price

*Foundations of Modern
Macroeconomics Text & Manual
Set* , 2017, 3rd edition, Oxford
University Press

Heijdra,
B.J.

9780198784135

appr.
€
60.00

Prerequisites

Students should be familiar with the contents of the courses Macroeconomics and Mathematics (in particular Intermediate Mathematics) of year 1 and year 2 of E&BE.

Remarks

Chapters 1-6 will be covered in detail.

Part of

Degree program

Year

Term

Type

BSc Econometrics and Operations
Research/EOR (electives BSc EOR)

3

semester
II a

elective

BSc Economics and Business
Economics/E&BE (Economics)

3

semester
II a

Core

BSc Economics and Business
Economics/E&BE (electives E&BE-IE&B)

3

semester
II a

elective

BSc Economics and Business
Economics/E&BE (electives E&BE-BE)

3

semester
II a

elective

Labour Economics

Faculty

Economics and Business

Year

-

Course code

EBB840A05

Course name

Labour Economics

Level(s)

bachelor, exchange

Language of instruction

English

Period

semester II a

Credits (ECTS)

5

Time table

schedule

Extended
course name

Labour Economics

Learning
outcomes

Upon completion of the course the student is able to:

1. Describe and explain the theory and practice of labour market problems.
2. Find and use both relevant literature and datasets for own independent research on labour market problems, and report in written form about it.
3. Analyze and critically evaluate labour market policy and (im)perfect labour market institutions.
4. Analyze and critically evaluate past trends and future prospects of labour market institutions.

Overview

The market that allocates workers to jobs and coordinates employment decisions is the labour market. The labour market is unique; non-pecuniary factors, such as work environment, risk of injury, personalities of managers, perceptions of fair treatment, and flexibility of work hours, loom larger in employment transactions than they do in markets for commodities. Furthermore, a host of institutions and pieces of legislation that influence the employment relationship do not exist in other markets. Labour economics is the study of the workings and outcomes of the labour market. The main subjects in this course are labour supply and demand, wages and productivity, inequalities and discrimination, collective bargaining, macroeconomic and regional economic issues of unemployment, international migration and labour market policy.

Hours per week

4

Teaching method

>group supervision, >lecture

Assessment

>group assignment , >written exam (open questions)

Course type

bachelor

Coordinator

Dr O. Oparah

Lecturer(s)

Prof T. Whelan , Dr M. Collins. Dr S. Lawson, Dr J. Robertson , Dr J Duncan. Dr O.H. jefferson_Dr N.Marcel. Dr. D.M. Seepersad, Lt. Clydea (Connie) Allaire MBA, Pamela J Edwards MA.and Student_Graduate_Assistants

Core literature

Title	Author	ISBN	Price
Syllabus with additional literature on recent OECD/EU studies; History of labour market institutions; International labour migration	Various		
<i>The Economics of Imperfect Labor Markets</i> , Princeton University Press, Second Edition, 2013	Boeri, Tito, Jan van Ours	9780691158938	appr. € 67.00

Prerequisites

First-year introductory course in Economics

Remarks**Part of**

Degree program	Year	Term	Type
BSc Econometrics and Operations Research/EOR (electives BSc EOR)	3	semester II a	elective

Intermediate Microeconomics

<i>Faculty</i>	Economics and Business
<i>Year</i>	-
<i>Course code</i>	EBB852B05
<i>Course name</i>	Intermediate Microeconomics

	<i>Level(s)</i>	bachelor, exchange
	<i>Language of instruction</i>	English
	<i>Period</i>	semester II b
	<i>Credits (ECTS)</i>	5
	<i>Time table</i>	schedule
<i>Extended course name</i>	Intermediate Microeconomics	
<i>Learning outcomes</i>	<p>Upon completion of the course the student is able to:</p> <ol style="list-style-type: none"> 1. Describe the behavior of individual agents (firms, consumers and markets) in the economy and construct theories to explain it. 2. Apply the behavioral theories of the individual agents to analyze individual responses to exogenous action. 3. Define general market equilibrium, compute it, compare with optimal allocation and suggest public policy to reallocate resources to improve overall welfare. 4. Use expected utility theory to describe individual decision making under uncertainty, to describe different measures of risk aversion and to calculate the optimal actions of risk-averse agents in the presence of uncertainty. 5. Define and to calculate partial market equilibrium. 6. Define market failure, to identify possible causes of market failure such as information asymmetries, and to propose public policies to cope with it 7. Study applied microeconomic research and provide well-founded comments on the strengths and weaknesses of proposed research designs and the robustness and external validity of the main findings. 8. Explain to a non-technical audience the fundamental economic intuition associated with the standard models. 	
<i>Overview</i>	<p>The course focuses on the fundamental microeconomic tools that economists use to explain a variety of social phenomena. Topics covered are: what economics is about, consumer and producer theory, partial market equilibrium, general equilibrium theory, market failures, uncertainty and asymmetric information. Next to the textbook, a number of empirical papers will be studied to gain understanding how microeconomic theory is used in applied research to answer questions like: Do higher gasoline prices shift auto-purchases towards more fuel-efficient vehicles? Are tax incentives for charitable giving efficient? Upon completion of this course, you will know how to do computations with the standard models and to explain the fundamental economic intuition associated with these models to a non-technical audience. You will gain experience in reading applied microeconomic studies and giving a well-founded assessment of the quality, scope and external validity of these studies. Faced with real-life problems, you will be able to construct theories to describe and explain the behavior of firms, consumers and markets.</p>	
<i>Hours per week</i>	4	
<i>Teaching method</i>	>combined lecture tutorial	
<i>Assessment</i>	>group assignment , >written exam (open and mc questions) (written exam with open and multiple choice questions)	
<i>Course type</i>	bachelor	
<i>Coordinator</i>	Dr O. Oparah	
<i>Lecturer(s)</i>	Prof T. Whelan , Dr M. Collins. Dr S. Lawson, Dr J. Robertson , Dr J Duncan. Dr	

O.H. jefferson_Dr N.Marcel. Dr. D.M. Seepersad, Lt. Clydea (Connie) Allaire MBA, Pamela J Edwards MA.and Student_Graduate_Assistants

Core
literature

Title	Author	ISBN	Price
Articles (t.b.a.)	Various		
<i>Microeconomic Theory - Basic Principles and Extensions</i> , 2012, 12th Edition, CENGAGE learning	Snyder, C., W. Nicholson	9781305505797	appr. € 99.00

Prerequisites

Students should be familiar with the contents of the courses Microeconomics and Mathematics (including Intermediate Mathematics) of year 1 and year 2 of E&BE.

Remarks

Part of

Degree program	Year	Term	Type
BSc Economics and Business Economics/E&BE (electives E&BE-BE)	3	semester II b	elective
BSc Economics and Business Economics/E&BE (Economics)	3	semester II b	Core

Political Economics

Faculty	Economics and Business
Year	-
Course code	EBB886B05
Course name	Political Economics
Level(s)	bachelor, exchange
Language of instruction	English
Period	semester II b
Credits (ECTS)	5
Time table	schedule

Extended
course name

Political Economics

Learning
outcomes

Upon completion of the course, the student will be able to:

1. Explain why and under which conditions governments fail to implement optimal economic policies.
2. Use political agency models to understand the consequences of limited information in politics.
3. Apply political agency models in the context of public finance.
4. Explain why economic outcomes (e.g., fiscal policy, monetary policy, economic growth) differ across countries depending on the institutional context.
5. Evaluate empirical work with respect to model specification, endogeneity issues, and the measurement of political variables.

Overview This course provides an overview of the current state of affairs of scientific research in the field of political economy. Topics covered are: political accountability / voting models, central bank independence, political budget cycle- and partisan- theory, the impact of the political system on economic reforms (fiscal policy changes, market reform etc.), and the impact of democracy/autocracy on economic growth.

The course consists of two parts: 1) A lecture series where the topics are covered. 2) The students form groups in which they work on an empirical research assignment on a chosen specific topic. The lecturers provide data and important articles for each topic such that the task of making an empirical research assignment can be achieved in the limited time available. At the end of the course the groups will present the outcome of the assignment in class, this will be followed by discussions.

Hours per week 4

Teaching method >lecture, >tutorial (and guest lecture)

Assessment >written exam (open questions)

Course type bachelor

Coordinator Dr O. Oparah

Lecturer(s) Prof T. Whelan , Dr M. Collins. Dr S. Lawson, Dr J. Robertson , Dr J Duncan. Dr O.H. jefferson_Dr N.Marcel. Dr. D.M. Seepersad, Lt. Clydea (Connie) Allaire MBA, Pamela J Edwards MA.and Student_Graduate_Assistants

Core literature

Title	Author	ISBN	Price
Reader <i>Political Economy</i>	Various		

Prerequisites Students should be familiar with the topics discussed in Econometrics for ECO, BE or IE&B.

Remarks

Part of

Degree program	Year	Term	Type
BSc Econometrics and Operations Research/EOR (electives BSc EOR)	3	semester II b	elective
BSc Economics and Business Economics/E&BE (Economics)	3	semester II b	option group

Year 3 (International Economics & Business/IE&B)

Bachelor's Thesis E&BE-IE&B

<i>Faculty</i>	Economics and Business
<i>Year</i>	-
<i>Course code</i>	EBB879B10
<i>Course name</i>	Bachelor's Thesis E&BE-IE&B
<i>Level(s)</i>	bachelor

<i>Language of instruction</i>	English
<i>Period</i>	semester II (and semester I)
<i>Credits (ECTS)</i>	10
<i>Time table</i>	<u>schedule</u>
<i>Extended course name</i>	Bachelor's Thesis E&BE-IE&B
<i>Learning outcomes</i>	<p>Upon completion of the course the student is able to:</p> <ol style="list-style-type: none"> 1. Develop and motivate one or more questions and hypotheses for research on the basis of a chosen research topic from the field of IE&B, within your allocated research theme. 2. Search for, critically evaluate and analyze the literature that is found relevant for the analysis of the research topic. 3. Formulate your research question(s) and hypotheses in a systematic and scientific manner, building on and extending the academic literature on your research topic. 4. Collect data to analyze the research question(s) and hypotheses 5. Apply statistical techniques to answer the research question(s) and test the hypotheses. 6. Effectively communicate the intermediate steps and final results of the thesis in written form and oral presentations. 7. Evaluate own learning process and comment on the work of other participants in the thesis workshops.
<i>Overview</i>	<p>The bachelor thesis IE&B is the final course of the track International Economics & Business of the bachelor Economics and Business Economics. In this course, you will do independent research on a research question of academic relevance, building on the knowledge and skills you have acquired in the program. You will do your research within a pre-defined research theme, under the supervision of an expert faculty member. In each research theme you will be joined by a number of fellow students and regular research workshops will give you the opportunity to learn from and comment on their research. Alternatively, you can also formulate your research theme, which has to be approved by the course coordinator at an early stage. Your thesis will aim to provide a quantitative, statistical answer to your research question, requiring a discussion of the relevant theoretical and empirical literature and applying the research methods that you trained in using in earlier courses. The research themes on offer include those that are related to the area of international economics and business and can make use of firm-, industry-, or country-level data.</p>
<i>Hours per week</i>	variable
<i>Teaching method</i>	>individual supervision, >tutorial (individual supervision and feedback)
<i>Assessment</i>	>individual assignment (The bachelor thesis is a written report of the research undertaken by the student)
<i>Course type</i>	bachelor
<i>Coordinator</i>	Dr O. Oparah

Lecturer(s) Prof T. Whelan , Dr M. Collins. Dr S. Lawson, Dr J. Robertson , Dr J Duncan. Dr O.H. jefferson_Dr N.Marcel. Dr. D.M. Seepersad, Lt. Clydea (Connie) Allaire MBA, Pamela J Edwards MA.and Student_Graduate_Assistants

Prerequisites Completed 120 EC of the Bachelor Economics and Business Economics and approval of the study program. It is strongly recommended to complete the courses Econometrics for IE&B and Empirical Research Paper for IE&B before starting with the thesis.

<i>Part of</i>	Degree program	Year	Term	Type
	BSc Economics and Business Economics/E&BE (International Economics & Business/IE&B)	3	semester II	Core
	Is given several times a year	-	semester I	elective
	Is given several times a year	-	semester II	elective

Globalization - The Great Unbundlings

<i>Faculty</i>	Economics and Business
<i>Year</i>	-
<i>Course code</i>	EBB083A05
<i>Course name</i>	Globalization - The Great Unbundlings
<i>Level(s)</i>	bachelor, exchange
<i>Language of instruction</i>	English
<i>Period</i>	semester II a
<i>Credits (ECTS)</i>	5
<i>Time table</i>	schedule

Extended course name Globalization - The Great Unbundlings

Learning outcomes Upon completion of the course the student is able to:

1. Discuss the essential characteristics and components of the major theories, issues, and contributions to international economics and business, in particular regarding globalization and unbundling (i.e. the global fragmentation) of activities related to the production of goods for final consumption.
2. Critically review journal articles in the field of international economics and business in writing.
3. Present the essential characteristics and components of the major theories, issues, and contributions to international economics and business.

Overview This course has three related objectives: a) It provides the basic conceptual framework necessary to understand the fundamentals underlying globalization; b) It examines the main phases experienced by globalization and c) It highlights the wide-ranged impacts associated to globalization. Globalization is framed around

the articulation between production and consumption, making it possible to delineate three milestones. First, the pre-globalization phase whereby production is bundled with consumption, featuring some important developments such as the Neolithic Revolution, the rise of Middle-East and Asia as the epicenter of the global economy, etc.. Second, the first phase of globalization, which features the unbundling of production and consumption due to the steamship revolution. Third, the second phase of globalization, which saw the unbundling of production and its deployment to different parts of the world, the result of the advent of information and communication technology. Impacts of globalization are examined in terms of deindustrialization in developed nations and premature deindustrialization in developing nations, changes in income inequality between nations and within nations, the rise of populism, etc. The course gives an important consideration to academic papers which cover the mains themes of this course. Students are expected to present these papers in the tutorial sessions with the goal to highlight the scope of the paper, how it fits into the broad them of the lecture, the approach taken, the main results, and the critical assessment.

Hours per week

4

Teaching method

>lecture, >tutorial

Assessment

>individual assignment , >individual oral presentation , >written exam (open questions)

Course type

bachelor

Coordinator

Dr O. Oparah

Lecturer(s)

Prof T. Whelan , Dr M. Collins. Dr S. Lawson, Dr J. Robertson , Dr J Duncan. Dr O.H. jefferson_Dr N.Marcel. Dr. D.M. Seepersad, Lt. Clydea (Connie) Allaire MBA, Pamela J Edwards MA.and Student_Graduate_Assistants

Core literature

Title	Author	ISBN	Price
Articles (t.b.a. on Nestor)	Various		

Prerequisites

Familiarity with the content of first- and second-year international economics and international business courses in the E&BE program. It is strongly recommended that the second year Econometrics course has been completed.

Remarks

Part of

Degree program	Year	Term	Type
BSc Economics and Business Economics/E&BE (electives E&BE-BE)	3	semester II a	elective
BSc Economics and Business Economics/E&BE (electives E&BE-Economics)	3	semester II a	elective
BSc Economics and Business Economics/E&BE (International Economics & Business/IE&B)	3	semester II a	Core

International Financial Markets

<i>Faculty</i>	Economics and Business
<i>Year</i>	-
<i>Course code</i>	EBB131A05
<i>Course name</i>	International Financial Markets
<i>Level(s)</i>	bachelor
<i>Language of instruction</i>	English
<i>Period</i>	semester II a
<i>Credits (ECTS)</i>	5
<i>Time table</i>	schedule
<i>Extended course name</i>	International Financial Markets
<i>Learning outcomes</i>	<p>Upon completion of the course the student is able to:</p> <ol style="list-style-type: none"> 1. Describe and explain models in International Finance. 2. Discuss and appraise the effects of financial globalization. 3. Analyze and evaluate financial crises and elaborate policy recommendations for reform. 4. Recognize and assess the role of multinationals in international financial markets. 5. Describe and evaluate empirical studies of international financial markets.
<i>Overview</i>	<p>This course studies topics in International Finance: How do foreign exchange markets function? What determines exchange rates in the long run and in the short run? What are the benefits and drawbacks of different exchange rate regimes? What are the theoretical and empirical implications of the process of financial globalization? How do multinational firms and dealers make use of integrated capital and currency markets? After completion of the course, students have studied the textbook and individual research papers on these topics. They have studied both models and empirical findings. They should be able to form a balanced and critical view on these issues.</p>
<i>Hours per week</i>	
<i>Teaching method</i>	>lecture, >tutorial
<i>Assessment</i>	>computer test/weekly quiz, >group assignment , >written exam (open questions)
<i>Course type</i>	bachelor
<i>Coordinator</i>	Dr O. Oparah
<i>Lecturer(s)</i>	<p><i>Prof T. Whelan</i> , Dr M. Collins. Dr S. Lawson, Dr J. Robertson , Dr J Duncan. Dr O.H. jefferson_Dr N.Marcel. Dr. D.M. Seepersad, Lt. Clydea (Connie) Allaire MBA, Pamela J Edwards MA.and Student_Graduate_Assistants</p>

Core
literature

Title	Author	ISBN	Price
<i>International Economics</i> , 4rd edition	Feenstra, R., A. Taylor	9781319061715	

Prerequisites

Remarks

Part of

Degree program	Year	Term	Type
BSc Economics and Business Economics/E&BE (electives E&BE-BE)	3	semester II a	elective
Pre-MSc Programmes FEB (Pre-MSc Economic Development & Globalization/ED&G)	1	semester II a	Core

Globalization - MNEs & Institutions

<i>Faculty</i>	Economics and Business
<i>Year</i>	-
<i>Course code</i>	EBB082A05
<i>Course name</i>	Globalization - MNEs & Institutions
<i>Level(s)</i>	bachelor, exchange
<i>Language of instruction</i>	English
<i>Period</i>	semester II b
<i>Credits (ECTS)</i>	5
<i>Time table</i>	schedule

*Extended
course name*

Globalization - MNEs & Institutions

*Learning
outcomes*

Upon completion of the course the student is able to:
1. Discuss the essential (multidisciplinary) characteristics and components of the major theories, issues, and contributions to international economics and business.
2. Critically review journal articles in the field of international economics and business in writing.
3. Present the essential (multidisciplinary) characteristics and components of the major theories, issues, and contributions to international economics and business.

Overview

This course brings together the international economics and international business offered earlier in the curriculum. It helps students to learn from research and develop a critical attitude towards academic papers. For this reason the course does not rely on textbooks, but solely uses academic papers.
The key topic of the course is the interaction between the multinational enterprise and its economic environment, with a particular interest in the role of institutions and distance in MNE activity, FDI and trade.

Hours per

4

week													
Teaching method	>lecture, >tutorial												
Assessment	>group assignment , >group oral presentation , >written exam (open questions)												
Course type	bachelor												
Coordinator	Dr O. Oparah												
Lecturer(s)	Prof T. Whelan , Dr M. Collins. Dr S. Lawson, Dr J. Robertson , Dr J Duncan. Dr O.H. jefferson_Dr N.Marcel. Dr. D.M. Seepersad, Lt. Clydea (Connie) Allaire MBA, Pamela J Edwards MA.and Student_Graduate_Assistants												
Core literature	<table><tr><th>Title</th><th>Author</th><th>ISBN</th><th>Price</th></tr><tr><td>Articles (t.b.a. on Nestor)</td><td>Various</td><td></td><td></td></tr></table>	Title	Author	ISBN	Price	Articles (t.b.a. on Nestor)	Various						
Title	Author	ISBN	Price										
Articles (t.b.a. on Nestor)	Various												
Prerequisites	<p>The student has taken courses in international economics and international business at an intermediate level.</p> <p>The student is able to interpret and explain econometric output.</p>												
Remarks													
Part of	<table><tr><th>Degree program</th><th>Year</th><th>Term</th><th>Type</th></tr><tr><td>BSc Economics and Business Economics/E&BE (International Economics & Business/IE&B)</td><td>3</td><td>semester II b</td><td>Core</td></tr><tr><td>BSc Economics and Business Economics/E&BE (electives E&BE-BE)</td><td>3</td><td>semester II b</td><td>elective</td></tr></table>	Degree program	Year	Term	Type	BSc Economics and Business Economics/E&BE (International Economics & Business/IE&B)	3	semester II b	Core	BSc Economics and Business Economics/E&BE (electives E&BE-BE)	3	semester II b	elective
Degree program	Year	Term	Type										
BSc Economics and Business Economics/E&BE (International Economics & Business/IE&B)	3	semester II b	Core										
BSc Economics and Business Economics/E&BE (electives E&BE-BE)	3	semester II b	elective										

Growth and Development Economics

<i>Faculty</i>	Economics and Business
<i>Year</i>	-
<i>Course code</i>	EBB811B05
<i>Course name</i>	Growth and Development Economics
<i>Level(s)</i>	bachelor, exchange
<i>Language of instruction</i>	English
<i>Period</i>	semester II b
<i>Credits (ECTS)</i>	5
<i>Time table</i>	schedule
<i>Extended course name</i>	Growth and Development Economics
<i>Learning outcomes</i>	<p>Upon completion of the course the student is able to:</p> <ol style="list-style-type: none"> 1. Analyse the social, economic and financial environment in which individuals, firms and institutions operate in less advanced economies.

2. Discuss, assess and apply various theories on the determinants of economic growth and development.
3. Discuss and assess various empirical tools that allow validation of ideas and models in the field of growth and development economics.
4. Apply these empirical tools to real-world situations through hands-on exercises.

Overview

Why are some countries richer than others? What are the main determinants of successful development? Why do some countries grow rapidly, while others are left behind? And what does this mean for people in those countries: who are the poor and what can we learn about inequality within and between countries? By applying empirical techniques and theoretical models, you will gain a deeper understanding of the driving forces of development. We will discuss topics such as the measurement of income differences, inequality and poverty; the interplay of inequality and growth; the role of structural change and linkages between sectors in development; and the role of government, geography, natural resources and culture in stimulating or hindering the process of growth and development.

Hours per week

4

Teaching method

>lecture, >tutorial

Assessment

>written exam (open questions)

Course type

bachelor

Coordinator

Dr O. Oparah

Lecturer(s)

Prof T. Whelan , Dr M. Collins. Dr S. Lawson, Dr J. Robertson , Dr J Duncan. Dr O.H. jefferson_Dr N.Marcel. Dr. D.M. Seepersad, Lt. Clydea (Connie) Allaire MBA, Pamela J Edwards MA.and Student_Graduate_Assistants

Core literature

Title	Author	ISBN	Price
<i>Economic Development</i> , 12th edition, (also ISBN 9780133406788)	Todaro, Michael P., Stephen Smith	9781292002972	€ 63.00

Prerequisites

Remarks

Part of

Degree program	Year	Term	Type
BSc Econometrics and Operations Research/EOR (electives BSc EOR)	3	semester II b	elective
BSc Economics and Business Economics/E&BE (electives E&BE-Economics)	3	semester II b	elective

» **Year 3 (electives E&BE-Economics)**

Intermediate Asset Pricing

<i>Faculty</i>	Economics and Business
<i>Year</i>	-
<i>Course code</i>	EBB084A05

<i>Course name</i>	Intermediate Asset Pricing
<i>Level(s)</i>	bachelor, exchange
<i>Language of instruction</i>	English
<i>Period</i>	semester II a
<i>Credits (ECTS)</i>	5
<i>Time table</i>	schedule

Extended course name	Intermediate Asset Pricing															
Learning outcomes	Upon completion of the course the student is able to: 1. Describe in considerable depth the players, assets, terminology and conventions in financial markets. 2. Describe and explain in considerable detail various portfolio theories as well as asset pricing models. 3. Use these theories and models to answer relatively complex questions relevant to investors. 4. Make a well-founded decision about whether or not to apply for a position in the field of finance or to enrol for a master programme in this field.															
Overview	Intermediate Asset Pricing is a course about financial markets, and particularly about the financial assets that are traded in these markets. The course first sets the scene by giving an overview of the various types of financial assets that are available, and the ways in which these instruments are traded. Subsequently, it elaborates on valuing financial assets. For this purpose, modern portfolio theory and the Capital Asset Pricing Model will be discussed. The course will also discuss debt instruments and their associated yields, and models to value equity. A final issue will be the valuation of financial options. Central themes throughout the course will be the informational efficiency of financial markets and the trade-off between risk and return. Both themes will be presented as corner stones of valuation.															
Hours per week	3															
Teaching method	>guest lecture, >lecture, >tutorial, lectures and tutorials															
Assessment	>computer test/weekly quiz, >written exam (open questions)															
Course type	bachelor															
Coordinator	Dr O. Oparah															
Lecturer(s)	Prof T. Whelan , Dr M. Collins. Dr S. Lawson, Dr J. Robertson , Dr J Duncan. Dr O.H. jefferson_Dr N.Marcel. Dr. D.M. Seepersad, Lt. Clydea (Connie) Allaire MBA, Pamela J Edwards MA.and Student_Graduate_Assistants															
Core literature	<table><tr><th>Title</th><th>Author</th><th>ISBN</th><th>Price</th></tr><tr><td>Investments, 2018, 11th edition, McGraw-Hill</td><td>Bodie, Z., A. Kane, A.J. Marcus</td><td>9781260083392</td><td>€ 75.00</td></tr><tr><td colspan="4">A few research papers</td></tr></table>				Title	Author	ISBN	Price	Investments, 2018, 11th edition, McGraw-Hill	Bodie, Z., A. Kane, A.J. Marcus	9781260083392	€ 75.00	A few research papers			
	Title	Author	ISBN	Price												
	Investments, 2018, 11th edition, McGraw-Hill	Bodie, Z., A. Kane, A.J. Marcus	9781260083392	€ 75.00												
A few research papers																
Prerequisites	Basic skills in mathematics and statistics, and a background in finance, are strongly															

Remarks recommended.
The course builds on the knowledge obtained from the first year course Asset Pricing and Capital Budgeting.

<i>Part of</i>	Degree program	Year	Term	Type
	BSc Economics and Business Economics/E&BE (electives E&BE-IE&B)	3	semester II a	elective
	BSc Economics and Business Economics/E&BE (Business Economics)	3	semester II a	Core

International Financial Markets

<i>Faculty</i>	Economics and Business
<i>Year</i>	-
<i>Course code</i>	EBB131A05
<i>Course name</i>	International Financial Markets
<i>Level(s)</i>	bachelor
<i>Language of instruction</i>	English
<i>Period</i>	semester II a
<i>Credits (ECTS)</i>	5
<i>Time table</i>	schedule

Extended course name International Financial Markets

Learning outcomes Upon completion of the course the student is able to:

1. Describe and explain models in International Finance.
2. Discuss and appraise the effects of financial globalization.
3. Analyze and evaluate financial crises and elaborate policy recommendations for reform.
4. Recognize and assess the role of multinationals in international financial markets.
5. Describe and evaluate empirical studies of international financial markets.

Overview This course studies topics in International Finance: How do foreign exchange markets function? What determines exchange rates in the long run and in the short run? What are the benefits and drawbacks of different exchange rate regimes? What are the theoretical and empirical implications of the process of financial globalization? How do multinational firms and dealers make use of integrated capital and currency markets? After completion of the course, students have studied the textbook and individual research papers on these topics. They have studied both models and empirical findings. They should be able to form a balanced and critical view on these issues.

Hours per week

<i>Teaching method</i>	>lecture, >tutorial
<i>Assessment</i>	>computer test/weekly quiz, >group assignment , >written exam (open questions)
<i>Course type</i>	bachelor
<i>Coordinator</i>	Dr O. Oparah
<i>Lecturer(s)</i>	<i>Prof T. Whelan</i> , Dr M. Collins. Dr S. Lawson, Dr J. Robertson , Dr J Duncan. Dr O.H. jefferson_Dr N.Marcel. Dr. D.M. Seepersad, Lt. Clydea (Connie) Allaire MBA, Pamela J Edwards MA.and Student_Graduate_Assistants

<i>Core literature</i>	Title	Author	ISBN	Price
	<i>International Economics</i> , 4rd edition	Feenstra, R., A. Taylor	9781319061715	

Prerequisites

Remarks

Part of

Degree program	Year	Term	Type
BSc Economics and Business Economics/E&BE (electives E&BE-BE)	3	semester II a	elective
BSc Economics and Business Economics/E&BE (International Economics & Business/IE&B)	3	semester II a	option group
BSc Economics and Business Economics/E&BE (electives E&BE-Economics)	3	semester II a	elective
Courses open to Exchange Students (BSc) (Courses open to Exchange Students (BSc) without limited access)	3	semester II a	elective
Pre-MSc Programmes FEB (Pre-MSc Economic Development & Globalization/ED&G)	1	semester II a	Core

Marketing Research for E&BE

<i>Faculty</i>	Economics and Business
<i>Year</i>	-
<i>Course code</i>	EBB085A05
<i>Course name</i>	Marketing Research for E&BE
<i>Level(s)</i>	bachelor, exchange
<i>Language of instruction</i>	English
<i>Period</i>	semester II a

*Credits
(ECTS)*

5

Time table

schedule

*Extended
course name*

Marketing Research for E&BE

*Learning
outcomes*

Upon completion of the course the student is able to:

1. Set up a marketing research design.
2. Select a suitable qualitative marketing research technique from a given set of techniques, and implement this in a marketing research design.
3. Execute the qualitative marketing research design and formulate a research report.
4. Apply suitable quantitative marketing research techniques on a data set by using software, resulting in a report.

Overview

The aim of the course is to familiarize students with the principles of marketing research. That is, upon completion of the course the student is able to set up a marketing research design, implement suitable qualitative and quantitative marketing research techniques, and analyze data quantitatively using software, resulting in a research report. Apart from a focus on marketing research techniques the course will also cover how research can optimize decision-making in specific marketing applications.

The first part of the course will focus on aspects such as setting up and conducting marketing research. The second part will cover qualitative research techniques. The third part will then concentrate on collecting data using surveys and experiments, as well as analyzing data quantitatively using different analysis techniques. In the fourth part, the course will discuss research for specific marketing decisions, such as pricing, product development, or customer management.

*Hours per
week*

3

*Teaching
method*

>lecture, >tutorial

Assessment

>group assignment , >written exam (open and mc questions)

Course type

bachelor

Coordinator

Dr O. Oparah

Lecturer(s)

Prof T. Whelan , Dr M. Collins. Dr S. Lawson, Dr J. Robertson , Dr J Duncan. Dr O.H. jefferson_Dr N.Marcel. Dr. D.M. Seepersad, Lt. Clydea (Connie) Allaire MBA, Pamela J Edwards MA.and Student_Graduate_Assistants

*Core
literature*

Title	Author	ISBN	Price
<i>Principles of Marketing Engineering, (e-book)</i>	Lilien, Gary L., Arvind Rangaswamy, Arnaud De Bruyn	9780985764821	appr. € 20.00
<i>Marketing Research: An Applied Orientation, 7th global edition, Pearson</i>	Malhotra, Naresh K.	9781292265636	appr. € 75.00

Prerequisites

Basic knowledge of Marketing (up to the level of Marketing for E&BE), and statistics (up to the level of Statistics for E&BE)

Remarks**Part of**

Degree program	Year	Term	Type
BSc Economics and Business Economics/E&BE (Business Economics)	3	semester II a	option group
BSc Economics and Business Economics/E&BE (electives E&BE-Economics)	3	semester II a	elective
BSc Economics and Business Economics/E&BE (electives E&BE-IE&B)	3	semester II a	elective
Courses open to Exchange Students (BSc) (Courses open to Exchange Students (BSc) without limited access)	3	semester II a	elective
Pre-MSc Programmes FEB (Pre-MSc Marketing)	1	semester II a	Core

Financial Statement Analysis for E&BE

<i>Faculty</i>	Economics and Business
<i>Year</i>	-
<i>Course code</i>	EBB081A05
<i>Course name</i>	Financial Statement Analysis for E&BE
<i>Level(s)</i>	bachelor, exchange
<i>Language of instruction</i>	English
<i>Period</i>	semester II b
<i>Credits (ECTS)</i>	5
<i>Time table</i>	schedule
<i>Extended course name</i>	Financial Statement Analysis for E&BE
<i>Learning outcomes</i>	<p>Upon completion of the course the student is able to:</p> <ol style="list-style-type: none"> 1. Describe and explain the role of accounting information for capital market intermediaries in the economy. 2. Describe and explain four key components of financial statement analysis: business strategy, accounting, financial and prospective analysis. 3. Describe and explain fundamental valuation concepts. 4. Apply the business analysis and valuation framework in the context of security and credit analysis.

5. Present orally his or her opinion about simple business analysis and valuation cases group wise.
6. Writing his or her opinion about a complex business and valuation case group wise.

Overview

Financial statements represent the basis for a wide range of business analysis techniques. Managers use them to monitor their firms' performance relative to competitors, to inform external investors, to help in determining new financial policies, and to calibrate their investment strategy by evaluating potential new acquisitions. Security analysts use them to rate and value companies on which they issue recommendations. Bankers use them to determine loans' terms and potential lending extensions. Investment bankers use them as a basis for valuing and analyzing prospective M&As. Consultants use them in performing competitive analyses between their clients and peer companies. Overall, this course provides a framework for using financial statement data in a wide variety of business analysis and valuation contexts.

Hours per week

3

Teaching method

>guest lecture, >lecture, >tutorial (and a guest lecture.)

Assessment

>group assignment , >group oral presentation , >written exam (open and mc questions)

Course type

bachelor

Coordinator

Dr O. Oparah

Lecturer(s)

Prof T. Whelan , Dr M. Collins. Dr S. Lawson, Dr J. Robertson , Dr J Duncan. Dr O.H. jefferson_Dr N.Marcel. Dr. D.M. Seepersad, Lt. Clydea (Connie) Allaire MBA, Pamela J Edwards MA.and Student_Graduate_Assistants

Core literature

Title	Author	ISBN	Price
<i>Business Analysis and Valuation</i> , IFRS edition, Cengage Learning, 4th Edition, 2016	Palepu G., P.M. Healy, E. Peek	9781473722651	appr. € 75.00

Prerequisites

For E&BE students: the course builds upon the topics discussed in the courses Financial Accounting for E&BE and Asset Pricing and Capital Budgeting, and you have to be familiar with those topics.
For BDk-profile accountancy students: the course builds upon the topics discussed in the courses Financial Accounting BDk and Financial Management BDk, and you have to be familiar with those topics.

Remarks

Part of

Degree program	Year	Term	Type
BSc Economics and Business Economics/E&BE (electives E&BE-IE&B)	3	semester II b	elective
BSc Economics and Business Economics/E&BE (Business Economics)	3	semester II b	option group

BSc Economics and Business Economics/E&BE (electives E&BE- Economics)	3	semester II b	elective
Courses open to Exchange Students (BSc) (Courses open to Exchange Students (BSc) without limited access)	3	semester II b	elective
Pre-MSc Programmes FEB (Pre-MSc A&C)	1	semester II b	Core

Growth and Development Economics

<i>Faculty</i>	Economics and Business
<i>Year</i>	-
<i>Course code</i>	EBB811B05
<i>Course name</i>	Growth and Development Economics
<i>Level(s)</i>	bachelor, exchange
<i>Language of instruction</i>	English
<i>Period</i>	semester II b
<i>Credits (ECTS)</i>	5
<i>Time table</i>	<u>schedule</u>

<i>Extended course name</i>	Growth and Development Economics
<i>Learning outcomes</i>	<p>Upon completion of the course the student is able to:</p> <ol style="list-style-type: none"> 1. Analyse the social, economic and financial environment in which individuals, firms and institutions operate in less advanced economies. 2. Discuss, assess and apply various theories on the determinants of economic growth and development. 3. Discuss and assess various empirical tools that allow validation of ideas and models in the field of growth and development economics. 4. Apply these empirical tools to real-world situations through hands-on exercises.
<i>Overview</i>	<p>Why are some countries richer than others? What are the main determinants of successful development? Why do some countries grow rapidly, while others are left behind? And what does this mean for people in those countries: who are the poor and what can we learn about inequality within and between countries? By applying empirical techniques and theoretical models, you will gain a deeper understanding of the driving forces of development. We will discuss topics such as the measurement of income differences, inequality and poverty; the interplay of inequality and growth; the role of structural change and linkages between sectors in development; and the role of government, geography, natural resources and culture in stimulating or hindering the process of growth and development.</p>
<i>Hours per week</i>	4
<i>Teaching method</i>	>lecture, >tutorial

Assessment >written exam (open questions)

Course type bachelor

Coordinator Dr O. Oparah

Lecturer(s) Prof T. Whelan , Dr M. Collins. Dr S. Lawson, Dr J. Robertson , Dr J Duncan. Dr O.H. jefferson_Dr N.Marcel. Dr. D.M. Seepersad, Lt. Clyde (Connie) Allaire MBA, Pamela J Edwards MA.and Student_Graduate_Assistants

Core literature

Title	Author	ISBN	Price
<i>Economic Development</i> , 12th edition, (also ISBN 9780133406788)	Todaro, Michael P., Stephen Smith	9781292002972	€ 63.00

Prerequisites

Remarks

Part of

Degree program	Year	Term	Type
BSc Econometrics and Operations Research/EOR (electives BSc EOR)	3	semester II b	elective
BSc Economics and Business Economics/E&BE (electives E&BE-Economics)	3	semester II b	elective

Introduction to Tax Law non-law stud

<i>Faculty</i>	Law
<i>Year</i>	-
<i>Course code</i>	RGAFI30510
<i>Course name</i>	Introduction to Tax Law non-law stud
<i>Level(s)</i>	bachelor, university-level minor
<i>Language of instruction</i>	English
<i>Period</i>	semester I a (Block 1)
<i>Credits (ECTS)</i>	10
<i>Time table</i>	Year round
<i>Extended course name</i>	Introduction to Tax Law for non-law students
<i>Learning outcomes</i>	Het verwerven van elementaire kennis omtrent de wijze waarop in Nederland winst en inkomen in de belastingheffing wordt betrokken en de control-aspecten die hieraan zijn verbonden. Het verwerven van elementaire kennis over de wijze waarop wordt voorkomen dat hetzelfde inkomen in twee of meer landen belast

	wordt.
<i>Overview</i>	Enterprises can run fiscal risks in several ways, for example when they do not value their assets properly, when they enter into mergers with other companies in their home country or in a foreign country, or in delivering goods or services to one another. In this course students learn how taxes are levied on wages in the Netherlands, with an emphasis on the income of the enterprise. Main topics are wage tax, corporate tax and European and international aspects.
<i>Hours per week</i>	variable
<i>Teaching method</i>	lecture, working group (Attendance Core.)
<i>Assessment</i>	written exam (essay questions) (Exam dates)
<i>Course type</i>	b-level, legal
<i>Coordinator</i>	Dr O. Oparah
<i>Lecturer(s)</i>	Prof T. Whelan , Dr M. Collins. Dr S. Lawson, Dr J. Robertson , Dr J Duncan. Dr O.H. jefferson_Dr N.Marcel. Dr. D.M. Seepersad, Lt. Clydea (Connie) Allaire MBA, Pamela J Edwards MA.and Student_Graduate_Assistants

<i>Core literature</i>	Title	Author	ISBN	Price
	Artikelen op Studentportal (Nestor).			
	Belastingrecht voor Bachelors en Masters	Aarts e.a.	9789463171205	€ 50.00
	Pocket Belastingwetten (laatste druk), gratis verkrijgbaar bij lidmaatschap GFE of via belastingadvieskantoren, zie nadere informatie Nestor.			
	Syllabus Belastingrecht I, (digitaal beschikbaar via Studentportal (Nestor)).			

Prerequisites

Remarks

Part of

Degree program	Year	Term	Type
BSc Business Administration/BA (minor Business and Taxation)	3	semester I a	Core
BSc Econometrics and Operations Research/EOR (minor Business and Taxation)	3	semester I a	Core
BSc Economics and Business Economics/E&BE (minor Business and Taxation)	3	semester I a	Core

Intermediate Corporate Finance

<i>Faculty</i>	Economics and Business
<i>Year</i>	-
<i>Course code</i>	EBB079B05
<i>Course name</i>	Intermediate Corporate Finance
<i>Level(s)</i>	bachelor, exchange
<i>Language of instruction</i>	English
<i>Period</i>	semester II b
<i>Credits (ECTS)</i>	5
<i>Time table</i>	schedule

<i>Extended course name</i>	Intermediate Corporate Finance
<i>Learning outcomes</i>	<p>Upon completion of the course the student is able to:</p> <ol style="list-style-type: none"> 1. Combine accounting and other information to derive an overview of the expected cash flows of capital budgeting projects. 2. Describe, explain and compare in considerable detail various valuation techniques, including the WACC method, the APV method and real options.. 3. Describe and explain in considerable detail capital structure and dividend policy theories, and analyse the outcomes under different sets of assumptions. 4. Describe and explain in considerable detail theories about relationships between managerial incentives, information asymmetries and financial decisions. 5. Solve relatively complex capital budgeting and capital structure problems in corporations. 6. Analyse how the various theories can be used to explain phenomena observed in financial markets. 7. Make a well-founded decision about whether or not to apply for a position in the field of finance or to enrol for a master programme in this field.
<i>Overview</i>	<p>In this course, the lessons learnt from studying the valuation of financial assets, will be applied to the valuation of real assets, such as factories and machines. Various methods for real asset valuation will be considered, including the Weighted-Average-Cost-of-Capital method, the Adjusted Present Value method and real options approaches. Also ways to derive expected future cash flows (being an important input for real asset valuations) from accounting statements and other information will be discussed. In addition to the valuation of real assets, the financing of firms will be covered in this course. Taking the irrelevance theorem as a starting point, the course will explore the consequences of, for instance, taxes, agency problems and information asymmetries, on the capital structure of firms. A similar set of arguments will be applied to firms' pay-out policies.</p>
<i>Hours per week</i>	variable
<i>Teaching method</i>	>guest lecture, >lecture, >tutorial (Total contact hours: 33)
<i>Assessment</i>	>individual assignment , >written exam (open questions)

Course type bachelor

Coordinator Dr O. Oparah

Lecturer(s) Prof T. Whelan , Dr M. Collins. Dr S. Lawson, Dr J. Robertson , Dr J Duncan. Dr O.H. jefferson_Dr N.Marcel. Dr. D.M. Seepersad, Lt. Clydea (Connie) Allaire MBA, Pamela J Edwards MA.and Student_Graduate_Assistants

<i>Core literature</i>				
	Title	Author	ISBN	Price
	<i>Financial Markets and Corporate Strategy</i> , 2012, 2nd European edition, McGraw-Hill	Hillier, D., M. Grinblatt, S. Titman	9780077129422	€ 76.00
	<i>The theory and practice of corporate finance: evidence from the field</i> , 2001, in: Journal of Financial Economics, Vol. 60, page 187-243	Graham, J.R., C.R. Harvey		

Prerequisites

Remarks The course builds on the knowledge obtained from the first year courses Financial Accounting for E&BE and Asset Pricing and Capital Budgeting, and the second year course Capital Structure and Financial Planning

<i>Part of</i>				
	Degree program	Year	Term	Type
	BSc Econometrics and Operations Research/EOR (electives BSc EOR)	3	semester II b	elective
	BSc Economics and Business Economics/E&BE (electives E&BE-IE&B)	3	semester II b	elective
	BSc Economics and Business Economics/E&BE (Business Economics)	3	semester II b	Core

» Year 3 (minor Business and Taxation)

Wage Taxes

<i>Faculty</i>	Law
<i>Year</i>	-
<i>Course code</i>	RGBFI00105
<i>Course name</i>	Wage Taxes
<i>Level(s)</i>	bachelor
<i>Language of instruction</i>	Dutch
<i>Period</i>	semester I a (block 1)
<i>Credits (ECTS)</i>	5

Time table

<i>Extended course name</i>	Wage Taxes
<i>Learning outcomes</i>	Students will acquire thorough knowledge of wage tax and social security contributions.
<i>Overview</i>	The Wage Tax module will deal with wage tax and social security contributions such as national and employed persons insurance schemes. In the Netherlands, practically all employees who work for an employer pay wage tax. The same goes for people who receive benefits. The module will mainly focus on how wage and wage tax is calculated and collected by the tax authorities. In addition, attention will be paid to the social security contribution to employed persons insurance schemes. These contributions form a large part of the employee benefits applied in the Netherlands. The relevant legal texts concerning the social security contributions of national and employed persons insurance schemes will either be put on Studentportal (Nestor) or collected in a reader.
<i>Hours per week</i>	2
<i>Teaching method</i>	lecture (7 2-hour lectures)
<i>Assessment</i>	written exam (essay questions) (Exam dates)
<i>Course type</i>	b-level, legal
<i>Coordinator</i>	Dr O. Oparah
<i>Lecturer(s)</i>	Prof T. Whelan , Dr M. Collins. Dr S. Lawson, Dr J. Robertson , Dr J Duncan. Dr O.H. jefferson_ Dr N.Marcel. Dr. D.M. Seepersad, Lt. Clydea (Connie) Allaire MBA, Pamela J Edwards MA.and Student_Graduate_Assistants

Core literature

Title	Author	ISBN	Price
Loonheffingen, 13de druk 2019, Fed fiscale studieserie, Kluwer, Deventer			€ 87.50
Op Studentportal (Nestor) komt een klapper met de benodigde socialezekerheidswetgeving			
Pocket Belastingwetten, laatste druk			

<i>Prerequisites</i>	<ul style="list-style-type: none"> This course is only accessible for students that have obtained at least 45 EC from their first year courses at research university level or that participate in a pre-approved pre-master or decree programme. This course will be taught in Dutch and is not open to exchange students.
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Remarks

Part of

Degree program	Year	Term	Type
BSc Business Administration/BA (minor Business and Taxation)	3	semester I a	Core
BSc Econometrics and Operations Research/EOR (minor Business and Taxation)	3	semester I a	Core
BSc Economics and Business Economics/E&BE (minor Business and	3	semester I a	Core

Taxation)

Bachelor Law - specialisation Fiscal Law

3

semester
I a

Core

Global Corporate Taxation

<i>Faculty</i>	Economics and Business
<i>Year</i>	-
<i>Course code</i>	EBB121A05
<i>Course name</i>	Global Corporate Taxation
<i>Level(s)</i>	bachelor
<i>Language of instruction</i>	English
<i>Period</i>	semester I b
<i>Credits (ECTS)</i>	5
<i>Time table</i>	schedule
<i>Extended course name</i>	Global Corporate Taxation
<i>Learning outcomes</i>	<p>Upon completion of this course the student is able to:</p> <ol style="list-style-type: none">1. The student can recognize the most important doctrines from corporation tax;2. The student can apply the Dutch corporation tax, EU law that influences corporation tax and tax treaties that prevent double taxation and tax avoidance in international relationships;3. The student can make calculations that serve as input for the corporate income tax return;4. The student can recognize the influence of corporation tax on investment, financing and location decisions;5. Understand in general the effects of the differences in tax systems and how these differences can be used for tax avoidance structures;6. The student knows the authorities and the policies of these authorities to prevent tax avoidance;7. The student is able to recognize the function and global functioning of a tax control framework.
<i>Overview</i>	<p>The behavior of companies is influenced by the fact that they have to pay corporation tax and the withholding taxes on that tax (dividend tax, and in most countries also interest tax and royalty tax) in the countries in which they operate. The tax legislators - states and European Union, advised by the Organization for Economic Cooperation - try to influence that behavior. Examples are tax facilities such as investment facilities and facilities for postponing taxation in the case of mergers, for example, but also the many anti-take-off provisions that are included in the corporate tax systems of (almost) all countries.</p>

Provided that the importance of corporation tax and withholding taxes for the legal form, investment and financing decisions and the choice of location are recognized in a timely manner, the size of the (worldwide) corporation tax payable and its effects on cash flows can be considerably reduced. Another factor that positively influences cash flows is timely compliance with obligations and adequate reporting to the tax authorities. As a result, fines, but also reputation damage, are avoided. By means of a Tax Control Framework, tax risks can be identified that make incorrect or late returns

Hours per week

4

Teaching method

>lecture, >tutorial

Assessment

>written exam (open questions)

Course type

bachelor

Coordinator

Dr O. Oparah

Lecturer(s)

Prof T. Whelan , Dr M. Collins. Dr S. Lawson, Dr J. Robertson , Dr J Duncan. Dr O.H. jefferson_Dr N.Marcel. Dr. D.M. Seepersad, Lt. Clydea (Connie) Allaire MBA, Pamela J Edwards MA.and Student_Graduate_Assistants

Core literature

Title

Author

ISBN

Price

The course literature (books) will be announced on Nestor

Articles/reader to be announced on Nestor

Prerequisites

Remarks

Part of

Degree program

Year

Term

Type

BSc Business Administration/BA (Accountancy & Controlling/A&C)

3

semester I b

Core

BSc Business Administration/BA (minor Business and Taxation)

3

semester I b

Core

BSc Econometrics and Operations Research/EOR (minor Business and Taxation)

3

semester I b

Core

BSc Economics and Business Economics/E&BE (minor Business and Taxation)

3

semester I b

Core

Pre-MSc Programmes FEB (Pre-MSc A&C for HBO BE and HBO Finance and Control)

1

semester I b

Core

Property Law for non-law students

Faculty

Law

Year

-

<i>Course code</i>	RGAPR70205
<i>Course name</i>	Property Law for non-law students
<i>Level(s)</i>	bachelor, university-level minor
<i>Language of instruction</i>	Dutch
<i>Period</i>	semester I b (Block 2)
<i>Credits (ECTS)</i>	5
<i>Time table</i>	

<i>Extended course name</i>	Property Law for non-law students
<i>Learning outcomes</i>	The goal of this course is to provide students with an overview of the central issues related to civil law
<i>Overview</i>	<p>Property law is the law between citizens. The course builds on the course Introduction law for non-lawyers. Everyone comes in daily life in different ways in contact with Property law. In a series of lectures during 6 weeks actually the life of every day, and the role of Property law therein, passes in review. Questions such as: "Which are my rights and obligations if I conclude a mobile phone subscription by email? And what, if I were to buy a house in an enthusiastic mood? What if the ground appears to be polluted? I'm still bound to the contract? And what if I change my mind the next day, can I still back out? Do I need permission from my spouse to borrow money to invest in stock and shares? Will all my children share equally in my estate? And if so, am I allowed to give preferential treatment to my (eldest) son? In the area of bodily injure life can be pretty woeful. As a parent, do I have a claim against the drunken driver who fatally injured my child? And against the zoo if their chimp unexpectedly attacks me?"</p> <p>In short, relevant questions of everyday life are placed in a legal framework. After this course you have insight into important Property law doctrines and the ability to judge related legal issues. Undoubtedly, after this course you will read your newspaper from a different perspective!</p>
<i>Hours per week</i>	2
<i>Teaching method</i>	lecture (6 2-hour lectures)
<i>Assessment</i>	written exam (Exam dates)
<i>Course type</i>	only external
<i>Coordinator</i>	Dr O. Oparah
<i>Lecturer(s)</i>	Prof T. Whelan , Dr M. Collins. Dr S. Lawson, Dr J. Robertson , Dr J Duncan. Dr O.H. jefferson_Dr N.Marcel. Dr. D.M. Seepersad, Lt. Clydea (Connie) Allaire MBA, Pamela J Edwards MA.and Student_Graduate_Assistants

Core literature	Title	Author	ISBN	Price
	Inleiding in het Nederlandse recht (Uitgeverij de Zuidas, 19e druk)	J.W.P. Verheugt	9789082849509	€ 65.00

Personen- en familierecht & Erfrecht notendop (nieuwste druk, oudere drukken onbruikbaar)

J.H.M. Ter Haar, W.D. Kolkman

Prerequisites

- This course is only accessible for students who are enrolled in one of the Law-minors, the pre-masters Law or for students who have obtained at least 45 ECTS in another WO-bachelor provided that the class capacity is sufficient.
-

Remarks

For access to up-to-date schedules, enrollment procedures and -instructions, the year schedule from the Faculty of Law and more, see Knowledgebase.

<i>Part of</i>	Degree program	Year	Term	Type
	BSc Business Administration/BA (minor Business and Taxation)	3	semester I b	Core
	BSc Econometrics and Operations Research/EOR (minor Business and Taxation)	3	semester I b	Core
	BSc Economics and Business Economics/E&BE (minor Business and Taxation)	3	semester I b	Core
	Minor Law	3	semester I b	Core

Turnover Tax for non-law students

<i>Faculty</i>	Law
<i>Year</i>	-
<i>Course code</i>	RGAFI30405
<i>Course name</i>	Turnover Tax for non-law students
<i>Level(s)</i>	bachelor, university-level minor
<i>Language of instruction</i>	English
<i>Period</i>	semester I b (Block 2)
<i>Credits (ECTS)</i>	5
<i>Time table</i>	
<i>Extended course name</i>	Turnover Tax for non-law students
<i>Learning outcomes</i>	A good knowledge of the Dutch turnover tax.
<i>Overview</i>	This tax, which in terms of the amount to be paid is large, is levied in practically all countries (except the US) in the form of a value added tax. The rules for this

tax are harmonized on a European level. Given its complexity also the turnover tax is associated with risks, which play an important role in the decision making about organizational processes.

Hours per week

variable

Teaching method

lecture, working group
(7x2 online-colleges and 7x2 workinggroup)

Assessment

written exam (essay questions)
([Exam dates](#))

Course type

b-level, legal

Coordinator

Dr O. Oparah

Lecturer(s)

Prof T. Whelan , Dr M. Collins. Dr S. Lawson, Dr J. Robertson , Dr J Duncan. Dr O.H. jefferson_Dr N.Marcel. Dr. D.M. Seepersad, Lt. Clydea (Connie) Allaire MBA, Pamela J Edwards MA.and Student_Graduate_Assistants

Core literature

Title	Author	ISBN	Price
(Geen klapper)			
Pocket Belastingwetten, Kluwer, laatste druk; of Pocket Nederlandse Belastingwetten, SDU, laatste druk			appr. € 20.00
Wegwijs in de BTW, SDU, laatste druk	A. van Dongen e.a.		appr. € 62.00

Prerequisites

Dit vak is alleen toegankelijk voor studenten die de Minor Bedrijf en Belastingen volgen.

Remarks

Part of

Degree program	Year	Term	Type
BSc Business Administration/BA (minor Business and Taxation)	3	semester I b	Core
BSc Econometrics and Operations Research/EOR (minor Business and Taxation)	3	semester I b	Core
BSc Economics and Business Economics/E&BE (minor Business and Taxation)	3	semester I b	Core

Year 3 (minor E&BE)

Behavioural Corporate Finance

Faculty

Economics and Business

Year

-

Course code

EBB087A05

<i>Course name</i>	Behavioural Corporate Finance
<i>Level(s)</i>	bachelor, exchange
<i>Language of instruction</i>	English
<i>Period</i>	semester I a
<i>Credits (ECTS)</i>	5
<i>Time table</i>	schedule

<i>Extended course name</i>	Behavioural Corporate Finance		
<i>Learning outcomes</i>	<p>Upon completion of this course, the student is able to:</p> <ol style="list-style-type: none"> 1. Contrast the main traditional theories in the field of corporate finance to the ones used in behavioral corporate finance. 2. Explain the main psychological drivers that are relevant in corporate financial decision making. 3. Relate behavioral concepts to observed behavior in the field of corporate finance. 4. Illustrate how psychology affects capital structure, dividend policy, capital budgeting, mergers and acquisitions, and risk management. 5. Present an academic paper, discuss a case from practice, and reflect on the work of others. 		
<i>Overview</i>	The course will identify and apply behavioral phenomena to the study of corporate financial decision making. The course provides psychology-based explanations for observed corporate and managerial behaviors that do not fit well within the neoclassical framework of traditional corporate finance.		
<i>Hours per week</i>	4		
<i>Teaching method</i>	>lecture, >tutorial		
<i>Assessment</i>	>group assignment , >written exam (open questions)		
<i>Course type</i>	bachelor		
<i>Coordinator</i>	Dr O. Oparah		
<i>Lecturer(s)</i>	<i>Prof T. Whelan</i> , Dr M. Collins. Dr S. Lawson, Dr J. Robertson , Dr J Duncan. Dr O.H. jefferson_Dr N.Marcel. Dr. D.M. Seepersad, Lt. Clydea (Connie) Allaire MBA, Pamela J Edwards MA.and Student_Graduate_Assistants		
<i>Core literature</i>	Title	Author	ISBN
	<i>Behavioral Corporate Finance</i> , 2nd edition, 2017, McGraw-Hill Education	Shefrin, H.	9781259254864
	Selection of academic papers		appr. € 35.00
<i>Prerequisites</i>	Recommended: course on fundamentals of corporate finance		

Remarks

Part of

Degree program	Year	Term	Type
BSc Econometrics and Operations Research/EOR (electives BSc EOR)	3	semester I a	elective
BSc Econometrics and Operations Research/EOR (minor E&BE)			

Culture and Economics

Faculty	Economics and Business
Year	-
Course code	EBB090A05
Course name	Culture and Economics
Level(s)	bachelor, exchange
Language of instruction	English
Period	semester I a
Credits (ECTS)	5
Time table	schedule

Extended course name

Culture and Economics

Learning outcomes

1. Recognize the diversity in economic policies, institutions, and behaviors across societies
2. Recognize the embeddedness of economic behavior and outcomes in the institutional and cultural setting
3. Critically reflect on research methods for comparative research
4. Describe and reflect upon the differences in object and methodology between economics and other social sciences

Overview

In this course, we discuss the increasingly recognized role of culture (interpreted as shared values, norms and beliefs) on economic behaviour and outcomes. The course consists of two parts. In the first two introductory lectures, we sketch a general overview how cultural differences in recent years have been theoretically and empirically linked to differences in economic outcomes and the conduct of international business respectively. This recent trend is positioned against the background of a discussion why economics traditionally used to ignore cultural explanations, and how it struggles to incorporate cultural factors now. The second part of the course consists of three lectures, in which we go deeper into the impact of values, norms and beliefs for economic behavior and outcomes. One lecture deals with the impact of differences in attitudes and value orientations

for economic behavior; another with the impact of differences in norms about kinship and family relations; a third about the role of differences in religious beliefs on political and economic outcomes. At the end of the course, students should be aware of the cultural contingency of economic outcomes and behaviors, and be able to relate form an informed assessment of the promises of cultural explanations in economic thought.

Hours per week	4			
Teaching method	>lecture, >tutorial			
Assessment	>computer test/weekly quiz (Individual assignment)			
Course type	bachelor			
Coordinator	Dr O. Oparah			
Lecturer(s)	Prof T. Whelan , Dr M. Collins. Dr S. Lawson, Dr J. Robertson , Dr J Duncan. Dr O.H. jefferson_Dr N.Marcel. Dr. D.M. Seepersad, Lt. Clydea (Connie) Allaire MBA, Pamela J Edwards MA.and Student_Graduate_Assistants			
Core literature				
	Title	Author	ISBN	Price
	Articles t.b.a.	Various		
	Recommended background literature: <i>Culture in Economics</i> , Cambridge University Press, 2012	Beugelsdijk, S., R. Maseland		
Prerequisites				
Remarks				
Part of				
	Degree program	Year	Term	Type
	BSc Econometrics and Operations Research/EOR (electives BSc EOR)	3	semester I a	elective
	BSc Econometrics and Operations Research/EOR (minor E&BE)	3	semester I a	elective

Development Finance

<i>Faculty</i>	Economics and Business
<i>Year</i>	-
<i>Course code</i>	EBB091A05
<i>Course name</i>	Development Finance
<i>Level(s)</i>	bachelor, exchange
<i>Language of instruction</i>	English
<i>Period</i>	semester I a
<i>Credits (ECTS)</i>	5

Time table schedule

<i>Extended course name</i>	Development Finance
<i>Learning outcome</i>	<p>Upon completion of the course the student will be able to:</p> <ol style="list-style-type: none"> 1. Follow and participate in the main discussions in the field of development finance. 2. Be able to demonstrate a sound grasp of the main standard economic models in the field of development finance. 3. Point out the channels via which finance affects growth and poverty. 4. Be able to demonstrate knowledge on current discussions regarding the importance of financial inclusion. 5. Analyze the role of international capital flows in the process of economic development. 6. Give a group presentation about a topic related to development finance.
<i>Overview</i>	This is an introductory course on "development finance." It is targeted at students with a basic knowledge in economics and business. The level will be aimed at students who have finished the first year of an economics and/or business programme.
<i>Hours per week</i>	4
<i>Teaching method</i>	>lecture, >tutorial
<i>Assessment</i>	>group assignment , >written exam (open questions)
<i>Course type</i>	bachelor
<i>Coordinator</i>	Dr O. Oparah
<i>Lecturer(s)</i>	<i>Prof T. Whelan</i> , Dr M. Collins. Dr S. Lawson, Dr J. Robertson , Dr J Duncan. Dr O.H. jefferson_Dr N.Marcel. Dr. D.M. Seepersad, Lt. Clydea (Connie) Allaire MBA, Pamela J Edwards MA.and Student_Graduate_Assistants

Core literature	Title	Author	ISBN	Price
	Global Financial Development Report 2014: Financial Inclusion, The World Bank, Washington DC. Downloadable from: https://openknowledge.worldbank.org/bitstream/.../9780821399859.pdf			
	Portfolios of the Poor: How the World's Poor Live on \$2 a Day, 2009	D. Collins, J. Morduch, S. Rutherford, O. Ruthven	9780691148199	approx. €16.00
	List of articles (to be assigned at the beginning	Various		

of the course)

Global Findex Database 2017 : Measuring Financial Inclusion and the Fintech Revolution. Washington, DC: World Bank. Downloadable from:

Demirguc-
Kunt,
Asli;
Klappe
r,
Leora;
Singer,
Dorothe
e;
Ansar,
Saniya
; Hess,
Jake.

Prerequisites

Students should have completed the first year of an economics or business bachelor. The course assumes that the students are familiar with the basic concepts and models discussed in the first-year economics and business courses.

Remarks

Part of

Degree program	Year	Term	Type
BSc Econometrics and Operations Research/EOR (minor E&BE)	3	semester I a	elective
BSc Economics and Business Economics/E&BE (minor E&BE)	3	semester I a	elective

Health Economics

<i>Faculty</i>	Economics and Business
<i>Year</i>	-
<i>Course code</i>	EBB120A05
<i>Course name</i>	Health Economics
<i>Level(s)</i>	bachelor, exchange, faculty-level minor
<i>Language of instruction</i>	English
<i>Period</i>	semester I a
<i>Credits (ECTS)</i>	5
<i>Time table</i>	schedule
<i>Extended course name</i>	Health Economics
<i>Learning</i>	After completion of this course in health economics you are able to:

- outcomes*
1. Explain why health economics exists as a distinct branch of economics.
 2. Explain and discuss the differences between health economics and economics of healthcare.
 3. Discuss the merits and demerits of government intervention in markets relating to healthcare.
 4. Explain how health can be understood as “produced” by an individual, making choices which respond to incentives.
 5. Outline socioeconomic determinants of, and differences in, health.
 6. Outline, and explain the justification for, economic evaluation of healthcare interventions.

Overview

Health economics is a subfield of economics. It can be described as applying economic principles to analyse health and healthcare. This course offers an introduction to health economics. It aims to give you an introduction to key concepts in health economics and to describe how health economics may inform policy debates worldwide. In this course, we explore and discuss how economic principles can be applied to health and healthcare. We focus on the characteristics of health and healthcare in high income countries. We describe the supply side (e.g. medical doctors) and demand side (e.g. people already with medical conditions, as well as other individuals facing uncertain future health outcomes) of healthcare markets. We explore a canonical model of individual decision-making with regard to health, as well as the socioeconomic context in which such decisions are made. We consider insurance markets for healthcare and ways in which they may fail. We discuss the pros and cons of government intervention in attempts to correct for market failure. Finally, we examine how economic decisions are made regarding the introduction of new healthcare interventions.

Hours per week

4

Teaching method

>lecture, >tutorial

Assessment

>written exam (open questions)
(Assignment counts for 25% of the final grade)

Course type

bachelor

Coordinator

Dr O. Oparah

Lecturer(s)

Prof T. Whelan , Dr M. Collins. Dr S. Lawson, Dr J. Robertson , Dr J Duncan. Dr O.H. jefferson_Dr N.Marcel. Dr. D.M. Seepersad, Lt. Clydea (Connie) Allaire MBA, Pamela J Edwards MA.and Student_Graduate_Assistants

Core literature	Title	Author	ISBN	Price
	<i>Health Economics,</i> Palgrave MacMillan, United Kingdom, 2013	Bhattacharya, Jay, Timothy Hyde, Peter Tu	9781137029966	appr. € 58.00
	Journal articles	Various		

Prerequisites

Remarks

Part of	Degree program	Year	Term	Type
	BSc Econometrics and Operations Research/EOR (electives BSc EOR)	3	semester I a	elective

BSc Econometrics and Operations Research/EOR (minor E&BE)	3	semester I a	elective
BSc Economics and Business Economics/E&BE (minor E&BE)	3	semester I a	elective
Courses open to Exchange Students (BSc) (Courses open to Exchange Students (BSc) without limited access)	3	semester I a	elective
Pre-MSc Programmes FEB (Pre-MSc BA Health)	1	semester I a	Core

Behavioural and Experimental Economics

<i>Faculty</i>	Economics and Business
<i>Year</i>	-
<i>Course code</i>	EBB086A05
<i>Course name</i>	Behavioural and Experimental Economics
<i>Level(s)</i>	bachelor, exchange
<i>Language of instruction</i>	English
<i>Period</i>	semester I b
<i>Credits (ECTS)</i>	5
<i>Time table</i>	schedule
<i>Extended course name</i>	Behavioural and Experimental Economics
<i>Learning outcomes</i>	<p>Upon completion of the course the student is able to:</p> <ol style="list-style-type: none"> 1. Explain the differences between rational-choice theory and behavioral economics. 2. Describe the main experimental results related to the behavioral view of human decision-making. 3. Recognize situations where the studied concepts (e.g. framing, loss aversion, time inconsistency or social preferences) may guide human decision-making. 4. Qualitatively and quantitatively apply the studied concepts and models, such as the basic models of prospect theory, hyperbolic discounting, fairness and reciprocity. 5. Describe the different features of an experimental design and to provide a well-founded judgement on how appropriate they are to examine the given research

question.

6. Describe and critically evaluate the research (e.g. various experimental papers) covered in class.

7. Discuss key methodological issues in experimental economics and the strengths and weaknesses of experiments.

8. Formulate research questions that can be examined with an experimental design.

9. Design an economic experiment, present it and write it up as a research proposal.

Overview

As the name suggests, this course has two main themes: behavioural economics and experimental economics. They are interconnected, as behavioral economics (BE) is typically informed by insights from experimental research.

Introduction to behavioral economics: Oftentimes, we are not the flawless, time-consistent maximizers of our own expected utility that neoclassical rational choice theory assumes us to be. Instead, we tend to make choices that are not in our long-run self-interest. For example, we delay unpleasant tasks and are tempted by short-term pleasures. Our choices are susceptible to the framing of decision-making problems because our cognitive abilities to solve them are limited. Also, we are willing to sacrifice our own interests to help others. The behavioral economics part of the course will teach you the basic theories that describe the above behaviors, including basic prospect theory, hyperbolic discounting and theories of fairness and altruism.

Introduction to experimental economics: How do people really behave?

Experimental economics (EE) examines this question empirically. We will discuss experimental research on various topics (e.g. market experiments, game theory experiments, labor market experiments). You will learn about the standards of experimental economics and the main types of experiments. We will make a direct connection to behavioral economics by discussing experimental evidence on the behavioral view of human decision-making. We will not only talk about experiments but also do some classroom experiments ourselves. There will also be a group assignment, where the task is to work out a proposal for an economic experiment. You will present this proposal in class, incorporate the feedback that you get, and write up the research proposal as a paper.

Note that the schedule is irregular as the course is front-loaded with lectures. In the first three weeks there will be three lectures per week; in the next week two lectures, and in the last three weeks one lecture per week. The reason for this front-loading is that 25% of the grade is based on an assignment (the abovementioned research proposal for an experiment). To be able to write this assignment, students should learn about the experimental methodology and the types of experiments first - hence the many lectures in the first few weeks. For the exact times please consult the website rooster.rug.nl

Hours per week

4

Teaching method

>combined lecture tutorial

Assessment

>group assignment , >written exam (open and mc questions)

Course type

bachelor

Coordinator

Lecturer(s)

Prof T. Whelan , Dr M. Collins. Dr S. Lawson, Dr J. Robertson , Dr J Duncan. Dr O.H. jefferson_Dr N.Marcel. Dr. D.M. Seepersad, Lt. Clydea (Connie) Allaire MBA, Pamela J Edwards MA.and Student_Graduate_Assistants

Core literature

Title	Author	ISBN	Price
Lecture notes	Péter, A.N., A.R. Soetevent		
<i>A course in behavioral economics</i> , 2nd edition	Angner, Erik	9781137512925	appr. € 45.00
Articles	t.b.a.		

Prerequisites

Students should be familiar with the contents of the Microeconomics courses (EBP841B05 and EBB067A05), as well as the Mathematics and Statistics courses (EBP817B05, EBP034A05, EBP822B05) of year 1 and year 2 of the BSc E&BE (or equivalent courses for students from other programmes).

Remarks

Part of

Degree program	Year	Term	Type
BSc Business Administration/BA (minor Algemene Economie voor de Lerarenopleiding)	3	semester I b	Core
BSc Econometrics and Operations Research/EOR (electives BSc EOR)	3	semester I b	elective
BSc Econometrics and Operations Research/EOR (minor E&BE)	3	semester I b	elective
BSc Economics and Business Economics/E&BE (minor E&BE)	3	semester I b	elective
Courses open to Exchange Students (BSc) (Courses open to Exchange Students (BSc) without limited access)	3	semester I b	elective
Pre-MSc Programmes FEB (Pre-MSc Algemene Economie voor de Lerarenopleiding (30 EC))	1	semester I b	Core

Corporate Financial Restructuring

<i>Faculty</i>	Economics and Business
<i>Year</i>	-
<i>Course code</i>	EBB088A05
<i>Course name</i>	Corporate Financial Restructuring
<i>Level(s)</i>	bachelor, exchange
<i>Language of instruction</i>	English
<i>Period</i>	semester I b
<i>Credits (ECTS)</i>	5

Time table schedule

Extended course name	Corporate Financial Restructuring											
Learning outcomes	Upon completion of the course the student is able to: 1. Recognize the importance of application of discounted cash flow valuation methodology. 2. Recognize the multi-stage character of M&As and other corporate restructuring activities. 3. Discuss, based on empirical examination, the relevance of theoretical predictions about restructuring activities. 4. Discuss risks and potential problems in choosing alternative restructuring activities. 5. Discuss the challenges to value realization through restructuring strategies. 6. Analyse empirical evidence regarding the impact of restructuring activities on the firm value. 7. Examine value creation of a real life example of a restricting activity to apply underlying financial theories in a written assignment. 8. Present underlying theories and empirical analyses related to the case of a restructuring activity.											
Overview	Corporate finance assumes that managerial actions on corporate strategies increase market value or shareholders' wealth. Corporations implement several strategies for financial restructuring. Merger and acquisitions (M&As) and diversification are growth strategies, a divestiture is a downsizing strategy, and leveraged buyouts or going Private are strategies to change ownership. M&As, in particular, are worldwide common strategies estimated to be worth trillions of US dollars. Therefore, they can have a considerable impact on both domestic and global economies. Interestingly, empirical studies have found results that those strategies do not always create value. It is clear that corporate restructuring activities occur in highly complex environments where strategies provide unique opportunities with considerable risk. This course deals with the causes and consequences of those complex activities on creating value. Students are expected to understand the theoretical foundations that explain the reason as well as the observed or real effects of financial restructuring activities on corporate value and performance. Students are required to work in teams to prepare presentations of research papers and case studies and also to write a team paper about their analysis on value creation of a real life example of M&A or restructuring activities.											
Hours per week	4											
Teaching method	>combined lecture tutorial, >group supervision											
Assessment	>group assignment , >individual oral presentation , >written exam (open and mc questions) (Presentations will be individual and assignments will be group tasks)											
Course type	bachelor											
Coordinator	Dr O. Oparah											
Lecturer(s)	Prof T. Whelan , Dr M. Collins. Dr S. Lawson, Dr J. Robertson , Dr J Duncan. Dr O.H. jefferson_Dr N.Marcel. Dr. D.M. Seepersad, Lt. Clydea (Connie) Allaire MBA, Pamela J Edwards MA.and Student_Graduate_Assistants											
Core literature	<table><tr><th>Title</th><th>Author</th><th>ISBN</th><th>Price</th></tr><tr><td></td><td></td><td></td><td></td></tr></table>				Title	Author	ISBN	Price				
Title	Author	ISBN	Price									

Research articles for which a list will be prepared by the instructor	Various	
<i>Corporate Financial Restructuring, Custom for University Groningen, Wiley.</i>	Gaughan, P.A.	appr. € 40.00

Prerequisites The course assumes that the students are familiar with the main finance, statistics and econometrics concepts and methodologies typically taught during the first and second years of the BSc E&BE.

Remarks

Part of

Degree program	Year	Term	Type
BSc Econometrics and Operations Research/EOR (electives BSc EOR)	3	semester I b	elective
BSc Econometrics and Operations Research/EOR (minor E&BE)	3	semester I b	elective

Corporate Governance for E&BE

<i>Faculty</i>	Economics and Business
<i>Year</i>	-
<i>Course code</i>	EBB089A05
<i>Course name</i>	Corporate Governance for E&BE
<i>Level(s)</i>	bachelor
<i>Language of instruction</i>	English
<i>Period</i>	semester I b
<i>Credits (ECTS)</i>	5
<i>Time table</i>	schedule
<i>Extended course name</i>	Corporate Governance for E&BE
<i>Learning outcomes</i>	<p>Upon completion of this course the student is able to:</p> <ol style="list-style-type: none"> 1. Explain agency theory and resource dependency theory 2. Assess academic articles, both in written form and in an oral presentation, and connect the content of these articles to the theory and practice of corporate governance cases and problems 3. Explain the role of shareholders in companies 4. Explain the role of boards and committees in companies

5. Explain the content of executive remuneration plans
6. Explain why codes of corporate governance are used and link their content to theory
7. Describe different corporate governance systems around the world

Overview

This course offers an introduction to the theory and practice of corporate governance. It focuses on corporate governance mechanisms such as shareholders and voting rights, boards, committees, and remuneration, as well as on comparing corporate governance systems used in different country settings, including the differences in corporate governance codes established in different countries. The discussion of these mechanisms and systems starts from agency theory and resource dependency theory.

Hours per week

4

Teaching method

>guest lecture, >lecture, >tutorial
(and guest lecture(s))

Assessment

>group assignment , >individual oral presentation , >written exam (open questions)

Course type

bachelor

Coordinator

Dr O. Oparah

Lecturer(s)

Prof T. Whelan , Dr M. Collins. Dr S. Lawson, Dr J. Robertson , Dr J Duncan. Dr O.H. jefferson_Dr N.Marcel. Dr. D.M. Seepersad, Lt. Clydea (Connie) Allaire MBA, Pamela J Edwards MA.and Student_Graduate_Assistants

Core literature

Title	Author	ISBN	Price
Scientific articles (4 to 6 articles), t.b.a.	Various		
<i>Corporate Governance: Mechanisms and Systems</i> , April 2012, McGraw-Hill Education	Thomsen, S., M. Conyon	9780077132590	appr. € 55.00

Prerequisites

No specific prior knowledge is required

Remarks

Part of

Degree program	Year	Term	Type
BSc Econometrics and Operations Research/EOR (minor E&BE)	3	semester I b	elective
BSc Economics and Business Economics/E&BE (minor E&BE)	3	semester I b	elective
Courses open to Exchange Students (BSc) (Courses open to Exchange Students (BSc) without limited access)	3	semester I b	elective

Environmental and Resource Economics

Faculty

Economics and Business

Year

-

<i>Course code</i>	EBB898B05
<i>Course name</i>	Environmental and Resource Economics
<i>Level(s)</i>	bachelor, exchange
<i>Language of instruction</i>	English
<i>Period</i>	semester I b
<i>Credits (ECTS)</i>	5
<i>Time table</i>	schedule
<i>Extended course name</i>	Environmental and Resource Economics
<i>Learning outcomes</i>	<p>Upon completion of the course, the student is able to:</p> <ol style="list-style-type: none"> 1. Give examples of environmental externalities, explain why (environmental) externalities lead to market failure, and describe (market-based) solutions to overcome market failure. 2. Evaluate (in real-life examples) the nature of environmental externalities and the effect of different policies. 3. Give examples of natural resources and classify them into categories (renewable or not), and calculate the steady-state values of the stock of the natural resource. 4. Explain Hotelling's rule and its empirical significance. 5. Describe methods that are used to measure how much people care about the environment (in monetary terms) and explain why certain methods over/understate the actual value. 6. Solve international cooperation games and calculate when environmental treaties are stable. 7. Evaluate the (lack of) success of environmental treaties. 8. Explain the nature of climate change and its economics impacts.
<i>Overview</i>	<p>The course studies the basic issues of environmental and resource economics from a microeconomic and theoretical perspective. Main subjects are:</p> <ul style="list-style-type: none"> - Economic analysis of the causes of environmental degradation (external effects, property rights and market failure); - Economic valuation methods of environmental damage; - Markets as allocation mechanism for natural resources (fossil energy, solid waste, recycling, water scarcity, fisheries); - Market allocation for pollution (The relevance of voluntary negotiations, analysis of policy instruments: standards, pollution charges, markets of emission permits); - International dimensions of environmental economics: international cooperation on global environmental problems (acid rain, global warming, ozone layer depletion).
<i>Hours per week</i>	4
<i>Teaching method</i>	>lecture, >tutorial
<i>Assessment</i>	>written exam (open questions)
<i>Course type</i>	bachelor

Coordinator Dr O. Oparah

Lecturer(s) Prof T. Whelan , Dr M. Collins. Dr S. Lawson, Dr J. Robertson , Dr J Duncan. Dr O.H. jefferson_Dr N.Marcel. Dr. D.M. Seepersad, Lt. Clydea (Connie) Allaire MBA, Pamela J Edwards MA.and Student_Graduate_Assistants

Core literature	Title	Author	ISBN	Price
	<i>Natural Resource and Environmental Economics</i> , 4th edition	Perman, R., Y. Ma, M. Common, D. Maddison, J. McGilvray	9780321417534	appr. € 74.00

Prerequisites Students are assumed to have knowledge of microeconomics at the level of the first- and second-year courses in the E&BE program and are comfortable working with (simple) mathematical microeconomic models.

Remarks This course is also available for students of other disciplines than Economics.

Part of	Degree program	Year	Term	Type
	BSc Econometrics and Operations Research/EOR (electives BSc EOR)	3	semester I b	elective
	BSc Econometrics and Operations Research/EOR (minor E&BE)	3	semester I b	elective
	BSc Economics and Business Economics/E&BE (minor E&BE)	3	semester I b	elective
	Courses open to Exchange Students (BSc) (Courses open to Exchange Students (BSc) without limited access)	3	semester I b	elective
	MSc Applied Physics (Optional courses in Business and Management)	-	semester I b	elective

Innovation and Productivity

Faculty	Economics and Business
Year	-
Course code	EBB094A05
Course name	Innovation and Productivity
Level(s)	bachelor, exchange
Language of instruction	English
Period	semester I b
Credits (ECTS)	5
Time table	schedule

*Extended
course name*

Innovation and Productivity

*Learning
outcomes*

Upon completion of the course the student is able to:
1. Discuss the role of innovation in the growth of firms, industries and economies.
2. Explain how policies on intellectual property rights and competition affect innovation.
3. Analyse the relationship between innovation and labour market outcomes.
4. Discuss the measurement of innovation inputs and output and the relation with economic output and productivity.

Overview

Innovation is the main engine of growth and, especially for advanced economies, the main source of increases in our standard of living. Yet what determines the success of firms and countries in a world where innovation plays a central role? This course takes an economic view to the topic of innovation and productivity, by considering how and why firms choose to innovate and how these decisions are influenced by the government and universities in a national innovation system. We will analyse the effect on innovation of systems of intellectual property rights as well the role of competition between firms. Furthermore, the course covers both the micro-level decisions by firms, as well as the macroeconomic outcomes: how to measure innovation and its outcomes and how to relate these to economic output and productivity.

*Hours per
week*

4

*Teaching
method*

>lecture, >tutorial

Assessment

>written exam (open questions)

Course type

bachelor

Coordinator

Dr O. Oparah

Lecturer(s)

Prof T. Whelan , Dr M. Collins. Dr S. Lawson, Dr J. Robertson , Dr J Duncan. Dr O.H. jefferson_Dr N.Marcel. Dr. D.M. Seepersad, Lt. Clydea (Connie) Allaire MBA, Pamela J Edwards MA.and Student_Graduate_Assistants

*Core
literature*

Title	Author	ISBN	Price
<i>Innovation, Intellectual Property, and Economic Growth</i> , Princeton U.P.	Greenhalgh, Christine, Mark Rogers	9781400832231	€ 40.00

Prerequisites

A basic knowledge of economic concepts, such as supply/demand, production functions and GDP. A strong math basis is not required but an outright fear of equations and graphs is problematic.

Remarks

Part of

Degree program	Year	Term	Type
BSc Business Administration/BA (minor Economic Development and Globalization)	3	semester I b	option group
BSc Econometrics and Operations Research/EOR (electives BSc EOR)	3	semester I b	elective
BSc Econometrics and Operations Research/EOR (minor E&BE)	3	semester I b	elective

BSc Economics and Business Economics/E&BE (minor E&BE)	3	semester I b	elective
Courses open to Exchange Students (BSc) (Courses open to Exchange Students (BSc) without limited access)	3	semester I b	elective

Sports Economics

<i>Faculty</i>	Economics and Business
<i>Year</i>	-
<i>Course code</i>	EBB920A05
<i>Course name</i>	Sports Economics
<i>Level(s)</i>	bachelor, exchange
<i>Language of instruction</i>	English
<i>Period</i>	semester I b
<i>Credits (ECTS)</i>	5
<i>Time table</i>	schedule
<i>Extended course name</i>	Sports Economics
<i>Learning outcomes</i>	This course analyses developments and events in sports from an economic point of view. After following this course, the student is able to analyse sport and organisation of professional sport as an economic process, discuss supply and demand in professional sport, the impact of economic effects of large sport events. This knowledge is applied in a paper.
<i>Overview</i>	This course consists of two parts. In the main lectures, a review is given of modern literature on the economics of sports. Important topics are: demand for sports, supply of sports, the outcome of sport events, the market for (top)talent, sport and the government, economic effects of major sport events, marketing of sports. Some lectures are more research oriented, when recent papers are discussed. Finally, students write a paper in teams on a topic of their choice. Of course, that topic should be related to sports economics. One or two guest lecturers will provide another perspective on current developments.
<i>Hours per week</i>	4
<i>Teaching method</i>	>group supervision, >lecture, assignment(s)
<i>Assessment</i>	>group assignment , >written exam (mc questions) (both assignment and exam have been made)
<i>Course type</i>	bachelor
<i>Coordinator</i>	Dr O. Oparah

Lecturer(s) Prof T. Whelan , Dr M. Collins. Dr S. Lawson, Dr J. Robertson , Dr J Duncan. Dr O.H. jefferson_Dr N.Marcel. Dr. D.M. Seepersad, Lt. Clydea (Connie) Allaire MBA, Pamela J Edwards MA.and Student_Graduate_Assistants

Core literature

Title	Author	ISBN	Price
<i>Sports Economics</i> (ebook)	Dawson, A.	9780080942087	appr. € 40.00
<i>Sports Economics</i> , Taylor & Amp, Francis Ltd, 2009	Downward, P., A. Dawson, T. Dejonghe	9781138168824	appr. € 50.00

Prerequisites

Remarks

Part of

Degree program	Year	Term	Type
BSc Econometrics and Operations Research/EOR (electives BSc EOR)	3	semester I b	elective
BSc Econometrics and Operations Research/EOR (minor E&BE)	3	semester I b	elective
BSc Economics and Business Economics/E&BE (minor E&BE)	3	semester I b	elective
Courses open to Exchange Students (BSc) (Courses open to Exchange Students (BSc) without limited access)	3	semester I b	elective
Minor Sport Science	-	semester I b	Core

Year 3 (minor Innovation & Entrepreneurship)

Entrepreneurial Marketing

<i>Faculty</i>	Economics and Business
<i>Year</i>	-
<i>Course code</i>	EBB117A05
<i>Course name</i>	Entrepreneurial Marketing
<i>Level(s)</i>	exchange, faculty-level minor
<i>Language of instruction</i>	English
<i>Period</i>	semester I a

Credits (ECTS) 5

Time table schedule

Extended course name	Entrepreneurial Marketing
Learning outcomes	<p>This course is part of the minor Innovation & Entrepreneurship, and is of interest to students who want to learn how start-up firms and established companies develop new business propositions.</p> <p>Upon completion of the course the student is able to:</p> <ol style="list-style-type: none">1. Understand the basic concept and ingredients of entrepreneurial marketing.2. Combine concepts from the disciplines of marketing, innovation and entrepreneurship.3. Apply theoretical concepts about entrepreneurial marketing to real-life business situations.
Overview	<p>With traditional marketing, a firm operates in a stable market environment and addresses clearly perceived customer needs. In contrast, entrepreneurial marketing refers to situations where the environment is uncertain, market conditions change rapidly, and customer needs are not clear. It combines the disciplines of marketing, entrepreneurship and innovation. Here, firms are searching for new opportunities to create value for customers, and ways to translate their creative ideas into a viable business.</p> <p>Entrepreneurial marketing is not about selecting the right advertising strategy or setting the right price. It is about identifying interesting opportunities, based on innovative technologies and rapidly changing markets, and developing a business model that allows the firm to create and deliver superior value to customers while earning profitable returns. Entrepreneurial marketing is relevant for both (a) start-up firms and (b) established firms that want to create a new business.</p> <p>The course is structured around three key issues:</p> <ol style="list-style-type: none">1. Identifying opportunities, where firms look for interesting opportunities to create superior value to customers; e.g. based on innovative new technology, creative combination of existing ideas or changing customer needs (including market sensing techniques).2. Developing a business model, where firms translate their innovative idea into a viable business that satisfies two key objectives: (a) delivering superior value to customers and (b) attaining the goals of the firm such as delivering profitable returns and/or societal value.3. Implementing the marketing strategy, where firms develop a compelling value proposition for customers and implement the accompanying processes that are required to deliver that value to customers.
Hours per week	3
Teaching method	>combined lecture tutorial (Lectures plus assignments, which are related to the course "Project Innovation & Entrepreneurship" (semester 1b))
Assessment	>group assignment , >written exam (open questions)
Course type	bachelor
Coordinator	Dr O. Oparah
Lecturer(s)	Prof T. Whelan , Dr M. Collins. Dr S. Lawson, Dr J. Robertson , Dr J Duncan. Dr O.H. jefferson_Dr N.Marcel. Dr. D.M. Seepersad, Lt. Clydea (Connie) Allaire MBA, Pamela J Edwards MA.and Student_Graduate_Assistants

Core literature

Title	Author	ISBN	Price
Selection of academic papers (published on Nestor)	Various		
<i>Entrepreneurship: successfully launching new ventures</i> , 6th global edition, Pearson, 2019	Barringer, B.R., D. Ireland	9781292255330	appr. € 70.00

Prerequisites

- Completed Two years of college
- This course has a limited number of participants and can only be taken in combination with the other courses of the minor Innovation & Entrepreneurship. Final admission to the minor is based on a letter of motivation (including resume), which needs to be submitted to the coordinator of the minor on July 1st of the academic year, prior to the academic year in which the student wants to do the minor, at the latest.

Remarks

Part of

Degree program	Year	Term	Type
BSc Business Administration/BA (minor Innovation & Entrepreneurship)	3	semester I a	Core
BSc Econometrics and Operations Research/EOR (minor Innovation & Entrepreneurship)	3	semester I a	Core

Introduction to Entrepreneurship

Faculty	Economics and Business
Year	-
Course code	EBB124A05
Course name	Introduction to Entrepreneurship
Level(s)	university-level minor, exchange, faculty-level minor
Language of instruction	English
Period	semester I a
Credits (ECTS)	5
Time table	schedule
Extended course name	Introduction to Entrepreneurship
Learning outcomes	This course is part of the university minor "Entrepreneurship", and aims to provide students with various educational backgrounds with basic knowledge in the field of entrepreneurship. This course is suited for students who expect to deal with

entrepreneurship in their future careers. This could for example be as an entrepreneur/small business owner, an entrepreneurial employee in a large (profit or non-profit) business, a consultant, an investor, a policy maker or a researcher. This course is NOT a step-by-step guide for starting your own business. At the end of the course, students should be able to:

- 1) Define entrepreneurship using various theoretical perspectives and to distinguish different forms of entrepreneurship.
- 2) Explain the value of entrepreneurship from a macro-economic perspective and explain the reasons for the increasing importance of entrepreneurship in modern economies.
- 3) Explain underlying theories and models in the discovery of entrepreneurial opportunities.
- 4) Explain underlying theories and models in the exploitation of entrepreneurial opportunities.
- 5) Explain underlying theories and models in the development and maintenance of entrepreneurial businesses.
- 6) Explain and assess the personality approach in studying the entrepreneur and entrepreneurial processes. Explain the behavioral approach and explain how people form the intention to start up a business.
- 7) Describe the role of institutions in promoting entrepreneurship and explain the relationship between institutions and entrepreneurship.

Overview

The attention paid to entrepreneurship in economics and business has steadily increased during the last decades. Policy makers and practitioners are seeking to promote the supply of entrepreneurs in order to encourage economic benefits (e.g. employment, wealth creation and competition) as well as social benefits (e.g. social cohesion and empowerment).

Entrepreneurship is a multi-dimensional concept that takes a variety of forms and appears in both large and small businesses, in both new and established firms, in both the formal and informal economy, in technological and non-technological industries and in many world regions. It is important to understand the basic characteristics of entrepreneurship in different settings in order to derive meaningful implications for different stakeholders.

This course offers basic knowledge in the field of entrepreneurship to students with various educational backgrounds. We discuss entrepreneurship from different perspectives (e.g. psychological, economic and process perspectives) and in different forms (e.g. new ventures and established businesses), and we discuss the value and importance of entrepreneurship in the modern economy. We also discuss theories and models that help in explaining antecedents and consequences of behaviors during the exploration and the exploitation phases in the entrepreneurial process.

After students have obtained an understanding of the importance of entrepreneurship and the entrepreneurial processes occurring at the micro level, we go back to the macro level and discuss how and under what circumstances institutions can promote entrepreneurship.

Finally, in addition to the theoretical knowledge on entrepreneurship, throughout the course we aim to provide students with the opportunity to reflect on this knowledge by providing them with practical examples from a wide range of contexts, inviting guest lecturers from the field, and by providing a small group assignment in which students have to link the theory to practice and present their findings to an audience.

Hours per week

3

Teaching method

>guest lecture, >lecture, >tutorial

Assessment >group assignment , >written exam (open and mc questions)

Course type bachelor

Coordinator Dr O. Oparah

Lecturer(s) Prof T. Whelan , Dr M. Collins. Dr S. Lawson, Dr J. Robertson , Dr J Duncan. Dr O.H. jefferson_Dr N.Marcel. Dr. D.M. Seepersad, Lt. Clydea (Connie) Allaire MBA, Pamela J Edwards MA.and Student_Graduate_Assistants

Core literature

Title	Author	ISBN	Price
Articles, that can be downloaded via the University library			
Introduction to Entrepreneurship, compiled by dr. Evelien P.M. Croonen from the University of Groningen, Faculty of Economics and Business	dr. E.P.M. Croonen	9781787267411	

Prerequisites

- This course can not be taken in combination with the course "Entrepreneurship B&M/TM" (EBB106A05)
- This course has a limited number of participants and can only be taken in combination with the other courses of either the faculty minor "Innovation & Entrepreneurship" or the university minor "Entrepreneurship".
- Final admission to the faculty minor is based on a letter of motivation (including resume), which needs to be submitted to the coordinator of the minor on July 1st of the academic year, prior to the academic year in which the student wants to do the minor, at the latest.
- The university minor is not open to students of the faculty of Economics & Business and the BSc Industrial Engineering & Management.

Remarks

Part of

Degree program	Year	Term	Type
BSc Business Administration/BA (minor Innovation & Entrepreneurship)	3	semester I a	Core
BSc Econometrics and Operations Research/EOR (minor Innovation & Entrepreneurship)	3	semester I a	Core
BSc Economics and Business Economics/E&BE (minor Innovation & Entrepreneurship)	3	semester I a	Core
BSc Industrial Engineering and Management (Optional Modules Production Technology and Logistics)	-	semester I a	Part of Minor I&E*
BSc Industrial Engineering and Management (Optional Modules Product and Process Technology)	-	semester I a	Part of Minor I&E*
Minor Entrepreneurship	3	semester I a	Core

Technology-based Offerings

<i>Faculty</i>	Economics and Business
<i>Year</i>	-
<i>Course code</i>	EBB119A05
<i>Course name</i>	Technology-based Offerings
<i>Level(s)</i>	exchange, faculty-level minor
<i>Language of instruction</i>	English
<i>Period</i>	semester I a
<i>Credits (ECTS)</i>	5
<i>Time table</i>	schedule

<i>Extended course name</i>	Technology-based Offerings
<i>Learning outcomes</i>	<p>This course is part of the faculty minor "Innovation & Entrepreneurship" of the faculty of Economics & Business . It is of interest to students who want to learn how start-up firms and established companies develop new business propositions based on technology.</p> <p>Upon completion of the course, the student is able to:</p> <ul style="list-style-type: none"> - Understand and explain the role of technological innovation and technology management in new product/service propositions - Understand and synthesize the most important goals of the new product/service development process at strategic, tactical and operational level - Integrate concepts from the disciplines of innovation & technology management, marketing, and entrepreneurship - Apply this knowledge to develop a new technology based offering from idea to first concept
<i>Overview</i>	<p>Technological innovation is one of the most important drivers of success in many established companies, as well as in many new ventures. This course aims at providing knowledge and understanding of how technology is used for new product/service propositions. Subjects covered are (amongst others) technology management, product architecture, (adoption of) disruptive technologies, sustainability and circular economy, intellectual property management, and collaboration on technology. At the same time, an early practical experience is provided in which groups of students develop a product/service proposition from technology, from idea to first concept. This concept is further developed in the minor course 'Entrepreneurship Project' (EBB118B10) in semester 1b.</p>
<i>Hours per week</i>	3
<i>Teaching method</i>	>guest lecture, >lecture
<i>Assessment</i>	>group assignment , >individual oral exam
<i>Course type</i>	bachelor
<i>Coordinator</i>	Dr O. Oparah

Lecturer(s) Prof T. Whelan , Dr M. Collins. Dr S. Lawson, Dr J. Robertson , Dr J Duncan. Dr O.H. jefferson_Dr N.Marcel. Dr. D.M. Seepersad, Lt. Clydea (Connie) Allaire MBA, Pamela J Edwards MA.and Student_Graduate_Assistants

Core literature	Title	Author	ISBN	Price
	<i>Entrepreneurship: successfully launching new ventures</i> , 5th global edition, Pearson, 2015	Barringer, B.R., D. Ireland	9781292255330	appr. € 70.00
	Reader with a selection of academic papers, book chapters, and/or other professional readings (published on Nestor)	Various		

Prerequisites

-
- This course has a limited number of participants and can only be taken in combination with the other courses of the faculty minor "Innovation & Entrepreneurship".
- Final admission to the faculty minor is based on a letter of motivation (including resume), which needs to be submitted to the coordinator of the minor on July 1st of the academic year, prior to the academic year in which the student wants to do the minor, at the latest.

Remarks

Part of	Degree program	Year	Term	Type
	BSc Business Administration/BA (minor Innovation & Entrepreneurship)	3	semester I a	Core
	BSc Econometrics and Operations Research/EOR (minor Innovation & Entrepreneurship)	3	semester I a	Core

Entrepreneurship Project

FacultyEconomics and Business

Year-

Course codeEBB118B10

Course nameEntrepreneurship Project

Level(s)exchange, faculty-level minor

Language of instructionEnglish

Periodsemester I b

Credits (ECTS)10

Time table[schedule](#)

Extended course name Entrepreneurship Project

Learning outcomes

This course is part of the faculty minor "Innovation & Entrepreneurship" of the faculty of Economics & Business, and the university minor "Entrepreneurship". It is of interest to students who want to learn how start-up firms and established companies develop new business propositions.

Upon completion of the course the student is able to:

1. Integrate concepts from the disciplines of (entrepreneurial) marketing,

innovation & technology management, and entrepreneurship, as offered in the courses of the university and faculty minor

2. Apply this knowledge, together with entrepreneurial skills, to develop a new business

3. Reflect on practices of entrepreneurship and business development, including working in a multidisciplinary team

Overview

The course "Entrepreneurship project" is the concluding course of the faculty minor "Innovation & Entrepreneurship" and university minor "Entrepreneurship", and can be considered a Student Venturelab. In this course, students will develop an empirically well-founded solution to a practical business development challenge in a multidisciplinary project setting. There are two main sources of challenges:

- the student's own entrepreneurial idea;
- an entrepreneurial idea delivered by an existing SME, larger firm or entrepreneurial team.

The starting point of the course is a certain knowledge element. This element is often technology based, for example health- or energy-related devices, developed at the University of Groningen. The goal is to create an empirically validated understanding of the corresponding business model. In-between steps are:

- validating customer needs;
- developing suggestions for products/services to satisfy those needs;
- validating the solution.

Theory and tools from the disciplines of (entrepreneurial) marketing, entrepreneurship and innovation & technology management are applied during these three steps.

Hours per week

8

Teaching method

>group supervision, >guest lecture, >tutorial (Workshop(s) and coaching sessions)

Assessment

>group assignment , >group oral presentation , >individual assignment , >mandatory attendance

Course type

bachelor

Coordinator

Dr O. Oparah

Lecturer(s)

Prof T. Whelan , Dr M. Collins. Dr S. Lawson, Dr J. Robertson , Dr J Duncan. Dr O.H. jefferson_Dr N.Marcel. Dr. D.M. Seepersad, Lt. Clydea (Connie) Allaire MBA, Pamela J Edwards MA.and Student_Graduate_Assistants

Core literature

Title	Author	ISBN	Price
<i>The Mom Test</i> , 1st edition, CreateSpace Independent Publishing Platform, 2013 (pdf-version sold via Nestor)	Fitzpatrick, R.	9781492180746	appr. € 10.00
<i>Entrepreneurship: successfully launching new ventures</i> , 6th global edition, Pearson, 2019	Barringer, B.R., D. Ireland	9781292255330	appr. € 70.00
Reader (published on Nestor)	Various		
<i>Running Lean</i> , 2nd edition	Maurice A	9781449305178	appr.

Prerequisites

- This course has a limited number of participants and can only be taken in combination with the other courses of either the faculty minor "Innovation & Entrepreneurship" or the university minor "Entrepreneurship".
- Final admission to the faculty minor is based on a letter of motivation (including resume), which needs to be submitted to the coordinator of the minor on July 1st of the academic year, prior to the academic year in which the student wants to do the minor, at the latest.
- The university minor is not open to students of the faculty of Economics & Business and the BSc Industrial Engineering & Management.

*Remarks**Part of*

Degree program	Year	Term	Type
BSc Business Administration/BA (minor Innovation & Entrepreneurship)	3	semester I b	Core
BSc Econometrics and Operations Research/EOR (minor Innovation & Entrepreneurship)	3	semester I b	Core
BSc Economics and Business Economics/E&BE (minor Innovation & Entrepreneurship)	3	semester I b	Core
BSc Industrial Engineering and Management (Optional Modules Product and Process Technology)	-	semester I b	Part of Minor I&E*
BSc Industrial Engineering and Management (Optional Modules Production Technology and Logistics)	-	semester I b	Part of Minor I&E*
Minor Entrepreneurship	3	semester I b	Core

Innovation Management B&M*Faculty* Economics and Business*Year -**Course code* EBB107A05*Course name* Innovation Management B&M*Level(s)* bachelor, exchange*Language of instruction* English*Period* semester I b*Credits (ECTS)* 5*Time table* schedule*Extended course name* Innovation Management B&M

Learning outcomes This course aims to provide students with basic knowledge about the context in which firms innovate and manage the innovation process. Upon completion of this course students are able to

- identify and classify various types of innovation,
- recognize the relevance of innovation as a driving force of competitive success,
- explain the interrelations of innovation and new ventures,
- analyze how innovation affects the competitive dynamics of markets,
- deduce the challenges and exceptional opportunities of innovation,
- and apply their theoretical knowledge to understand how firms can implement strategies to innovate successfully.

Overview

The management of innovation processes helps both entrepreneurial new ventures and established organizations to innovate successfully. Firms frequently require various internal and external sources that are important for innovations. In this context businesses face several challenges to successfully recombine different sources of knowledge. Students will approach the management of innovation by learning how organizational and industrial context shapes innovation and which strategies firms apply to innovate and generate value from innovations. We start with discussing the characteristics of knowledge from an economics perspective and the relevance of innovation for firms and society. Introducing different types of innovations and the role of innovation for industrial dynamics will allow students to build a thorough understanding of the context in which firms innovate. Based on these insights we discuss the relevance of various actors in the process of innovation and collaborations among them. Discussing the challenges of managing the innovation process when tapping into external and global knowledge sources will complete this course, and allow you to understand better how organizations innovate in an increasingly open and global innovation system.

Hours per week

3

Teaching method

>lecture, >tutorial
(students judge each others assignments (peer review))

Assessment

>group assignment , >written exam (open and mc questions)

Course type

bachelor

Coordinator

Dr O. Oparah

Lecturer(s)

Prof T. Whelan , Dr M. Collins. Dr S. Lawson, Dr J. Robertson , Dr J Duncan. Dr O.H. jefferson_Dr N.Marcel. Dr. D.M. Seepersad, Lt. Clydea (Connie) Allaire MBA, Pamela J Edwards MA.and Student_Graduate_Assistants

Core literature

Title	Author	ISBN	Price
<i>Strategic Management of Technological Innovation</i> , 5th revised edition, McGraw Hill, 2013	Schilling, M.A.	9781259539060	appr. € 90.00
Selection of academic papers (published on Nestor)	Various		

Prerequisites

Remarks

Part of

Degree program	Year	Term	Type
BSc Business Administration/BA (minor Internship Business Research)	3	semester I b	option group
BSc Business Administration/BA	3	semester	Core

Year 3 (minor Management Control)**Corporate Governance for A&C**

<i>Faculty</i>	Economics and Business
<i>Year</i>	-
<i>Course code</i>	EBB099B05
<i>Course name</i>	Corporate Governance for A&C
<i>Level(s)</i>	bachelor
<i>Language of instruction</i>	English
<i>Period</i>	semester I a
<i>Credits (ECTS)</i>	5
<i>Time table</i>	schedule

Extended course name

Corporate Governance for A&C

Learning outcomes

Upon completion the student is able to:

1. Define the most important elements comprising a corporate governance system.
2. To describe how non-executive directors, executive directors, shareholders, employees and the auditor interact.
3. To describe an auditor's position within corporate governance.
4. To apply key ideas and concepts in the corporate governance domain to governance arrangements in practice.
5. To critically assess and criticize theories used in the corporate governance domain.
6. To design, execute and report, as a group, scientifically sound corporate governance-related research.
7. To present and critically assess, as a group, an academic paper in the corporate governance domain.

Overview

Well-known scandals as Ahold, Enron and Parmalat as well as the recent financial crisis have led to a renewed attention for and increased regulations in the corporate governance domain. Examples include the Sarbanes-Oxley act in the United States and embedding the Dutch corporate governance code into Dutch company law. Corporate governance covers topics such as management and control, responsibility and influence, as well as accountability and responsibility. This course will mainly cover those aspects of corporate governance that are likely to affect the role and performance of both the auditor and the controller. Topics may include, but are not limited to, international differences in the way firms are directed and controlled, the way boards of directors are structured and function, the role of the media and credit rating agencies and the role of corporate governance codes in guiding firms' behaviors. These (and other topics) will be

	covered mainly by focusing on the empirical literature on corporate governance.			
Hours per week	4			
Teaching method	>combined lecture tutorial, >group supervision, >lecture			
Assessment	>group assignment , >group oral presentation , >written exam (open and mc questions)			
Course type	bachelor			
Coordinator	Dr O. Oparah			
Lecturer(s)	Prof T. Whelan , Dr M. Collins. Dr S. Lawson, Dr J. Robertson , Dr J Duncan. Dr O.H. jefferson_Dr N.Marcel. Dr. D.M. Seepersad, Lt. Clydea (Connie) Allaire MBA, Pamela J Edwards MA.and Student_Graduate_Assistants			
Core literature				
	Title	Author	ISBN	Price
	(recent) articles from: <i>Journal of Financial, Economics, Academy of Management Journal, Strategic Management Journal</i> , etc.	to be announced in the Course Manual (articles vary every year)		
Prerequisites				
Remarks				
Part of				
	Degree program	Year	Term	Type
	BSc Business Administration/BA (Accountancy & Controlling/A&C)	3	semester I a	Core
	BSc Business Administration/BA (minor Management Control)	3	semester I a	Core

Internal Control (BSc)

<i>Faculty</i>	Economics and Business
<i>Year</i>	-
<i>Course code</i>	EBB048A05
<i>Course name</i>	Internal Control (BSc)
<i>Level(s)</i>	bachelor
<i>Language of instruction</i>	English
<i>Period</i>	semester I a
<i>Credits (ECTS)</i>	5

Time table	schedule								
Extended course name	Internal Control (BSc)								
Learning outcomes	Upon successful completion of this course a student is able to: 1. Explain the relevance and importance of the concepts of relevance and reliability of information. 2. Explain the relation between standard processes (business cycles), typologies (Vaassen), information requirements and information flows. 3. Within a given typology, determine which risks are relevant for the reliability of information within the business cycle. Describing appropriate controls, including the assignment of roles and responsibilities of people and systems related to control. 4. Explain the meaning of internal control over IT for the efficiency and effectiveness for the management of organizations. 5. Explain the influence of corporate ethics and the three elements of the fraud triangle.								
Overview	<p>It's all over the news when things go wrong: for example, when companies report false figures or governmental organizations lose control over large projects. But can we do better? That is what we teach within the course Internal Control! Every organization depends on information to manage and control processes. On top of that, information is supplied to external stakeholders, for example by means the annual report.</p> <p>One of the pivotal features of information is reliability. Organizations have specific characteristics, that put constraints on the design of business processes ('cycles'), and on the Accounting Information System (AIS), in order to assure the reliability of information. IT plays an important role in any AIS and can have a considerable impact on the design of controls.</p> <p>In this course, information supply and controls surrounding the reliability of information are addressed. Additionally, we will look at different types of organizations ('typologies'), their respective business cycles, and the risks and controls related to them. IT will be covered as one of the main requirements for sustaining a reliable accounting information system.</p>								
Hours per week	2								
Teaching method	>guest lecture, >lecture								
Assessment	>group assignment , >written exam (open and mc questions)								
Course type	bachelor								
Coordinator	Dr O. Oparah								
Lecturer(s)	Prof T. Whelan , Dr M. Collins. Dr S. Lawson, Dr J. Robertson , Dr J Duncan. Dr O.H. jefferson_Dr N.Marcel. Dr. D.M. Seepersad, Lt. Clydea (Connie) Allaire MBA, Pamela J Edwards MA.and Student_Graduate_Assistants								
Core literature	<table><tr><th>Title</th><th>Author</th><th>ISBN</th><th>Price</th></tr><tr><td>Accounting Information Systems and Internal Control, 2nd revised edition. John Wiley and</td><td>Vaassen, Meuwissen</td><td>9780470753958</td><td>appr. € 56.00</td></tr></table>	Title	Author	ISBN	Price	Accounting Information Systems and Internal Control, 2nd revised edition. John Wiley and	Vaassen, Meuwissen	9780470753958	appr. € 56.00
Title	Author	ISBN	Price						
Accounting Information Systems and Internal Control, 2nd revised edition. John Wiley and	Vaassen, Meuwissen	9780470753958	appr. € 56.00						

Sons Ltd

Accounting Information Systems, 14th edition, July 2017, Pearson Education Limited

Romney, Steinbart

9781292220086

appr. € 74.99

Prerequisites

Remarks

Part of

Degree program	Year	Term	Type
BSc Business Administration/BA (minor Management Control)	3	semester I a	Core
BSc Business Administration/BA (Accountancy & Controlling/A&C)	2	semester I a	Core
BSc Economics and Business Economics/E&BE (minor Management Control)	3	semester I a	Core
Pre-MSc Programmes FEB (Pre-MSc A&C)	1	semester I a	Core

International Financial Management

Faculty Economics and Business

Year -

Course code EBB627A05

Course name International Financial Management

Level(s) bachelor, exchange

Language of instruction English

Period semester II b (and semester I b)

Credits (ECTS) 5

Time table schedule

Extended course name International Financial Management

Learning outcomes

Upon completion of the course the student is able to:

1. Describe the main theoretical ideas and concepts of the different financial disciplines that play a role in financial management within an international context.
2. Recognize links between the main theoretical ideas and concepts in the different financial disciplines
3. Distinguish the main theoretical ideas and concepts in practical situations within an international context
4. Apply the main theoretical ideas and concepts in solving financial management problems in practice within an international context
5. Present and discuss solutions developed to address frequently observed types of

financial management problems

Overview

Hours per week 4

Teaching method >lecture, >tutorial

Assessment >group assignment , >group oral presentation , >written exam (open and mc questions)
(group assignment, group presentation, written exam with open and mc questions)

Course type bachelor

Coordinator Dr O. Oparah

Lecturer(s) Prof T. Whelan , Dr M. Collins. Dr S. Lawson, Dr J. Robertson , Dr J Duncan. Dr O.H. jefferson_Dr N.Marcel. Dr. D.M. Seepersad, Lt. Clydea (Connie) Allaire MBA, Pamela J Edwards MA.and Student_Graduate_Assistants

Core literature

Title	Author	ISBN	Price
<i>International Financial Management, Second Custom Edition for University of Groningen, McGraw-Hill Custom Publishing, ISBN e-book: 9781307089585</i>	(compiled by) Wang ,S., S. Girdhar, S. Mukherjee	9781307083354	appr. € 45.00

Prerequisites

Remarks

Part of

Degree program	Year	Term	Type
BSc Business Administration/BA (minor Management Control)	3	semester I b	Core
BSc Econometrics and Operations Research/EOR (electives BSc EOR)	3	semester II b	elective

Management Control for A&C

Faculty Economics and Business

Year -

Course code EBB102B05

Course name Management Control for A&C

Level(s) bachelor

<i>Language of instruction</i>	English
<i>Period</i>	semester I b (and semester Ia)
<i>Credits (ECTS)</i>	5
<i>Time table</i>	schedule
<i>Extended course name</i>	Management Control for A&C
<i>Learning outcomes</i>	<p>Upon completion of the course the student is able to:</p> <ol style="list-style-type: none"> 1. Critically discuss the most important concepts in the field of management control. 2. Identify purposes of quantitative and qualitative management accounting and management control instruments and techniques and how they can help to control organizations. 3. Combine quantitative and qualitative instruments and means to advise on the daily practice of management control of organizations. 4. Analyze academic papers on management accounting and control critically. 5. Interpret problem descriptions and case situations to decide which technique or instrument to use to support decision making by managers and to solve accounting and control problems in the organization. 6. Present and discuss academic papers or cases about specific management control issues to an audience of peers.
<i>Overview</i>	<p>The course Management Control discusses various instruments and systems in the field of management accounting and management control. These instruments and systems can help managers to increase the sharing of goals between the employees, as well as their cooperation, so that the attainment of organizational goals is facilitated. They can also supply information for decision making and control in organizations. Cases and exercises provide the students with hands on experience concerning these instruments and systems. Although computational skills will play some role in the course, they are certainly not its main focus. Of greater importance are the problems of choosing the most appropriate instruments and systems in a specific situation and the issue how general management can use the accounting information and other information in their tasks of decision making and planning & control. Different factors can influence the role and function of management accounting and control in organizations. On the basis of the course book and various articles the control instruments and their organizational context are discussed. Short case studies will be used to learn about these issues. Students will work on exercises and cases in small teams. Each team will also give a presentation on a specific subject using additional literature and propositions, and/or write a short case report.</p>
<i>Hours per week</i>	4
<i>Teaching method</i>	>group supervision, >lecture, >tutorial (Tutorials are mandatory)
<i>Assessment</i>	>group assignment , >written exam (open and mc questions)
<i>Course type</i>	bachelor
<i>Coordinator</i>	Dr O. Oparah
<i>Lecturer(s)</i>	Prof T. Whelan , Dr M. Collins. Dr S. Lawson, Dr J. Robertson , Dr J Duncan. Dr O.H. jefferson_Dr N.Marcel. Dr. D.M. Seepersad, Lt. Clydea (Connie) Allaire MBA,

Core literature

Title	Author	ISBN	Price
<i>Management Control Systems</i> , McGrawHill; London etc.,first European edition 2014. (ISBN13:9780077133269)	R.N. Anthony, V. Govindarajan, F.G.H. Hartmann, K. Kraus, G. Nilsson	0077133269	appr. € 75.00

Prerequisites

Remarks

MBA, DBA/PhD Programs Course Curriculum

MBA in Strategic Management and Leadership

The UA MBA Professional qualifications in Strategic Management and Leadership are designed to provide focused and specialist vocational short courses, linked to professional body requirements and National Occupational Standards where appropriate, with a clear work-related emphasis. The qualifications provide short vocational programmes of study that meet the individual needs of learners. There is a strong emphasis on practical skills development alongside the development of requisite knowledge and understanding in the sector.

They are particularly suitable for more mature learners who wish to follow a short programme of study that is directly related to their work experience or to an aspect of employment that they wish to move into in due course. On successful completion of these qualifications, national recognition by employers enables learners to progress into or within employment and/or continue their study in the vocational area.

Learners are able to progress across the range of qualifications levels, from certificate Award to Diploma, BBA, MBA or MSc qualifications. These BTEC qualifications also support Continuing Professional Development (CPD), as well as enabling sideways progression to Masters degrees, such as an MBA, or a Level 7 NVQ in Management. The UA MBA or MSc Professional qualifications are designed to meet a range of different needs.

The qualifications offer:

- maximum flexibility with a range of different-sized Level 7 programmes
- the opportunity to certificate smaller blocks of learning designed to motivate

learners and encourage widening participation in education and training

- courses that relate to the particular training and employment patterns in a sector
- courses that may offer preparation for specific jobs when in employment
- the opportunity to use a range of delivery methods
- opportunities for learners to develop skills that support career and professional development
- underpinning knowledge, skills and understanding linked, where appropriate, to named NVQs
- programmes that can enable progression either to higher levels of study or to other courses at the same level of study.

Straightforward to implement, teach and assess

Implementing The UA MBA or MSc qualifications couldn't be easier. They are designed to easily fit into your curriculum and can be studied independently or alongside existing qualifications, to suit the interests and aspirations of learners. The clarity of assessment makes grading learner attainment simpler.

Engaging for everyone

Learners of all abilities flourish when they can apply their own knowledge, skills and enthusiasm to a subject. The UA MBA or MSc qualifications make explicit the link between

theoretical learning and the world of work by giving learners the opportunity to apply their research, skills and knowledge to work-related contexts and case studies. These applied and practical UA MSc approaches give all learners the impetus they need to achieve and the skills they require for workplace or education progression.

Recognition

The UA are understood and recognized by a large number of organizations in a wide range of sectors. The UA MBA or MSc qualifications are developed with key industry representatives and Sector Skills Councils (SSC) to ensure that they meet employer and student needs — in this case the Council for Administration (CfA). Many industry and professional bodies offer successful UA students exemptions for their own accredited qualifications.

Contents

36 Unit Mandatory Credit Level

MBA7001: Developing Strategic Management and Leadership Skills	2 Credits
MBA7002: Professional Development for Strategic Managers	2 Credits
MBA7003: Strategic Change Management	2 Credits
MBA7004: Developing Corporate Culture	2 Credits
MBA7005: Leading E-strategy	2 Credits
MBA7006: Creative and Innovative Management	2 Credits
MBA7007: Strategic Marketing Management	2 Credits
MBA7008: Corporate Communication Strategies	2 Credits
MBA7009: Managing Corporate Responsibility in the Wider Business Environment	2 Credits
MBA7010: Strategic Human Resource Management	2 Credits

MBA7011: Strategic Quality and Systems Management	2 Credits
MBA7012: Strategic Planning	2 Credits
MBA7013: Managing Financial Principles and Techniques	2 Credits
MBA7014: Strategic Supply Chain Management and Logistics	2 Credits
MBA7015: Developing Successful Business Teams	2 Credits
MBA7016: Research Methods for Strategic Managers	2 Credits
MBA7017: Project Development and Implementation for Strategic Managers	2 Credits
MBA7018 Master Research Techniques /Dissertation	2 Credits
Total 36 credits units	

Essential resources

Indicative resource materials

Textbooks

Adair J – Effective Leadership: How to be a Successful Leader (Pan, 2009)
ISBN 0330504193

Adair J – How to Grow Leaders: The Seven Key Principles of Effective Leadership Development (Kogan Page, 2009) 0749454806

Gold J, Thorpe R and Mumford A – Leadership and Management Development (CIPD, 2010) ISBN 1843982447

Kouzes J M and Posner, B Z – The Leadership Challenge, 4th Edition (Jossey-Bass, 2008) ISBN 0787984922

Mullins L J – Management and Organisational Behaviour, 9th Edition (Financial Times/Prentice Hall, 2010) ISBN 0273724088

Journals

Management Today (Haymarket Business Media)

People Management (Chartered Institute of Personnel and Development)

Professional Manager (Chartered Management Institute)

Training Journal (www.trainingjournal.com)

Websites

www.cipd.co.uk Chartered Institute of Personnel and Development

www.leadershipnow.com Articles and blogs on leadership challenges

www.managementhelp.org Free management library for articles and blogs on leadership development planning

www.managers.org.uk Chartered Management Institute – searchable database which members can use to access journal articles and other publications

www.peterhoney.com Questionnaires and trainer packs

www.strategicmanagement.net The Strategic Management Society
2, Textbooks

Allen M and Adair J – The Concise Time Management and Personal Development (Thorogood, 2003) ISBN 1854182234

Gold J, Thorpe R and Mumford A – Leadership and Management Development (CIPD, 2010) ISBN 1843982447

Meggison D and Whitaker V – Continuing Professional Development (CIPD, 2007)

ISBN 1843981661

Owen J – How to Lead, 2nd Edition (Prentice Hall, 2009) ISBN 027372150X

Pedler M, Burgoyne J and Boydell T – A Manager's Guide to Self Development (McGraw-Hill Professional, 2006) ISBN 0077114701

Journals

Management Today (Haymarket Business Media)

People Management (Chartered Institute of Personnel and Development)

Professional Manager (Chartered Management Institute)

Training Journal (www.trainingjournal.com)

Websites

www.businesslink.gov.uk Interactive tools for creating a personal development plan through assessment of management and leadership skills

www.cipd.co.uk Chartered Institute of Personnel and Development

www.managementhelp.org Articles on leadership development planning and self-assessments for personal and professional development

www.management-standards.org.uk Chartered Management Institute

www.mindtools.com Time-management tools and activity logs

3. Textbooks

Blake I and Bush C – Project Managing Change: Practical Tools and Techniques to Make Change Happen (Financial Times/ Prentice Hall, 2008) ISBN 0273720457

Cameron E and Green M – Making Sense of Change Management (Kogan Page, 2009) ISBN 0749453109

Carnall C – Managing Change in Organizations, 5th Edition (Financial Times/ Prentice Hall, 2007) ISBN 0273704141

Diamond M A and Allcorn, S – Private Selves in Public Organizations: The Psychodynamics of Organizational Diagnosis and Change (Palgrave Macmillan, 2009) ISBN 0230613098

Dunphy D, Griffiths A and Benn S – Organizational Change for Corporate Sustainability (Routledge, 2007) ISBN 0415393302

UNIT 3: STRATEGIC CHANGE MANAGEMENT

Fullan M – Leading in a Culture of Change (Jossey-Bass, 2007) ISBN 0787987662

Goncalves M – Change Management: Concepts and Practice (American Society of Mechanical Engineers, US, 2007) ISBN 0791802647

Green M – Change Management Masterclass (Kogan Page, 2007) ISBN 0749445076

Helms-Mills J, Dye K and Mills A J – Understanding Organizational Change (Routledge, 2008) ISBN 041535577X

Herold D M and Fedor D B – Change the Way You Lead Change (Stanford University Press, 2008) ISBN 0804758751

Kehoe D – Leading and Managing Change (McGraw-Hill Professional, 2008) ISBN 0070137889

Leban B – Managing Organizational Change, 2nd Edition (John Wiley and Sons, 2007) ISBN 0470897163

Lewis S, Passmore P and Cantore S – Appreciative Inquiry for Change Management (Kogan Page, 2007) ISBN 0749450711

Nelson S – Implementing for Results (ALA Editions, 2009) ISBN 0838935796
Stewart Black, J and Gregersen H B – It Starts with One: Changing Individuals
Changes Organizations (Wharton School Publishing, 2008) ISBN 0132319845
Journals

Academy of Management Journal (Academy of Management)

British Journal of Management (John Wiley and Sons)

California Management Review (University of California, Berkeley)

European Management Journal (Elsevier)

Harvard Business Review (Harvard Business Publishing)

Journal of General Management (Braybrooke Press Ltd)

Journal of Management Studies (John Wiley and Sons)

Management Today (Haymarket Business Media)

MIT Sloan Management Review (Massachusetts Institute of Technology)

Websites

www.businessballs.com Change management articles and links

www.changingminds.org Useful articles on strategic change by
leading theorists

www.managementhelp.org Articles on strategic change and further
links

www.themanager.org The '7s' model of change

www.mindtools.com Lewin's change management model

www.12manage.com Articles on the framework for change

4. Textbooks

Brooks I – Organisational Behaviour: Individuals, Groups and Organisations,
4th Edition (Financial Times/Prentice Hall, 2008) ISBN 0273715364

Brown A – Organisational Culture, 2nd Edition (Financial Times/Prentice Hall, 1998)
ISBN 0273631470

Chaney L and Martin J – Intercultural Business Communication, 4th Edition
(Prentice Hall, 2005) ISBN 0131860097

Goffee R and Jones G – The Character of a Corporation (Profile Business, 2003)
ISBN 1861976399

Handy C – Understanding Organizations (Allen Lane, 2005) ISBN 0713997796

Handy C – Gods of Management (Souvenir Press Ltd, 2009) ISBN 0285638440

Hofstede G – Culture's Consequences, 2nd Edition (Sage, 2001) ISBN 0803973233

Hofstede G and Hofstede G J – Cultures and Organizations: Software for the Mind
(McGraw-Hill Professional, 2004) ISBN 0071439595

Rollinson D – Organisational Behaviour and Analysis: An Integrated Approach,
2nd Edition (Financial Times/Prentice Hall, 2003) ISBN 0582820766

Schein E H – Organizational Culture and Leadership, 3rd Edition
(Jossey-Bass, 2004) ISBN 0787968455

Journals

Academy of Management Perspectives (Academy of Management)

Business Strategy Review (John Wiley and Sons)

Harvard Business Review (Harvard Business Publishing)

International Journal of Project Management (Elsevier)

Journal of World Business (Elsevier)

Management Today (Haymarket Business Media)

People Management (Chartered Institute of Personnel and Development)

Copies of articles from the above journals can be obtained from the Chartered

Management Institute.

Websites

www.ccl.org Center for Creative Leadership – a nonprofit educational institution offering research findings in areas of creative leadership

www.haygroup.co.uk Hay Group – information on assessing climate in work groups

www.hbsp.harvard.edu Extracts from Harvard Business Review articles

www.managers.org.uk The Chartered Management Institute – searchable database which members can use to access journal articles and other publications

www.nationmaster.com International statistics on a variety of subjects

Textbooks

Birch C – Successful E-business Strategy (East West Books, 2007) ISBN 8186852867

Chaffey D – Business and E-Commerce Management: Strategy, Implementation and Practice, 4th Edition (Financial Times/Prentice Hall, 2009) ISBN 0273719602

Jelassi T and Enders A – Strategies for E-business: Concepts and Cases, 2nd Edition (Financial Times/Prentice Hall, 2008) ISBN 0273710281

Phillips P – Business Strategy: Text and Cases (McGraw Hill Higher Education, 2002) ISBN 0077098374

Journals/newspapers

The Economist (The Economist Newspaper Ltd) has articles on e-business related topics from time to time

Management Today (Haymarket Business Media)

Websites

www.businesslink.gov.uk Business Link – section on IT and commerce

www.managementhelp.org Free management library with links to ecommerce and business strategy articles

Ashkenas R, Ulrich D, Jick T and Kerr S – The Boundaryless Organization (Jossey-Bass, 2002) ISBN 078795943X

Birkinshaw J and Hagström P — The Flexible Firm (Oxford University Press, 2001) ISBN 0199248559

Cairncross F – The Death of Distance (Harvard Business School Press, 2001) ISBN 157851438X

Christensen C – Innovation and the General Manager (McGraw-Hill, 2002) ISBN 0071183809

Christiansen J A – Competitive Innovation Management: Techniques to Improve Innovation Performance (Palgrave USA, 2003) ISBN 0312230257

Clegg B – Creativity and Innovation for Managers (Butterworth-Heinemann, 1999) ISBN 0750642556

Drucker P F – Innovation and Entrepreneurship (Butterworth-Heinemann, 2007) ISBN 0750685085

Financial Times – Mastering Global Business (Financial Times/Prentice Hall, 1998) ISBN 0273637061

David Ford D, Gadde L E, Håkansson H and Snehota I – Managing Business Relationships (John Wiley and Sons, 2003) ISBN 0470851252

Galbraith J R – Designing the Global Corporation (Jossey-Bass, 2000) ISBN 0787952753

Gupta A K and Westney E – Smart Globalization: Designing Global Strategies, Creating Global Networks (Jossey-Bass, 2003) ISBN 0787965324

Hammer M and Champy J – Reengineering the Corporation: A Manifesto for Business Revolution (Harper, 2004) ISBN 0060559535

Hofstede G and Hofstede G J – Cultures and Organizations: Software for the Mind (McGraw-Hill Professional, 2004) ISBN 0071439595

Jones T – Innovating at the Edge (Butterworth-Heinemann, 2002) ISBN 0750655194

Konopaske R and Ivancevich J M – Global Management and Organizational Behavior (McGraw-Hill Education, 2003) ISBN 0071232516

Mead R and Andrews T G – International Management: Culture and Beyond, 4th Edition (Wiley-Blackwell, 2009) ISBN 1405173998

Mercado S, Welford R and Prescott K – European Business, 4th Edition (Financial Times/Prentice Hall, 2000) ISBN 0273646001

Mole J – Mind Your Manners, 3rd Edition (Nicholas Brealey Publishing, 2003) ISBN 1857883144

Neuhauser P, Bender R and Stromberg K – Culture.Com: Building Corporate Culture in the Connected Workplace (John Wiley and Sons, 2000) ISBN 0471645397

Schneider S C and Barsoux J L – Managing Across Cultures (Financial Times/Prentice Hall, 2002) ISBN 027364663X

UNIT 6: CREATIVE AND INNOVATIVE MANAGEMENT

Thussu D K – International Communication: Continuity and Change, 2nd Edition (Hodder Education, 2006) ISBN 034088892X

Tidd J and Bessant J – Managing Innovation (John Wiley and Sons, 2009) ISBN 0470998105

Journals

Academy of Management Journal (Academy of Management)

British Journal of Management (John Wiley and Sons)

California Management Review (University of California, Berkeley)

EuroMedia (Advanced Television Ltd)

European Management Journal (Elsevier)

Global Trade Review (Exporta Publishing and Events)

Harvard Business Review (Harvard Business Publishing)

Journal of Management Studies (John Wiley and Sons)

Management Today (Haymarket Business Media)

MIT Sloan Management Review (Massachusetts Institute of Technology)

Websites

www.asa.org.uk Advertising Standards Authority

www.bbc.co.uk British Broadcasting Corporation

www.benchmarkingnetwork.com The Benchmarking Network Inc

www.bized.co.uk Learning materials and case studies

www.britishcouncil.org.uk British Council

www.business.com Business search engine on business background
www.cipd.co.uk Chartered Institute of Personnel and Development
www.direct.gov.uk Public service information
www.findarticles.com BNET – for articles in more than 500 publications
www.ft.com Financial Times archive
www.i-l-m.com Institute of Leadership and Management
www.ico.gov.uk Information Commissioner's Office – data protection and freedom of information advice
www.iso9000.org International Quality Systems Directory
www.managers.org.uk Chartered Management Institute
www.mintel.co.uk Mintel International on consumer markets
www.newsint-archive.co.uk The Times and Sunday Times archive
www.ons.gov.uk Office for National Statistics

Textbooks

Best R J – Market-based Management: Strategies for Growing Customer Value and Profitability, 5th Edition (Prentice Hall, 2009) ISBN 0132336537
Chernev A – Strategic Marketing Management, 5th Edition (Brightstar Media, 2009) ISBN 0982512635
Hastings H and Saperstein J – Improve Your Marketing to Grow Your Business (Wharton School Publishing, 2007) ISBN 0132331594
Hooley G, Saunders J, Piercy N F and Nicoulaud B – Marketing Strategy and Competitive Positioning, 4th Edition (Financial Times/Prentice Hall, 2007) ISBN 0273706977
Kotler P and Armstrong G – Principles of Marketing, 13th Edition (Prentice Hall, 2008) ISBN 0136079415
Kotler P and Keller K L – A Framework for Marketing Management (Pearson Education, 2008) ISBN 0137131844
Lambin J J – Market Driven Management: Strategic and Operational Marketing, 2nd Edition (Palgrave Macmillan, 2007) ISBN 1403998523
McDonald M – Malcolm McDonald on Marketing Planning: Understanding Marketing Plans and Strategy (Kogan-Page, 2007) ISBN 0749451491
Mukerjee K – Customer Relationship Management: A Strategic Approach to Marketing (Prentice Hall of India, 2007) ISBN 8120332857
Mullins J, Walker O C and Boyd H W – Marketing Management: A Strategic Decision-Making Approach, 7th Edition (McGraw-Hill Higher Education, 2009) ISBN 007126776X
Palmer R, Cockton J and Cooper G – Managing Marketing: Marketing Success Through Good Management Practice (Butterworth-Heinemann, 2007) ISBN 0750668989
Tollin K and Carù A (Eds) – Strategic Market Creation: A New Perspective on Marketing and Innovation Management (John Wiley and Sons, 2008) ISBN 0470694270
Winer R and Dhar R – Marketing Management, 4th Edition (Pearson Education, 2010) ISBN 0130387924

Journals

European Journal of Marketing (Emerald)
International Journal of Research in Marketing (Elsevier)
The Journal of Customer Behaviour (Westburn Publishers Ltd)
Journal of Interactive Marketing (Elsevier)
Journal of Marketing Communications (Routledge)
Journal of Strategic Marketing (Routledge)
The Marketing Review (Westburn Publishers Ltd)

Websites

en.wikipedia.org Articles on strategic marketing and further links
www.businessballs.com Management learning resources and articles and links on strategic marketing management
www.idea.gov.uk Local Government Improvement and Development – developing a strategic communication strategy in the public sector which applies equally to the private sector
www.managementhelp.com Articles on strategic marketing planning and further links
www.marketingpower.com American Marketing Association – marketing articles.

Textbooks

Argenti P A – Strategic Corporate Communication: A Global Approach for Doing Business in the New India (McGraw-Hill Professional, 2008) ISBN 0071549919
Avgerou C – Information Systems and Global Diversity (Oxford University Press, 2003) ISBN 0199263426
Beyerlein M M and Harris C L – Guiding the Journey to Collaborative Work Systems: A Strategic Design Workbook (Jossey-Bass, 2003) ISBN 0787967882
Clarke S – Information Systems Strategic Management: An Integrated Approach (Routledge, 2006) ISBN 041538186X
Clutterbuck D and Hirst S – Talking Business: Making Communication Work (Butterworth-Heinemann, 2003) ISBN 0750654996
Dawson R – Living Networks: Leading Your Company, Customers and Partners in the Hyper-Connected Economy (Financial Times/Prentice Hall, 2002) ISBN 0130353337
Galliers R and Leidner D E – Strategic Information Management: Challenges and Strategies in Managing Information Systems, 3rd Edition (Butterworth-Heinemann, 2002) ISBN 0750656190
Holtz S – Corporate Conversations: A Guide to Crafting Effective and Appropriate Internal Communications (Amacom, 2003) ISBN 0814407706
Little S E, Quintas P and Ray T (Eds) – Managing Knowledge (Sage Publications, 2001) ISBN 0761972137
McKenzie J and van Winkelen C – Understanding the Knowledgeable Organization: Nurturing Knowledge Competence (Thomson Learning, 2003) ISBN 1861528957
O Hair D, Friedrich G W and Dixon L D – Strategic Communication in Business and the Professions, 5th Edition (Houghton Mifflin, 2004) ISBN 0618432493

Ormeno M – Managing Corporate Brands: A New Approach to Corporate Communication (duv, 2007) ISBN 3835007815

Journals/magazines

Most general management journals will contain some relevant articles and these are listed together with more specialised journals.

Academy of Management Journal (Academy of Management)

British Journal of Management (John Wiley and Sons)

California Management Review (University of California, Berkeley)

European Management Journal (Elsevier)

Harvard Business Review (Harvard Business Publishing)

Information Age (Vitesse Media Plc)

Information Management (SourceMedia)

Information Technology and People (Emerald)

Inside Knowledge (Waterlow Legal and Regulatory Limited)

Journal of Communication Management (Emerald)

International Journal of Information Management (Elsevier)

Journal of Information Technology (Palgrave Macmillan)

Journal of Management Studies (John Wiley and Sons)

Management Today (Haymarket Business Media)

MIT Sloan Management Review (Massachusetts Institute of Technology)

Organization (Sage Publications)

Organization Studies (Sage Publications)

Strategic Communication Management (Melcrum)

Websites

en.wikipedia.org Article on strategic communication and further links

www.idea.gov.uk Local Government Improvement and Development – developing a strategic communication strategy in the public sector which equally applies to the private sector

www.managementhelp.com Articles on strategic planning

www.odi.org.uk Overseas Development Institute – how to write a communications strategy

www.tomorrowscompany.com A research organisation – a useful source for articles

Textbooks

Crane A and Matten D – Business Ethics: Managing Corporate Citizenship and Sustainability in the Age of Globalization, 3rd Edition (Oxford University Press, 2010) ISBN 0199564337

Mallin C A – Corporate Governance, 3rd Edition (Oxford University Press, 2009) ISBN 0199566453

Solomon J – Corporate Governance and Accountability, 3rd Edition (John Wiley and Sons, 2010) ISBN 0470695099

Journals/newspapers

Management Today (Haymarket Business Media)

Professional Manager (Chartered Management Institute)

The Economist (The Economist Newspaper Ltd) has articles on corporate responsibility and governance from time to time

The Times (Times Newspapers Ltd) has a specialist section on human resource related topics that it publishes once a week

Websites

www.businesslink.gov.uk Business Link

www.europa.eu The European Union

www.frc.org.uk The Financial Reporting Council

www.imf.org The International Monetary Fund

www.netregs.gov.uk Environmental guidance for small- and medium-sized businesses in the UK

www.oecd.org The Organisation for Economic Cooperation and Development

10. Textbooks

Armstrong M – Strategic Human resource Management: A Guide to Action, 4th Edition (Kogan Page, 2008) ISBN 0749453753

Holbeche L – Aligning Human Resources and Business Strategy, 2nd Edition (Butterworth-Heinemann, 2008) ISBN 0750680172

Saunders M, Millmore M, Lewis P, Thornhill A and Morrow T – Strategic Human Resource Management: Contemporary Issues (Financial Times/Prentice Hall, 2007) ISBN 027368163X

Journals/newspapers

Management Today (Haymarket Business Media)

People Management (Chartered Institute of Personnel and Development)

Professional Manager (Chartered Management Institute)

The Economist (The Economist Newspaper Ltd) has articles on human resource related topics from time to time

Websites

www.businesslink.gov.uk Business Link – information on human resource management policies

www.cipd.co.uk The Chartered Institute of Personnel and Development has a range of material on strategic human resource management

www.managementhelp.org Free management library with links to human resource management articles

Textbooks

Bank J – The Essence of Total Quality Management, 2nd Edition (Prentice Hall, 1999) ISBN 0135731143

Beckford J – Quality: A Critical Introduction, 3rd Edition (Routledge, 2009) ISBN 041599635X

Bicheno J – The Quality 75: Towards Six Sigma Performance in Service and Manufacturing (PICSIE Books, 2002) ISBN 0954124405

Brue G – Six Sigma for Managers: 24 Lessons to Understand and Apply Six Sigma Principles in any Organization (McGraw-Hill Professional, 2005) ISBN 0071455485

UNIT 11: STRATEGIC QUALITY AND SYSTEMS MANAGEMENT

BA035146 – Specification – Edexcel BTEC Level 7 Award, Certificate, Diploma and Extended Diploma professional qualification in Strategic Management and Leadership – Issue 2 – April 2013 © Pearson Education Limited 2013

Burnes B – Managing Change, 5th Edition (Financial Times/Prentice Hall, 2009) ISBN 0273711741

Johnston R, Chambers S, Slack N, Harrison A and Harland C – Cases in Operations Management, 3rd Edition (Financial Times/Prentice Hall, 2002) ISBN 0273655310

Naylor J – Introduction to Operations Management, 2nd Edition (Financial Times/Prentice Hall, 2002) ISBN 0273655787

Oakland J S – TQM: Text with Cases, 3rd Edition (Butterworth-Heinemann, 2003) ISBN 0750657405

Pike J and Barnes R – TQM in Action, 2nd Edition (Springer, 1995) ISBN 0412715309

Slack N, Chambers S and Johnston R – Operations Management, 4th Edition (Financial Times/Prentice Hall, 2003) ISBN 0273679066

Covey S M R – The Speed of Trust: The One Thing That Changes Everything (Simon & Schuster Ltd, 2006) ISBN 0743295609

Journals/newspapers

Many professional institutes and academic institutions publish journals relevant to this unit. Examples are:

Production, Planning and Control (Taylor and Francis)

The TQM Magazine (Emerald)

A good daily broadsheet, eg The Times, The Guardian or The Financial Times

Websites

www.businesscases.org/newInterface Business case studies

www.efqm.org EFQM – helping European organisations learn from each other and improve performance

www.hbsworkingknowledge.hbs.edu Harvard Business School Working Knowledge – management practice research

www.hse.gov.uk Health and Safety Executive

www.hsl.gov.uk Health and Safety Laboratory

www.iso9000.org International Quality Systems Directory

www.managerwise.com Business management information and resources

www.praxiom.com ISO quality standards translated into understandable language

www.quality.co.uk Quality Network – a guide to subject of quality management

12. Textbooks

Barney J – Gaining and Sustaining Competitive Advantage, 4th Edition (Pearson Education, 2010) ISBN 0132479060

Cusumano M A and Markides C – Strategic Thinking for the Next Economy (Jossey-Bass, 2001) ISBN 0787957291

De Wit, B and Meyer R – Strategy: Process, Content, Context, 3rd Edition (Cengage Learning EMEA, 2004) ISBN 1861529643

Grant R – Contemporary Strategy Analysis, 7th Edition (John Wiley and Sons, 2010) ISBN 0470747099

Gratton L – Living Strategy: Putting People at the Heart of Corporate Purpose (Financial Times/Prentice Hall, 2000) ISBN 0273650157

Harrison J S – Strategic Management of Resources and Relationships: Concepts and Cases (John Wiley and Sons, 2002) ISBN 0471222925

Johnson G, Scholes K and Whittington R – Exploring Corporate Strategy, 8th

Edition (Financial Times/Prentice Hall, 2008) ISBN 1408206935
 Johnson G and Scholes K – Exploring Public Sector Strategy (Financial Times/Prentice Hall, 2000) ISBN 0273646877
 Kaplan R and Norton D – The Strategy-focused Organization: How Balanced Scorecard Companies Thrive in the New Business Environment (Harvard Business School Press, 2000) ISBN 1578512506
 Lynch R – Corporate Strategy, 4th Edition (Financial Times/Prentice Hall, 2005) ISBN 0273701789
 McGee J, Thomas H and Wilson D – Strategy: Analysis and Practice (McGraw-Hill Higher Education, 2005) ISBN 0077107055
 Mintzberg H – The Rise and Fall of Strategic Planning (Financial Times/Prentice Hall, 2000) ISBN 0273650378
 Mintzberg H, Ahlstrand B and Lampel J – Strategy Safari: Your Complete Guide Through the Wilds of Strategic Management, 2nd Edition (Financial Times/Prentice Hall, 2008) ISBN 0273719580
 Pettigrew A M, Thomas H and Whittington R (Eds) – The Handbook of Strategy and Management (Sage, 2006) ISBN 141292121X
 Stacey R D – Strategic Management and Organisational Dynamics, 6th Edition (Financial Times/Prentice Hall, 2010) ISBN 0273725599
Journals
 Academy of Management Journal (Academy of Management)
 British Journal of Management (John Wiley and Sons)
 California Management Review (University of California, Berkeley)
 European Management Journal (Elsevier)
 Harvard Business Review (Harvard Business Publishing)
 Journal of Business Strategy (Emerald)
 Journal of Management Studies (John Wiley and Sons)
 Long Range Planning (Elsevier)
 MIT Sloan Management Review (Massachusetts Institute of Technology)
 Strategic Change (John Wiley and Sons)
 Strategy and Leadership (Emerald)
Websites
www.ft.com Financial Times
www.managers.org.uk Chartered Management Institute
www.sps.org.uk Strategic Planning Society
13. Textbooks
 DBAill P and McLaney E – Management Accounting for Non-specialists, 3rd Edition (Financial Times/Prentice Hall, 2002) ISBN 0273655914
 Berry A and Jarvis R – Accounting in a Business Context, 4th Edition (Cengage Learning EMEA, 2005) ISBN 1844802515
 Brookson S – Managing Budgets (Dorling Kindersley, 2000) ISBN 0751307718
 Cox D and Fardon M – Management of Finance (Osborne Books, 1997) ISBN 872962238
 Drury C – Management Accounting for Business, 4th Edition (Cengage Learning EMEA, 2009) ISBN 1408017717
 Glynn J, Perrin J, Murphy M and Abraham A – Accounting for Managers, 3rd Edition (Thomson Learning, 2003) ISBN 186152904X
 Harris R and Sollis R – Applied Time Series Modelling and Forecasting (John Wiley and Sons, 2003) ISBN 0470844434

Lumby S and Jones C – The Fundamentals of Investment Appraisal (Thomson Learning, 2000) ISBN 1861526075

Monden Y – Cost Reduction Systems: Target Costing and Kaizen Costing (Productivity Press, 1995) ISBN 1563270684

Makridakis S, Wheelwright S C and Hyndman R J – Forecasting, 3rd Edition (John Wiley and Sons, 1998) ISBN 0471532339

Pettinger R – Investment Appraisal: A Managerial Approach (Palgrave Macmillan, 2000) ISBN 0333800591

Secrett M – Mastering Spreadsheets, Budgets and Forecasts, 3rd Edition (Financial Times/Prentice Hall, 1999) ISBN 0273644912

White G I, Sondhi A C and Fried D – The Analysis and Use of Financial Statements, 3rd Edition (John Wiley and Sons, 2003) ISBN 0471375942

Yoshikawa T, Innes J and Mitchell F – Strategic Value Analysis (Financial Times/Prentice Hall, 2002) ISBN 0273654292

Journals/newspapers

Newspapers can be a useful source for financial issues in both the private and public sector. Examples include The Financial Times, The Guardian, The Independent and The Times.

Specialist periodicals also provide current articles on developments in related topic areas. Examples include:

Management Accounting Quarterly (Institute of Management Accountants)

Management Today (Haymarket Business Media)

Strategic Finance (Institute of Management Accountants)

Websites

There are many websites that provide useful information, case studies and examples of the application of financial techniques in business situations. Company reports can be accessed and ordered through the Financial Times website or through the Registrar of Companies, whose website contains useful information on the style of reporting for company accounts and information on the content of company reports. Public limited companies have websites which normally give access to their published accounts and accompanying reports.

Most of the professional accounting bodies (CIMA, ICA, CIPFA, AAT) have their own websites with access to library facilities (although if you are not a member, access may be restricted).

www.aat.co.uk Association of Accounting Technicians

www.bized.co.uk Learning materials and a wide range of company information

www.cimaglobal.com Chartered Institute of Management Accountants

www.cipfa.org.uk Chartered Institute of Public Finance and Accountancy

www.companies-house.gov.uk Companies House

<http://corporate.marksandspencer.com> Example of company website containing information on its published accounts

www.guardian.co.uk Example broadsheet newspaper website

www.icaew.co.uk Institute of Chartered Accountants in England and Wales

www.icsa.org.uk Institute of Chartered Secretaries and Administrators

www.thetimes100.co.uk Company case studies

14. Textbooks

Chopra S and Meindl P – Supply Chain Management: Strategy, Planning and Operation, 4th Edition (Pearson Education, 2009) ISBN 0136094511

Christopher M – Logistics and Supply Chain Management, 4th Edition (Financial Times/Prentice Hall, 2010) ISBN 0273731122

Stadtler, H and Kilger C - Supply Chain Management and Advanced Planning: Concepts, Models, Software and Case Studies, 4th Edition (Springer, 2007) ISBN 3540745114

Chaffey D – E-Business and E-Commerce Management: Strategy, Implementation and Practice, 4th Edition (Financial Times/Prentice Hall, 2009) ISBN 0273719602

Harvard Business Review on Managing the Value Chain (Harvard Business School Press, 2000) ISBN 1578512344

Harvard Business Review on Supply Chain Management (Harvard Business School Press, 2006) ISBN 1422102793

Turban T, Lee J K, King D, Liang T P and Turban D – Electronic Commerce 2010: A Managerial Perspective, 6th Edition (Pearson Education, 2009) ISBN 0137034652

Journals

European Journal of Purchasing and Supply Management (Elsevier)

The Journal of Supply Chain Management (Institute for Supply Management)

Supply Chain Management (Emerald)

Websites

www.cips.org Chartered Institute of Purchasing and Supply

www.emeraldinsight.com/journals.htm Supply Chain Management: An International Journal

www.iwvaluechain.com Industry Week's The Value Chain

www.logistics.about.com/mbody News about logistics and the supply chain

15. Textbooks

Boynton A and Fischer B – Virtuoso Teams: The Extraordinary Stories of Extraordinary Teams (Financial Times/Prentice Hall, 2008) ISBN 0273721836

Clutterbuck D – Coaching the Team at Work (Nicholas Brealey Publishing, 2007) ISBN 1904838081

Clutterbuck D and Megginson D – Further Techniques for Coaching and Mentoring (Butterworth-Heinemann, 2009) ISBN 1856174999

Dufrene D and Lehman C – Building High-Performance Teams, 4th Edition (South-Western, Division of Thomson Learning, 2010) ISBN 0324782195

Kehoe D – Developing High Performance Teams (McGraw-Hill Professional, 2008) ISBN 0070137900

Leigh A and Maynard M – Leading Your Team: How to Involve and Inspire Teams, 2nd Edition (Nicholas Brealey Publishing, 2002) ISBN 1857883047

Martin Hays J – Building High-performance Teams: A Practitioner's Guide (Argos Press, 2004) ISBN 098023859

McCreary J S – Creating the 'I' in Team: Building Superior Teams with Intelligence, Initiative and Integrity (Sunstone Press, 2007) ISBN 0865345384

Parker B – The Pit Crew Challenge: Winning Customers Through Teaming (Ecow

Press, 2007) ISBN 0978222156

Runde C and Flanagan T A – Building Conflict Confident Teams (Jossey-Bass, 2008) ISBN 0470189479

Vogt J W – Recharge your Team: The Grounded Visioning Approach (Praeger Publishers Inc, 2008) ISBN 0313355428

Journals

Leader to Leader (Leader to Leader Institute)

Management Today (Haymarket Business Media)

People Management (Chartered Institute of Personnel and Development)

Professional Manager (Chartered Management Institute)

Websites

en.wikipedia.org Overview of motivation theories and further links

www.belbin.com Belbin's team roles theory

www.businessknowhow.com 12 tips for winning teams

www.businesstown.com Short article on building winning teams

www.leadership-studies.com Overview of leadership theories and models

www.managementhelp.org Articles and further links on building successful business teams

16. Textbooks

Bell J – Doing your Research Project, 5th Edition (Open University Press, 2010) ISBN 0335235824

Best J W and Kahn J V – Research in Education, 10th Edition (Allyn and Bacon, 2005) ISBN 0205458408

Coghlan, D and Brannick T – Doing Action Research in Your Own Organization, 3rd Edition (Sage Publications, 2009) ISBN 1848602162

Cohen L, Manion L and Morrison K – Research Methods in Education, 6th Edition (Routledge, 2007) ISBN 0415368782

UNIT 16: RESEARCH METHODS FOR STRATEGIC MANAGERS

BA035146 – Specification – Edexcel BTEC Level 7 Award, Certificate, Diploma and Extended Diploma professional qualification in Strategic Management and Leadership – Issue 2 – April 2013 © Pearson Education Limited 2013

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Coolican H – Research Methods and Statistics in Counseling , 5th Edition (Hodder Education, 2009) ISBN 0340983442

Elliott J – Action Research for Educational Change (Open University Press, 1991) ISBN 0335096891

Gill J and Johnson P – Research Methods for Managers, 4th Edition (Sage Publications, 2010) ISBN 1847870945

Hart C – Doing a Literature Review (Sage Publications, 1998) ISBN 0761959750

Hoinville G and Jowell R – Survey Research Practice (Avebury, 1985) ISBN 0566051567

Kane E – Doing Your Own Research, 2nd Edition (Marion Boyars, 2001) ISBN 0714530433

Lock D – Project Management, 9th Edition (Gower Publications, 2007) ISBN 0566087723

Marshall L — A Guide to Learning Independently, 3rd Edition (Longman, 1998) ISBN 0582811708

McNiff J and Whitehead J – Doing and Writing Action Research (Sage Publications, 2009) ISBN 1847871755

Murray R – How to Write a Thesis, 2nd Edition (Open University Press, 2006) ISBN 0335219683

Robson C – Real World Research, 2nd Edition (John Wiley and Sons, 2002) ISBN 0631213058

Saunders M, Lewis P and Thornhill A – Research Methods for Business Students, 5th Edition (Financial Times/Prentice Hall, 2009) ISBN 0273716867

Thomas R and Lynn P – Survey Research in Practice (Sage Publications, 2009) ISBN 0761971076

17. Textbooks

Coghlan, D and Brannick T – Doing Action Research in Your Own Organization, 3rd Edition (Sage Publications, 2009) ISBN 1848602162

Harvard Business Review on Decision Making (Harvard Business School Press, 2001) ISBN 1578515572

Hart C – Doing a Literature Review (Sage Publications, 1998) ISBN 0761959750

Kovacic B – New Approaches to Organizational Communication (State University of New York Press, 1994) ISBN 0791419185

Little S E, Quintas P and Ray T (Eds) – Managing Knowledge (Sage Publications, 2001) ISBN 0761972137

March J G – A Primer on Decision Making; How Decisions Happen (Simon and Schuster Ltd, 1994) ISBN 0029200350

McKenzie J and van Winkelen C – Understanding the Knowledgeable Organization: Nurturing Knowledge Competence (Thomson Learning, 2003) ISBN 1861528957

Murray R – How to Write a Thesis, 2nd Edition (Open University Press, 2006) ISBN 0335219683

Preston P – Reshaping Communications (Sage Publications, 2001) ISBN 0803985630

Quirke B – Making the Connections: Using Internal Communication to Turn Strategy into Action, 2nd Edition (Gower Publishing Ltd, 2008) ISBN 0566087804

Quirke B – Communicating Corporate Change: A Practical Guide to Communication and Corporate Strategy (McGraw-Hill, 1996) ISBN 0077093119

Sadler P – Building Tomorrow's Company: A Guide to Sustainable Business Success (Kogan Page, 2002) ISBN 0749437103

Stewart T A – Intellectual Capital: The New Wealth of Organizations, 2nd Edition (Nicholas Brealey Publishing, 1998) ISBN 1857881834

Welch D – Decisions, Decisions: The Art of Effective Decision Making (Prometheus Books, 2001) ISBN 1573929344

Journals/magazines

Academy of Management Journal (Academy of Management)

British Journal of Management (John Wiley and Sons)

California Management Review (University of California, Berkeley)

Harvard Business Review (Harvard Business Publishing)

Information Management (SourceMedia)

Information Technology and People (Emerald)

Inside Knowledge (Waterlow Legal and Regulatory Limited)

International Journal of Information Management (Elsevier)

Journal of Information Technology (Palgrave Macmillan)

Journal of Management Studies (John Wiley and Sons)

Management Today (Haymarket Business Media)
 MIT Sloan Management Review (Massachusetts Institute of Technology)
 Organization (Sage Publications)
 Organization Studies (Sage Publications)

Websites

www.bbc.co.uk British Broadcasting Corporation
www.bized.co.uk Business case studies for educational purposes
www.business.com Business search engine
www.cipd.co.uk Chartered Institute of Personnel and Development
www.findarticles.com BNET – for articles in more than 500 publications
www.ft.com Financial Times archive
[http://archive.cabinetoffice.gov.uk/eeenvoy/ukonline-top/\\$file/ukstrategy.htm](http://archive.cabinetoffice.gov.uk/eeenvoy/ukonline-top/$file/ukstrategy.htm)
 Office of the e-Envoy – UK online strategy
www.i-l-m.com Institute of Leadership and Management
www.kmmagazine.com Inside Knowledge – knowledge management publication
www.managers.org.uk Chartered Management Institute
www.mintel.co.uk Mintel International on consumer markets
www.newsint-archive.co.uk The Times and Sunday Times archive
www.ons.gov.uk Office for National Statistics

5.24. Doctor of Business Administration

DBA in Sports and Athletic Administration :

90 -100 semester hours Athletic Administration courses

The core sports Mgt program courses and Elective plus the following additional courses ;

DBA 2610	Basic Principles of Athletic Training	4
DBA 2620	Athletic Emergency Care	4
DBA 2840	Basic Skills in Athletic Training	2
DBA 3020	Strength and Conditioning in Athletic Training	2
DBA 3030	Therapeutic Exercise	3
DBA 3600	Therapeutic Modalities	3
DBA 3610	Assessment of Athletic Injuries I	2
DBA 3620	Assessment of Athletic Injuries II	2
DBA 3840	Lower Body Assessment Skills	2
DBA 3850	Upper Body Assessment Skills	2

DBA 4610	Organization and Administration in Athletic Training	3
DBA 4620	Advanced Concepts in Athletic Training	3
DBA 4630	Evidence Based Practice in Athletic Training	3
DBA 4820	Pharmacology for Athletic Training	2
DBA 4840	Advanced Rehabilitation Techniques	3
DBA 4850	Surgical Applications	3
DBA 4860	Medical Conditions in Athletic Training	3
DBA 4870	Athletic Training Internship	10 0 CIK HRS

Class Descriptions and Required Textbooks

PHE5011 - Health, Safety, and Liability in Physical Education (3 credits)

This course is designed to study research based practices regarding health and safety issues, health related fitness appraisals, and legal-liability principles pertaining to physical education activities. Emphasis is also focused on the effects of substance abuse on human performance and behavior. In addition, strategies in adapting health related fitness appraisal activities for individuals with special needs will be examined. The course covers the latest health and safety developments in the physical education, recreation, and sports management forum.

Required Text Book: Liability and Safety in Physical Education and Sport - 9780883147375

PHE5012 - Exercise Physiology & Prescription (3 credits)

This course is designed to give the student an understanding of the application of principles and theories of physiology as it applies to the physical training and conditioning of athletes for sports participation. The course covers basic human anatomy and gives students the knowledge to incorporate anatomy with exercise physiology. Students will review all of the muscle groups in the human body and will be exposed to the latest developments in exercise physiology.

Required Text Book: Exercise Physiology: Nutrition, Energy, and Human Performance, 7th Edition - 9780781797818

PHE5014 - Scientific Principles of Strength and Conditioning (3 credits)

This course discusses the principles and applications in the development and administration of strength, endurance, flexibility, speed and agility programs. The course offers test exercise programs, including strength and conditioning programs. The course also concentrates on endurance, flexibility, speed, and agility programs for the disabled. Upon completion, students will be able to use knowledge from this course to develop a strength and conditional program that meets the needs of the client(s).

Required Text Book: Essentials of Strength Training and Conditioning, 3rd Edition - 9780736058032

PHE5019 - Applied Sports Counseling (3 credits)

This course focuses on developing an in-depth understanding of psychological interventions to enhance sports performance in both individual and team sports settings. The course also discusses the brain activity and psychological responses that are stimulated during sport, recreation, and other physical activity. This course also provides a general overview of the history of Counseling , specifically sports Counseling .

Required Text Book: Applied Sports Counseling : Personal Growth to Peak Performance, 6th Edition - 9780073376530

PHE5020 - Ethics in Sports (3 credits)

This course focuses on the theory and practice of ethics as applied to sport and sport organizations. The course presents case studies pertaining to sports ethics. Student will have the opportunity to examine ethical and unethical decisions made in sports history. Students will be presented with ethical challenges and will have the opportunity to use knowledge from this course to create solutions to these challenges.

Required Text Book: Sports Ethics for Sports Management Professionals - 9780763743840

PHE5021 - Sports Fundraising (3 credits)

This course explores methods and best practices for effective fundraising in the sports field including community outreach and sponsorship.

Required Text Book: Fundraising and Promotion for Sport and Recreation Programs, 3rd Edition - 9780896414914

PHE5025 - Public Relations and Marketing in Sport (3 credits)

This course delves into the nature of sport public relations, its relationship to sport marketing, and its benefits to sport and sport organizations. The course discusses specific marketing techniques and the differences between viewers and players. This course gives an overview of marketing in general, and concentrates specifically on marketing and public relations in sport, recreation, and physical education.

Required Text Book: Sports Marketing: A Strategic Perspective, 4th Edition - 9780132285353

RSH5001 - Research Methods for Master's Degree Programs (3 credits)

This course begins with a definition of comparative research, quantitative research, and qualitative research then proceeds to discuss the different kinds of research and methods of study in education. This core course provides students with the knowledge to gather, and use, information for assignments in all courses in any of the University's Master's Degree Programs.

Required Text Book: Research Methods in Education: An Introduction, 9th Edition - 9780205581924

PHE5015 - Sports Finance (3 credits)

This course focuses on the instruction of economic concepts with a specialization in how it relates to sports finance management. Economic theories as pertaining to finances and performance as they relate to success in the sports field will be covered.

Required Text Book: The Economic of Sports, 4th Edition - 9780138009298

PHE5023 - Management and Leadership in Sport (3 credits)

This course explores theories pertaining to management and leadership; includes the study of traditional content areas (planning, organization, staffing, budgeting, etc.) and the role of administration as applies to sport and physical education programs.

Required Text Book: Leadership and Management in Athletic Training: An Integrated Approach - 9780781769051

PHE5027 - Coaching of Sport (3 credits)

This course describes the methods and principles of coaching individual and team sports at the secondary and post-secondary levels, including discipline techniques, program planning, decision making skills, ethics, budget management and public relations.

PHE5028 - Measurement and Evaluation in Physical Education (3 credits)

This course emphasizes measurement and evaluation activities as an integral part of

assessment and program development in both school and non-school settings. The course provides knowledge about the importance of effective measurement and evaluation in both school and non-school settings. The course introduces different scales, tests, and measures to determine the effectiveness of a physical education program.
Required Text Book: Measurement and Evaluation in Physical Education and Exercise Science, 6th Edition - 9780321666550

CAP7099 - Graduate Capstone (3 credits)

The capstone project allows students to apply the knowledge and skills acquired in their courses to the work environment. This project is completely individualized; students are encouraged to select work-related projects that are of particular interest to them and that will result in professional growth and benefit the organization. Due to the extensive evaluation process, and the quantity of work and research involved, the Capstone course has a time limit of 10 weeks.

Prerequisite: Students must have completed or be concurrently enrolled in the last course of the program.

Doctor of Business Administration (DBA)

DBA in Strategic Business Research and Leadership Direction

Overview

The business strategy of an organization is designed to achieve a desired end result. One of the reasons why directors or senior managers become unable to achieve their desired organizational results is the lack of research while formulating strategy. Other reasons can be the change in the world environment, economic recession and globalization.

The DBA in Strategic Business Research and Leadership Direction is designed for strategists to develop the skills and knowledge in the development and implementation of strategic business programmes relevant to the world of management through addressing real problems.

This programme is of real interest to senior managers who desire to a high level of education in the theoretical and practical aspects of operating a business. It will develop creative and innovative skills for resolving and analyzing organizational and managerial problems where learners will be able to implement research projects.

Learning Objectives

By the end of the qualification, learners will be able to:

Understand the influence of the environment to an organization operating globally.

Analyze effective methods, procedures and systems for defining, planning and scheduling, controlling and organizing project activities.

Develop research skills for senior levels of management.

Devise an action plan based on a broad question and conduct operational research in an organization.

Predict organizational and leadership phenomena by selecting and applying the correct organizational and leadership theories in order to increase organizational efficiency and effectiveness.

Assess organizational performance through strategic analysis to strategic formulations and to prepare the participant of this course to take on the responsibility and leadership

roles in areas of strategic planning, decision making and organizational change. Through advanced research in strategic management, marketing, organizational analysis and financial analysis, learners will be able to demonstrate an understanding of the concepts involved in business management related problems and how to make appropriate decisions based on sound reasoning and analysis to create an organizational solution.

Qualification: Program accredited by EBMA at U.K NQF Level 8-10

DBA Course Structure: Core Classes: 12 Classes | 40 credits

DBA 8001: Strategic Management	3
Credits	
DBA 8002: Project Management for Business and Technology	3
Credits	
DBA 8003: Organizational Analysis	3
Credits	
DBA 8004: Quantitative Techniques for Management	3
Credits	
DBA 8005: Qualitative Techniques for Management	3
Credits	
DBA 8006: Advanced Statistical Methods	3
Credits	
DBA 8007: Case Study Research Methods	3
Credits	
DBA 8008: Survey Research Methods	3
Credits	
DBA 8009: Research Design and Business Report Writing	3
Credits	
DBA 8010: Strategic Financial Analysis and Planning	3
Credits	
DBA 8011: Strategic Human Resource Planning and Development	3
Credits	
DBA 8012: Strategic Marketing Planning and Control	3
Credits	
DBA 8013: DBA thesis 25 ,000 - 50,000 words	4
Credit	

Those candidates without a prior BBA, MBA or M.Mgt degree must choose and take one of these additional courses below;

5.26. DBA with Finance Concentration

Core Classes: 12 Classes | 40 credits

Concentration Classes: 11 Class | 40 credits

Total Classes: 22 Classes | 80 Credits

DBA Finance Concentration

MGT5009 - Management	3
BUS5010 - Managerial Accounting	7
BUS5030 - Marketing Management	3
BUS5040 - Managerial Economics	3
BUS5050 - Business Finance	4

BUS5051 - Corporate Financial Management	3
BUS5052 - Innovative Finance and Venture Capital	3
BUS5053 - Global Corporate Finance	4
BUS5060 - Business Ethics	3
MGT5090 - Advanced Organizational Behavior	4
MGT5020 - Quantitative Analysis	3

5.27. DBA with Project Management Concentration

Core Classes: 12 Classes | 40 credits

Concentration Classes: 13 Class | 40 credits

Total Classes: 25 Classes | 80 Credits

Concentration Classes: Students must take the following 13 classes:

BUS5010 - Managerial Accounting	3
MGT5020 - Quantitative Analysis	3
BUS5030 - Marketing Management	3
BUS5040 - Managerial Economics	3
BUS5050 - Business Finance	3
BUS5060 - Business Ethics	3
MGT5070 - Advanced Strategic Management	3
MGT6045 - Project Management Essentials	3
MGT6046 - Project Management Organization Framework	3
MGT6047 - Project Management Integration Framework	3
MGT5000 - Management	3
MGT5090 - Advanced Organizational Behavior	4
MGT6049 - Information Technology Project Management	3

5.28. DBA with Information Management Concentration

Core Classes: 12 Classes | 40 credits

Concentration Classes: 13 Class | 40 credits

Total Classes: 25 Classes | 80 Credits

Concentration Classes: Students must take the following 13 classes:

BUS5010 - Managerial Accounting	3
CIS5015 - Management of Information Systems	3
MGT5020 - Quantitative Analysis	3
CIS5025 - Information Systems Strategic Planning	3
BUS5040 - Managerial Economics	3
CIS5045 - Emerging Technologies	3
BUS5050 - Business Finance	3
BUS5060 - Business Ethics	3
CIS6085 - eBusiness	3
MGT5005 - Managing in an Age of Information Technology Change	3
MGT6045 - Project Management Essentials	3
BUS5030 - Marketing Management	3
CIS6005 - Customers, Markets, and Technology	4

5.29. DBA with a specialization in Entrepreneurship Class

Requirements: Core Classes: 12 Classes | 40 credits

Concentration Classes: 11 Class | 40 credits

Total Classes: 23 Classes | 80 Credits

Students must take the following 11 Concentration classes:

MGT5000 - Management	3
MGT5002 - Sales Force Management	3
BUS5010 - Managerial Accounting	6
BUS5030 - Marketing Management	3
BUS5050 - Business Finance	3
BUS5060 - Business Ethics	3
MGT5020 - Quantitative Analysis	4
BUS5040 - Managerial Economics	4
BUS5052 - Innovative Finance and Venture Capital	4
CIS6005 - Customers, Markets, and Technology	4
CIS6085 - eBusiness	3

5.30. DBA with a specialization in Pharmaceutical Marketing and Management

Requirements: Core Classes: 12 Classes | 40 credits

Concentration Classes: 12 Class | 40 credits

Total Classes: 23 Classes | 80 Credits

Students must take the following 12 Concentration classes:

MGT5002 - Sales Force Management	4
BUS5010 - Managerial Accounting	4
MGT5020 - Quantitative Analysis	4
BUS5032 - Healthcare Marketing	4
BUS5040 - Managerial Economics	3
BUS5050 - Business Finance	3
HTH5062 - Pharmaceutical Ethics	3
HTH5082 - Advanced Concepts in Managed Care	3
HTH5083 - Pharmacy Management and Leadership	3
MGT5090 - Advanced Organizational Behavior	3
HTH5072 - Pharmaceutical Portfolio and Career Planning	3
HTH5054 - Pharmaceutical Regulation	3

Assessment

Modules are typically assessed by individual assessment.

Assessment involves investigative assignments, presentations and action research activities and instructor-graded summary essay after each course learned. The main objective of the assessment of the Diploma in Strategic Business Research and Leadership Direction will be to meet the assessment criteria detailed within each unit.

Entry Requirements

Learners must fulfill the following criteria to gain admission to DBA program:

Hold a degree from a US ,UK or EU recognized body or the Republic of Ireland, or any recognized foreign university OR

Hold a recognized MBA or M.Mgt qualification in Business Management or an equivalent qualification.

Additionally, holders of diploma/degree are expected to have a minimum of five years work experience of a professional, supervisory or management nature.

Tuition. Award; Graduates earns an internationally accredited, recognized and respected University of America Doctor of Business Administration validated by Universidad San Juan De La Cruz, Universidad Azteca and Universidad Central de Nicaragua.

Careers: This qualification is for those who aim to develop their Continuous Professional Development (CPD) and develop their expertise in a research environment. This is for those who aspire to be researchers and academics.

PhD in Business Administration and Information Management System(PhD BA/ Info Sys Mgt.)

5.31. Doctor of Philosophy in Business Administration and Information Management System(PhD BA/ Info Sys Mgt.)

Course outline

MIS7001 Orientation to Doc Studies

3 credits

MIS7002 History/Ethical Principles

credits

3

MIS7003 Defining Research with Human Subjects

credits

3

MIS7004 The Regulations/Social & Behavioral Sciences

credits

3

MIS7005 Assessing Risks in Social & Behavioral Sciences

credits

3

MIS7007 Privacy &Confidentiality

credits

3

MIS8001 Research in Public Elem & Secondary Schools

credits

3

MIS8002 International Research I

credits

3

MIS8003 International Research II

credits

3

MIS7008 Research with Children

credits

3

ECONS8004 Macro-Economics

credits

3

MIS8005 Internet Research

credits

3

MIS9001 Workers as Research Subjects	3
credits	
MIS9003 Conflicts of Interest in Research Involving Human. Subjects	3
credits	
MIS9004B Orientation to Doc. Studies II	3
credits	
MGT5000 LS6010 Information Research Strategies	3
credits	
MGT5000 Bus. Organ. & Management	3
credits	
MGT5005 Management Finance & Control	3
credits	
IB5013 International Marketing	3
credits	
IB5016 Global Bus. Strategic Mgt.	3
credits	
MGTS5028 Business Statistics	3
credits	
MIS5004 Telecommunications Mgt.	3
credits	
MIS5004 Total Quality Mgt in MIS	3
credits	
MIS5006 Management Information Systems Project MIS6010	3
credits	
RSH891B Doctoral Comprehensive Course- Business	3
credits	
RSH890A-Research Questions & Constructs	3
credits	
RSH890B Research Design I	3
credits	
RSH890BB Research Design II	3
credits	
RSH890C Measurement of Constructs	1
credits	
RSH9103B Qualitative Methods	1
credits	
RSH9104B Concept Paper	1
credits	
DIS9321B Doctoral Dissertation Research I	1
credits	
DIS9322B Doctoral Dissertation Research II	1
credits	
DIS9324B Doctoral Dissertation Research IV	1
credits	
DIS9323B Doctoral Dissertation Research III	1
credits	
DIS932 Doctoral Dissertation Research V	
1 credits	
MATHS701 Business Math	1

credits

BENG702 Adv Bus English

DRES10000 Doctoral thesis RESULTING IN A 100-200 PAGE DOCTORAL

DISSERTATION 10 credits